



**BONITA  
MUSEUM**

ART / HISTORY / CULTURAL CENTER

# NUESTRA FRONTERA

THE ULTIMATE  
GUIDE FOR KIDS!

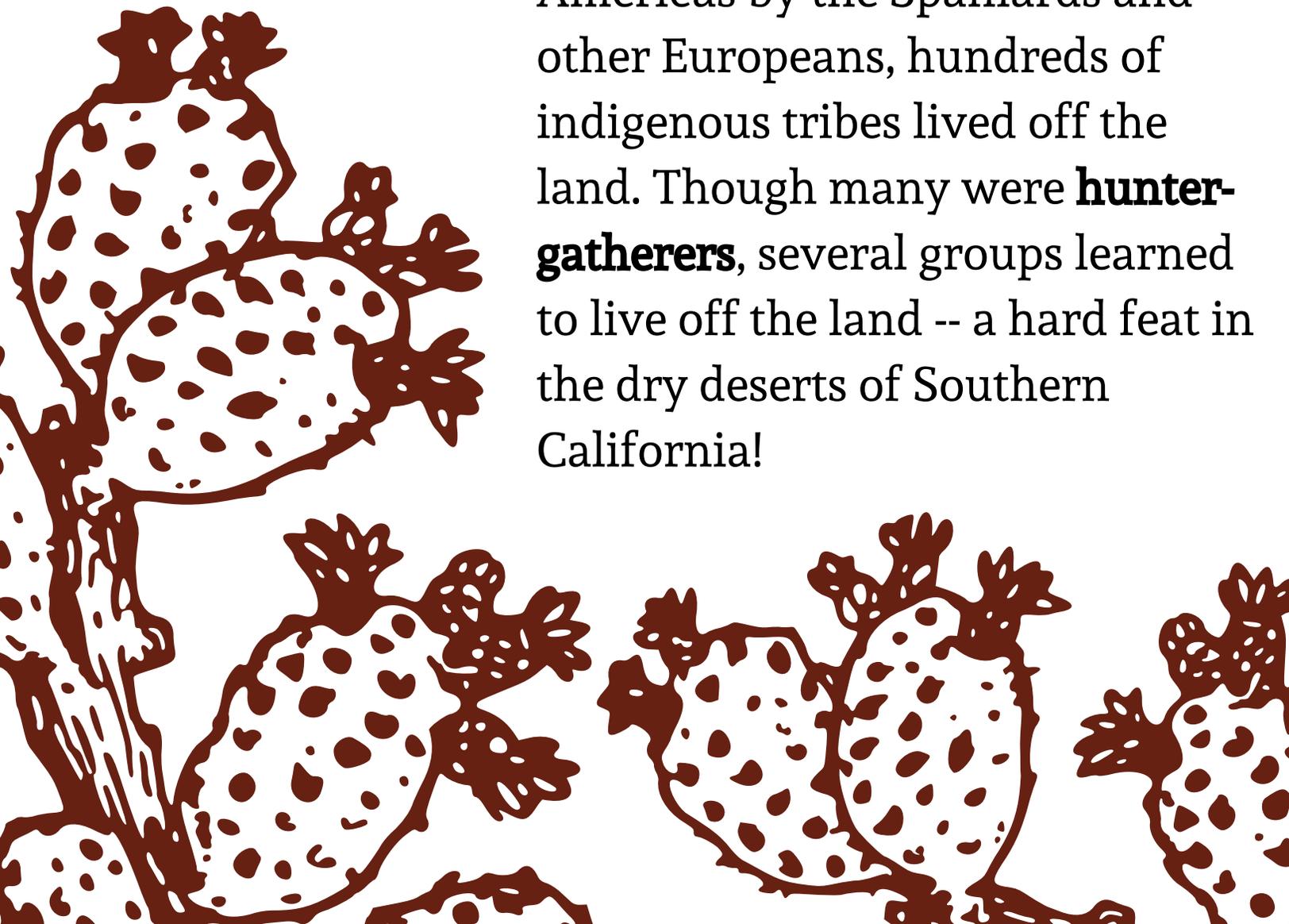


# EARLY PIONEERS

Welcome to Nuestra Frontera!

In this exhibit, you'll learn about the history of South Bay and its families throughout several generations.

Before the conquest of the Americas by the Spaniards and other Europeans, hundreds of indigenous tribes lived off the land. Though many were **hunter-gatherers**, several groups learned to live off the land -- a hard feat in the dry deserts of Southern California!

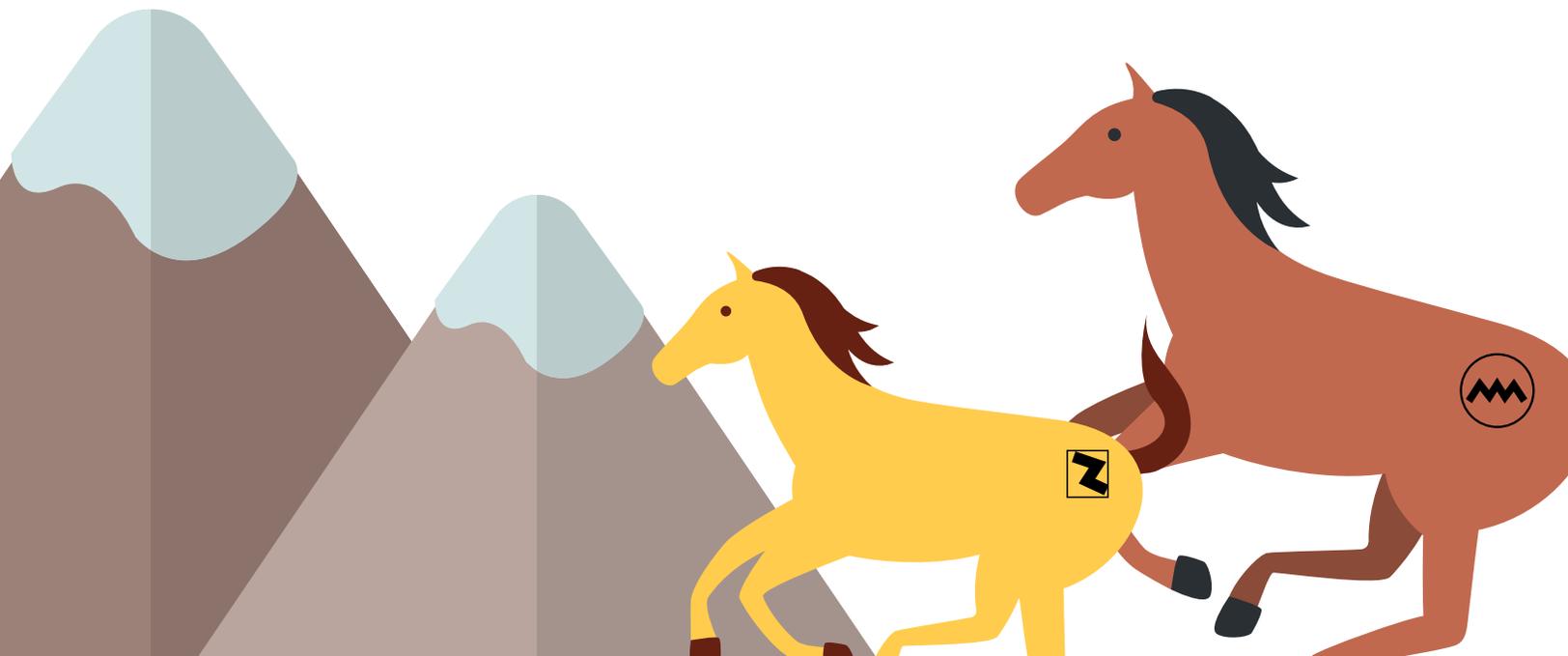




# THE CALIFORNIOS

MAKE YOUR OWN  
BRANDING DESIGN

The Californios took great pride in their cattle ranches and farms. The largest Ranchos **branded** their livestock with a unique design. What might yours look like?



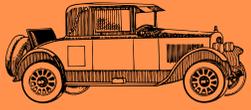


# BRACERO PROGRAM

Between the economic hardships of the **Great Depression** and labor shortages brought about World War II, the agriculture system in the US was in dire need of help to meet its product demands.

In 1942 the US and Mexico negotiated what we now call the **Bracero Program**, allowing farmers from Mexico to labor in American agricultural fields. Some estimate 4.6 million Mexican workers came within a six-year period!

Unfortunately, many landowners disrespected and mistreated their employees. The working conditions were harsh and they were paid very little. These working violations would later be huge points of negotiation for civil rights activists in the Chicano Movement!



# LOWRIDERS

Young adults in the 1950's were passionate about the appearance and maintenance of their cars. Owners would uniquely repaint and redesign the interior to reflect the trends and fashions of their neighborhoods.

In many Chicano communities, it was popular to paint smooth lines on the cars and add hydraulics, or special recycled parts (from planes!) that would help the cars drive smoother. These special parts would allow the car's body to drop closer to the ground, giving a smoother effect.

**DESIGN YOUR OWN LOWRIDER AT THE INTERACTIVE TABLE!**



# CHICANO MOVEMENT

The 1960s is a decade celebrated for its incredible advances in Civil Rights. Leaders like Martin Luther King Jr. and Cesar Chavez might come to mind!

Do you know the role that the Chicano Movement played in the struggle for Mexican-American rights, here in the South Bay? Leaders in this movement helped make today's policies on education, labor reform, bilingualism, and women's rights possible!





# GLOSSARY

**Hunter-Gatherers:** nomadic groups who survived by hunting and collecting various plants

**Branding:** the act of marking cattle with a special tool called a branding iron

**Great Depression:** The financial and industrial disaster that began in 1929 and continued for several years after

**Bracero Program:** a series of laws and agreements initiated in 1942 when the United States signed the Mexican Farm Labor Agreement with Mexico



# WORD SEARCH

F A R R E D I R W O L B R Y M  
F R N A V O B X E U X F A L U  
H Q F A N W T X R N M T H L A  
B L R L U C T B V X P B K Y L  
R V O H R J H F P W N E U P T  
A O N O W R A O Y F L A P O P  
C F T V M Z D I S D Z O L U E  
E Y E D F S Z V T T J L K S I  
R R R S V R U K L I E U T R G  
O J I G S E F A N U U U H C J  
G H Z I E E N I G V D P Y Q N  
E Q O S U N T R T I U O U A F  
B N S L K O A C L R Q I H I D  
R W X L R I M L C H I C A N O  
Q V A H Z P O R C M O A K U C

FRONTERIZOS  
AZTLAN  
BRACERO  
CHICANO

LOWRIDER  
PIONEERS  
RANCHOS  
TIJUANA