

# HOME SHOW 2018

HOME BUILDERS ASSOCIATION  
OF WEST FLORIDA



## AUGUST 17—19, 2018 PENSACOLA BAY CENTER SPONSOR INFORMATION

Home Builders Association of West Florida's own Home and Product EXPO event has been going strong for years! This event draws between 3000 and 4000 consumers annually over the course of two exciting days. The Home and Product EXPO is supported by a powerful marketing campaign and sponsorship ensures immeasurable exposure to consumers in the market for YOUR products and services.

### 2018 Home and Product EXPO Sponsor Information

BE ONE OF ONLY SIX MAJOR SPONSORS OF THIS EVENT

COST PER COMPANY—\$1000

#### Benefits Include:

- ⇒ Limited to Six Major Sponsors
- ⇒ Your Logo and/or audio mention included in all paid media
- ⇒ Exclusivity of business type (e.g., one bank, one auto dealership)
- ⇒ Sponsor recognition in the 2018 Home Improvement Resource Guide (2500 copies; distributed at the EXPO and during the rest of the year from the HBA Office)
- ⇒ Ability to place a company banner in a prominent location inside or outside the EXPO venue during the three day event (you provide banner)
- ⇒ Sponsor recognition and company profile in *Cornerstone* magazine (HBA's monthly publication distributed to over 300 HBA members).
- ⇒ Mention in any editorials or media, whenever possible
- ⇒ Logo and link to your website from HBA website/ EXPO website / HBA Facebook
- ⇒ Logo on the 2018 EXPO Awards Luncheon mailer (Distributed to over 500)
- ⇒ 100 Complimentary 2018 Home and Product EXPO entry Tickets (value \$500.00)

Submit form with payment information via fax to (850) 494-9764

Or Email to Vicki Pelletier at [vicki@hbawf.com](mailto:vicki@hbawf.com).

Company Name: \_\_\_\_\_ Need receipt?  e-mailed  mailed

Contact Name : \_\_\_\_\_ E-mail or Telephone: \_\_\_\_\_

Charge my (Visa / MC / AmEx) in the amount of \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

CVV Code: \_\_\_\_\_ Signature: \_\_\_\_\_