

Encouraging the Heart

Employee attraction and retention is one of the most critical issues facing businesses today. Do you know the number #1 reason most employees give for leaving their current employer? If you said for more money and better benefits... think again. Survey after survey points out that the chief reason given for finding new employment is because of limited praise and recognition. Research has found that only 40% of North American workers receive any recognition for a job well done... about the same percentage of employees *never* get recognized for outstanding individual performance.

In this dynamic, interactive session, Chuck Ewart, International Speaker and Motivational Entertainer, leads participants through an introspective discussion of the importance of recognition and rewards in the workplace. Based on the book by Kouzes & Posner, Ewart will demonstrate the Seven Essentials of *Encouraging the Heart* and enhancing employee performance in the workplace. (60 – 90 minutes)

Participants will leave this session:

- Understanding why praise and recognition is important in the workplace
- Aware of where they are now in terms of their “encouragement” skills
- Armed with proven methods to develop a process of meaningful recognition and reward
- On the road to developing more effective teams in their organization

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