

MINUTES

HSA PTA Meeting

September 7, 2022, 8:45 am | Meeting called to order by PTA President Emily Casey

CALL TO ORDER

Attendees: Emily Casey, Lydia Vincenty, Erica Ashlock, Jen Donnelly, Veronica Serrano, Maria-Paz Shariff, Sophia Kim, Mira Loh-Trivedi, Jessica Ledesma, Amy Nathan, Sarah Fitzpatrick, Vanessa Shropshire, Jeff Kuhl, Olga Sanchez, Nick Bondi, Debbie Sprindzunas

Exec Board and Member welcome

PTA Overview: PTA is a combination of fundraising and community building efforts – eg, Fun Fest, Movie Nights, Holiday Party, Spring Gala, Walkathon in the fall. Then smaller events throughout the year for community building. Always looking for new ideas. PTA meets 1x a month on Wednesdays in person but sometimes subcommittees meet over Zoom. Meeting minutes uploaded to website soon after. Email blast sent once a week on Fridays and PTA website updates are main ways of communicating. Facebook for reminders or quick call outs. Room parents will also help send out specialized emails. PTA members are always accessible via email.

Principal Davlantes Thank You to PTA Members

NEW BUSINESS

- I. **Fall Movie Night:** Set for Friday Sept 16, movie starts at 7:15 pm. PTA-sponsored event outside, family friendly, celebrating 40th anniversary of ET, bring a blanket and lawn chair, probably will sell concessions (either for K aide fund or sports teams). Might leave donation box for tips. Will likely have Lost and Found out; looking to have Student Council help circulate throughout year to avoid buildup.
- II. **Membership:** A \$20 donation per family annually to keep PTA active/pay dues. Members get recognition at the holiday fair and some other perks once you get registered with Illinois PTA.
- III. **Walkathon:**
 - a. **Event details:** Huge community-building and fundraising event. Each class has its own theme and mascot selected by teacher and kids. Kids dress up. Big pep rally in the morning, and student council president/Trish typically gives a speech. Kids are scheduled to run/walk around the turf at set times. Parents can attend and sign up to help count laps, distribute snacks, help with balloon arch, music, cleanup, set up, etc. It's a Thursday and rain date is a Friday. Goal is \$40K. Donations are captured online – site has kid/class info preloaded. Fliers get sent home.
 - b. **Sponsorships:** Event features t-shirts where families can write a name or message on the back of the shirt. In the past had business sponsor logos here as well but planning to feature those on website and large banner instead to maximize room for family messaging. Might explore using marquee to feature businesses. Business sponsorships are \$300 and families are \$125. That messaging will go out soon. Need to keep a running document for vendor solicitation to avoid request overlap.
 - c. **New Logo:** More to come at curriculum nights but HSA will have overall theme this year called IMPACT (Influencing, Motivating Positive Actions and Choices Together) from the climate and culture team that we'll want to weave into this event and throughout year. Will have a kids poster contest beginning of October for new logo submissions. PTA will vote to narrow down to 3 or 4 and then student body will vote and that logo will go on the shirt.
 - d. **Misc:** Plan to send email blast ahead soon with event details. Will update family sponsorship documents with examples of what kind of shirt notes work – show a picture of the t-shirt. No emojis please. Meeting committee open for anyone who wants to join. Looking for donations from “healthy” vendors – gyms, grocery stores, etc and daily prize donations for kid incentives (last year had Altitude passes).
- IV. **Shop for Schools:** Fun easy fundraiser over 2 days Oct 6-7 hosted by Roscoe Village Commerce. We get 20% back off purchases from local shops. Stay tuned for more with flier and HSA specific meet-up info.

OLD BUSINESS

- I. **Fun Fest Recap:** August 29th was great day – well organized. Excellent turnout, although exploring going back to a September date next year. K parents were awesome selling food – raised over \$3K. This year received some CPS funds for back to school - used for canopies. Next year will explore misting tent or cooling station to offset heat. Would love to bring back dunk tank but need 2 or 3 teachers. Tie dye, sand art and henna are hits, open to other activities for next year. Also nice to have new crafts. JH volunteers were amazing to help out and good role models for younger kids. Snow cone maker was broken – bummer! Raised total of ~\$9K.
- II. **New Family Meet and Greet:** Was a nice way to connect with new families on first day of school by 8th grade circle out front, check in with coffee and tissues.
- III. **School Supply Kits:** Were organized in the spring. Have worked with vendor for last few years, coordinating with Trish and teachers to create boxes that are ordered online and over 5- to 6-week period those kits are sent home to make it easy for parents to get supplies needed. Trish took bulk items out intentionally to make it more cost effective. Not a fundraiser, just a family convenience.

OTHER BUSINESS

- I. **K Aide Fund:** Goal is to raise money for K staff; \$30K this year. Free company matching. So far at about ~\$15K with fun fest.
- II. **8th Grade Fundraising:** In progress (L Train cars) and upcoming (Lou Malnati's, Evereve shop night).
- III. **Curriculum Nights:** PTA will sell spirit wear and memberships.

NEXT MEETING

Next meeting Wednesday October 5th.

Meeting adjourned.