



Hidden Needs Trust

I am inviting your company to be one of the HiddenNeedsTrust sponsors during a very special event...my 26 marathons in 26 days. The run starts and ends in Sherborne, Dorset; June 10th through until July 5th.

Each of the 26 days of the run is being sponsored by businesses on the run route. They will have their logo on my running shirt for the day, on the HiddenNeedsTrust website from the day that sponsorship is confirmed, and will be promoted through social media throughout the campaign. Last years run of 7 marathons in 7 days attracted huge interest, with the website being seen by literally thousands and support through the media. [See 2015 Epic Run on the website].

I set up the HiddenNeedsTrust 16 months ago to raise funds to support Special Educational Needs Children and their families in Dorset and Somerset. Although funding is available for these children, it is limited and the supporting preschool "Opportunity Groups" need to find an additional £30,000 per year EACH to be able to continue. Without these groups the children will not be able to access what they need, and so not be able to reach their optimal potential.

As well as wishing to raise significant funds, my aim is also to spread awareness about what these children and their families need longer term, and to ensure these needs are seen and discussed with those that can help change policies. ie; local councillors and MPs.

Enclosed is a leaflet about the HiddenNeedsTrust...named deliberately as many of the children do have "Hidden Needs" which often go undiagnosed until they attend mainstream school. To ensure funding is available for more early interventions would be fantastic. Please visit the website to see more about the campaign, events that have been put on over the last 16 months, and the details of the 2016 run route.

I look forwards to your reply and hope that sponsorship from you will ensure the event is a success. The run route gives details of where I run each day...so do pick a day to sponsor that is appropriate for your business; allocated on a first come basis.

All monies raised go direct to HiddenNeedsTrust, the accounts being handled by Somerset Community Foundation, charity number 1094446. I am asking for a minimum donation of £100 per run day, but obviously greater amounts would be gratefully received as every penny helps.

My contact number is on the leaflet so please do ring if you would like to discuss this further or would like me to visit your business. Some of the businesses are putting on fundraising events themselves with monies raised going to HNT, and again this is so appreciated.

Thank you for your time and I look forwards to hearing from you soon,

Rachel Goodfellow



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