

Westchester Corvette Club Minutes  
March 3, 2020

Members in Attendance:

Geoff Buono  
Mike DeFlorio  
Bob Giglio  
Pete Lopresti  
Charlie Meleski  
Rich Morgante  
Dennis Pennino  
Ralph Raiano  
Rich Sarcone  
Billy Schoenberg  
Joe Sparano  
Don Swallow  
Bob Weiss

Meeting called to order 6:32pm

No secretary was present. Billy S. reluctantly volunteered to take minutes. He said this is the last time he will do this for at least a few months.

Pledge of allegiance

Bob Potash (sp?) submitted his resignation and no longer is a member.

Last meetings minutes were read and approved. Rich Morgante, seconded by Don Swallow

Rich Morgante reported we have plenty of money set aside in the treasury

Show committee gave its report (Billy Schoenberg) – minutes from Show Committee Meeting 2/27 are posted here:

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In attendance Charlie, Mike, Rich M. Bill Mullane, Phil R. Eric C. Billy S.

**Printing needs Eric C**

Flyers & Posters (1500, 50)  
Registration Sheets (200)  
Signs (if we get approval from town) 2

**Flyer:**

Design -- **Rich Dolce**

Must be complete, and ready for printing by March 24th  
Shoot for June 1st completion for Flyer #2

**Billy S** will need a rough draft (which will never see the light of day) for both flyers by March 15th for donation solicitation purposes. The companies want to see a flyer before they will send things. **Billy S has all logos.**

### **Sponsor List**

Sponsors must have payment in by **March 16th**

All Safe Fire and Protection - owes \$600 -- **Dennis T.**

J&F Chatsworth - PAID \$300 -- **Dennis T.**

Splash - owes \$300 -- **Al Oliva (confirmed verbally by Al)**

Janetty - owes \$300 -- **Al Oliva (visiting Monday by Al)**

CRP - **Deb S** -- PAID \$300

AutoCenter -- Free

Curry -- Free

### **Food Vendors**

We charge \$50 per show

Westchester Burger Co -- Booked for both shows by **Billy S**. Includes breakfast and lunch  
Delbazo food truck -- **Billy S** will contact, ask to do breakfast and lunch for both shows after  
Walters and Armonk establishments decline for the summer show.

Armonk Smoothie Deli -- **Rich M** will contact

Walters Hot Dogs -- **Rich M** will deal with PBA

Ice Cream Truck -- **Tony M** will contact

### **DJ**

**Billy S** has contact card for current DJ from christmas party (estimated \$600)

**Phil** has contact for DJ from Peekskill show. Phil will get cost estimate

### **Trophies**

**Bill M.** will inventory warehouse to count leftovers. We want to have 150 non-special trophies on hand for both shows this year. We will order 150 minus the number we have on hand already from last year.

**Rich M:** Will talk to PBA about a trophy for them, vs. one for the chief etc. Rich will make sure the PBA is happy. **Rich M** must get a name for the trophy(s) which makes the PBA happy

Big trophies besides w/e is needed for the PBA:

Best Corvette

Best Non-Corvette

People's Choice

We assume that we will give out 75 non special trophies at the Armonk show, but we will have all 150 on hand incase turnout is HUGE

## **Judging**

We will continue to use a pick'ems strategy where we send out a team of 4 judges. They will record the car # for all chosen cars, and the corresponding registration sheets will be pulled for the MC. The reg sheet has the car year, car make, and owners name.

## **Goodie Bag Items**

**Mike D** will send to **Billy S** updated list. **Billy S.** will do begging. Requires draft of BOTH flyers. We will make goodie bags with what we get, but we anticipate light goodie bags. The begging items now-a-days tend to be things we give away as door prizes

## **Marketing E-mails**

**Dennis P** does a good job with those. 1 a week for the 3 weeks prior to the show

**Rich M** will talk with both Patsi and the actual PBA rep about having the PBA send out emails for the shows

## **Other TODOs for Rich M:**

Get approval for two signs to put up in Armonk for two weeks from town board. When we have approval work with **Eric C** to print them

Notify Jimmy about shows

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Billy S showed the flyer that Rich Dolce made up. All liked it. Only changes are the date (which was Billy's fault) and to change the spectator entrance fee into a donation.

Mike D. and Charlie M. both believe there are ~40 spare trophies from last year in the Warehouse. Bill M. reported to Billy S via e-mail that :

"There are 6 of the 18" trophies with no marking and 42 of the 7" trophies that are all marked "Annual Spring Dustoff 2016"

There is also 1 case of goodie bags, 4 folding chairs, box of clipboards, box of office supplies, 1 electric cord, 16 car show directional signs (with arrows), and a little misc odds and ends  
Unfortunately I will be away in July and not able to make the show. I will make arrangements to have the items in storage available when you need them for the show"

Billy S. will ask Bill M. to double check the trophy count.

Rich M. spoke to the chief and the PBA – there will be one PBA choice trophy, nothing about the chief.

Geoff brought raised issues with the pick'ems judging style, saying that some people are fanatical and spends ALL day cleaning and perfecting their car, and he feels we disrespect them by not doing more rigorous judging.

Charlie M. responded with a story about when he was not a member, and someone swabbed his wheel well at an Arrowway show and how that made him not want to come to a WCC car show. The general feeling in the room was that the new judging strategy works much better, but that we need to appropriately communicate that we no longer do stringent judging so that people know what to expect. Billy S. was tasked with thinking of how to properly do this either on the flyer or via registration, or via some other means.

Geoff suggested that the club provide water for all attendees all were in agreement. This will be done.

Rich M. mentioned he got back in touch with the old DJ (from the Arrowway days) and that he is still available and would like to do the show for \$275 (per show) the members present agreed that they liked him and especially the price. Phil R. had gotten a quote from a friend of his who did the 2018 Peekskill show for \$500 and the DJ we had been using recently (X-mas party) was \$600.

Dennis P. brought up giving away club branded items in the goodie bags like magnets or pens. Billy S. said that while they're may be the budget for that based upon the savings in DJ etc, that his goal to was try to bring the costs of the shows down so that we can give more money away to charity without hurting the quality of the experience. Billy said that his personal opinion is that we should look at expenditures like that through the lens of will it bring more participants in vs. the cost that goes out. He suggested that if someone was interested in pricing it out and making a case for it that they look into it. Dennis P. volunteered to look into the costs. Billy S. said maybe the members would be interested in stuff like this for themselves rather than as a giveaway.

The charity for the fall show was discussed. The specific procedure for choosing a charity wasn't known by anyone present. Dennis P. said he would bring the procedure to the next meeting. Billy S. said the charity should be known before June 1<sup>st</sup> so that it can go on the second show flyer. The following charities were proposed:

My Cousin Vinnie – Bob G.

Guiding Eyes for the Blind (didn't notice who proposed), was mentioned that they were massively funded and may not be very interested in participating in our events.

Jimmy Fund – Billy S.

Billy S. said if the process allows we should pick by April or May so that we can have flyers for show #2 before show #1.

Next Rich S. said events committee is not present and will talk at next meeting

Web Committee – Dennis P stated that our website builder fee is due soon and the e-mail marketing costs are due soon. Dennis P. will renew at current level and submit receipts for reimbursal to Rich M.

Bylaws committee was discussed. It was mentioned by Dennis P. that all members had resigned. Status was unclear.

New Business:

Geoff B. nominated John Kay for honorary membership. All were in favor, Rich M. seconded.

It was brought up that Dennis T.'s wife is having a difficult recovery. The club wishes her well.

Pete L. mentioned that he will be having knee replacement this August.

Rich S. mentioned that he was not going to be present for the next scheduled meeting. Many others were also away for spring break. The members voted to move the meeting to Tuesday April 14<sup>th</sup> at 6:30pm at Curry Chevrolet. All were in favor. Billy brought the motion. Pete seconded.

Meeting was closed by Pete and 7:16pm and seconded by Bob G.