

PRESS RELEASE



ALIGNMEX Real Estate Capital Expands Investment Team with Appointment of New Director of Market Intelligence and Strategy

- **ALIGNMEX re-unites Miguel Enriquez with Roberto Ordorica and Salvador Magaña, Co-Founders of ALIGNMEX**
- **Mr. Enriquez's appointment further demonstrates ALIGNMEX's commitment to strengthening its position in the Mexican market**
- **Mr. Enriquez's duties include providing decision support and recommendations using advanced analytical techniques, market research and competitive analysis**

Mexico City, Mexico. – October 13, 2014 – ALIGNMEX Real Estate Capital, a Mexican real estate investment management firm with established Local Roots and Global Reach™, today announced the appointment of Miguel Angel Enriquez as Director of Market Intelligence and Strategy. In this capacity, Mr. Enriquez's duties include providing decision support and recommendations in the areas of planning, investments, strategic analysis and product development, using advanced analytical techniques, market research and competitive analysis. Mr. Enriquez has over 12 years of experience in the Mexican real estate sector.

Roberto Ordorica, Co-Founder and Chief Executive Officer of ALIGNMEX said, "This is a very significant appointment for us, as it strengthens our expertise in the Mexican real estate sector, as well as augmenting our Senior Management team. Salvador, Miguel and I have a long history together, so we are glad to be reunited with Miguel. He is a broad thinker, with a strong analytical mind and a disciplined work ethic. He brings not only wide expertise, but also a strategist's eye to help us be forward thinking and figure out what tomorrow's real estate investment ideas will be. I am thrilled that he has agreed to join us. Miguel is a stellar addition to ALIGNMEX."

Salvador Magana, Co-Founder and Chief Operations Officer of ALIGNMEX said, "This appointment will enable us to strengthen our product offering and provide services to our institutional clients typically associated with larger and more established real estate investment management platforms. As a member of our Senior Management team, Miguel is a seasoned professional that will be instrumental in helping us develop new investment structures and identify

meaningful investment opportunities. With Miguel's research experience, our clients will not only benefit from his driven research approach and commitment to solving our client's needs, but also from thought leadership in strategy, planning and investment insight."

"I am delighted to be joining ALIGNMEX Real Estate Capital and I accept the challenge this represents, in particular I look forward to being part of a team that is focused on developing new investment ideas to address the needs of institutional real estate investors interested in the Mexican real estate sector," Enriquez said.

Mr. Enriquez will be based in ALIGNMEX's new fund management center in Mexico City, Mexico. Mr. Enriquez's arrival is in addition to Fernando Pacheco's recent appointment as Director of Investments for ALIGNMEX for Mexico. Both new roles demonstrate ALIGNMEX's commitment to attracting seasoned professionals to its ranks, with a history of success working together.

Enriquez joins ALIGNMEX from Deloitte, where he was a Senior Financial Advisor in the Real Estate Advisory Services practice of Deloitte Mexico. Before joining Deloitte, Mr. Enriquez led the Research team of PREI-Latin America, the Latin America real estate investment and advisory business of Prudential Financial. In this capacity, he was responsible for the research of the economic and real estate markets of the region. Prior to joining PREI-Latin America, Mr. Enriquez worked for Banamex (Citibank), where he was a member of the Banamex Mortgage Collateral Management team. His duties at Banamex included overseeing, the bank's mortgage portfolio, including but not limited to performing real estate feasibility studies for the bank's credit portfolio and ensuring that risk policies and debt covenants established by the bank were met.

Mr. Enriquez is a graduate of Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM), in Mexico City, Mexico, where he obtained a Bachelor's degree in Architecture and a Master's degree in Finance. He has also conducted graduate studies in real estate at the Massachusetts Institute of Technology, in Cambridge, MA.

ABOUT ALIGNMEX Real Estate Capital

ALIGNMEX Real Estate Capital, commonly known as ALIGNMEX, is a Mexican real estate investment and advisory firm headquartered in Mexico City, Mexico. ALIGNMEX is one of Mexico's premier real estate investment advisors. In this capacity, ALIGNMEX provides real estate investment and asset management services to public and corporate pension funds, life insurance companies, endowments, foundations and trusts, high net worth families and sovereign wealth funds in Mexico.

ALIGNMEX offers an integrated and forward looking solution to local and foreign institutional real estate investors interested in capitalizing on the opportunities offered by the Mexican real estate market. In ALIGNMEX, clients benefit from having an experienced local firm with a global mindset that is dynamically managed to reflect the realities of changing market conditions. Moreover, ALIGNMEX stands for “alignment”, a principle that is deeply rooted in the foundation of the Company.

Different from traditional investment management platforms, ALIGNMEX strongly believes that its clients, investors, partners and other stakeholders are best served by a real estate investment management platform that is committed to “One Country, One Goal”™. Therefore, as a central element of ALIGNMEX, ALIGNMEX focuses exclusively on Mexico and its business approach seeks to minimize the creation of divergent interests.

ALIGNMEX was founded in 2014, following the formation of ALIGNMEX Partners, a strategic partnership between MEXROB Capital and CSMEX Real Estate Investors aimed at bolstering their respective plans to develop a real estate investment management business in Mexico. MEXROB is a private investment firm, established in 2013 by Mr. Ordorica, after he departed the Latin America real estate investment management platform of Prudential Financial, where he served as its CEO. Mr. Magaña started CSMEX Real Estate Investors in 2013, after spending nearly 20 years working for Prudential Financial, Pulte, Hines and Grupo Marhnos.

Led by Mr. Ordorica and Mr. Magaña, ALIGNMEX applies an ownership mentality that focuses on the stability of senior management and on developing long-term strategic relationships. Consistent with this approach, ALIGNMEX is owned by an institutional owner and its senior management team. This ownership structure results in a unique combination of local expertise and management ownership with the financial backing and processes of institutional ownership. Our institutional owner and ALIGNMEX's management share a deep-rooted commitment to serving clients, so ALIGNMEX is committed to developing a real estate investment management business that brings to bear the expertise, track record and processes required to provide global institutional real estate investors with an unparalleled level of service in Mexico.

For further information:

Santiago Mercado
Senior Client Services Director
ALIGNMEX Real Estate Capital (Mexico)
Tel. +52 (55) 5004 0450
santiago.mercado@alignmex.com

Monica Cespedes
Client Services
ALIGNMEX Real Estate Capital (USA)
Tel. +1 (786) 515 2228
monica.cespedes@alignmex.com