

Wolfe Writing

Project Price List as of September 30, 2018

Project	Number of pages	Estimated Word Count	Wolfe Writing Rate
Writing			
Web content (product descriptions, About Us, FAQs, resources)	1	750 - 1,000	\$ 225.00
Press releases	1	350 - 500	\$ 175.00
Email campaigns	1	100 - 300	\$ 200.00
Blog posts	1	250 - 400	\$ 150.00
Direct mail letters	1	—	\$ 250.00
	2	—	\$ 325.00
	4	—	\$ 475.00
Catalog copy	1	—	\$ 250.00
Editing			
Proofreading (correct errors)	1	250 - 400	\$ 50.00
Editing (correct errors and provide rewrites)	1	250 - 400	\$ 125.00
Website audit	up to 10	—	\$ 250.00
	up to 20	—	\$ 400.00
Marketing (includes writing and desktop publishing/design/formatting)			
Brochures/selfmailers			
1-sided handout, 8.5 x 11	1	—	\$ 250.00
2-sided brochure, 8.5 x 11	2	—	\$ 325.00
Newsletters (per issue)	1	—	\$ 275.00
	2	—	\$ 375.00
	4	—	\$ 625.00
Postcards	2	—	\$ 175.00
Rack cards	2	—	\$ 200.00

Ready to start a project?

Visit www.wolfewriting.com, click on "Contact," and complete and submit the provided form.

If you prefer, email Janet Wolfe directly at janet@wolfewriting.com.