2017 Southern Agents Conference

 Education Committee Meeting

Dec. 9, 2017

Agenda

1. Welcome and Opening Remarks
2. The Institutes - Charles Runge – Update
3. The National Alliance – Danielle Janecka – Update
4. “If You Build It, They Will Come”
* What are agents looking for in Continuing Education?
* What challenges are agencies facing that association education products/services can assist with?
* What topics do agents need/want to attend?

1. Pre-licensing courses – classroom and/or online. What vendors?
2. New Employee Training – What are agencies doing? What are Associations providing?
3. Electronic books vs. Hard copy
4. Live stream vs. webinar vs. webcast – Does it matter?