



**BOARD OF  
DIRECTORS  
&  
STAFF**

**2021**



**WWW.PESCS.ORG**



# 2021 PESC BOARD OF DIRECTORS

The Board of Directors of the Postsecondary Electronic Standards Council consists of twelve (12) elected representatives from Member organizations and the President & CEO who together have overall authority to determine PESC policies.

The Board of Directors abides by *Roberts Rules of Order* and the *PESC Board Manual of Roles & Responsibilities*; and meets monthly and in-person at Annual convenings and for its Annual Retreat.

## W. MATTHEW BEMIS



### ASSOCIATE REGISTRAR, UNIVERSITY OF SOUTHERN CALIFORNIA

Matt Bemis is the Associate Registrar at the University of Southern California (USC) and is responsible for the Degree Progress Department operations. In this role, Matt serves as the Administrator over Degree Audit and Transfer Credit applications, serves as USC's NCAA continuing eligibility certification officer and manages Curriculum Services. Matt is also the Project Lead for the Electronic Data Interchange (EDI) initiative at USC (transcript processing) and recently served as the Chair for the AACRAO Standardization of Postsecondary Education Electronic Data Exchange (SPEEDE) Committee. Matt has served as the Pacific Association of Collegiate Registrars and Admissions Officers (PACRAO) Program Committee Chair, serves on the PESC Board of Directors (Vice Chair), is Co-Chair for the PESC Education Record User Group (ERUG), and is Co-Chair and Steering Committee Member of PESC's Global Education Organization (GEO) Code. June 30, 2021

## KRISTI BLABAUM



### SYSTEMS INTEGRATION ANALYST, GREAT LAKES, REPRESENTING NASLA

Kristi brings over 27 years of financial aid experience to her current position as a Systems Integration Analyst at Ascendium Education Solutions (formerly Great Lakes Higher Education). For over two decades she has been a leader in many industry initiatives such as CommonLine processing, development of Common Record: CommonLine (CRC), and guiding it through the process to become a PESC Approved Standard. Kristi has been a PESC Board member since 2011 and has been serving on the Standards Development Forum's Steering Committee since 2009. She has been an active member on the Change Control Board (CCB) for 14 years and has been the Chair for the last 11 years. Through these leadership positions, in collaboration with the Technical Advisory Board (TAB) and as CCB Chair, Kristi is a positive influence and champion of PESC initiatives. She ensures public collaboration, feedback and guidance to every PESC development workgroup and to external organizations and initiatives looking to analyze, compare and map PESC Approved Standards with new and/or existing data sets, ensuring uniform decision-making and consistent design methodology. Previously she served as the Co-Chair of the Development Workgroup within PESC leading the creation and publication of the Student Loan Portfolio Detail Report – now a PESC Approved Standard and is involved in the ongoing Student Aid User Group. For 8 years, Kristi held the position of Co-Chair of the Origination Standards Advisory Team (OSAT) within NCHelp's Electronic Standards Committee (ESC) setting the data exchange standards for the Student Loan Industry. June 30, 2021

## DOUG FALK



### VICE PRESIDENT & CHIEF INFORMATION OFFICER, NATIONAL STUDENT CLEARINGHOUSE

Doug Falk has served in technology leadership positions for 17 years at the National Student Clearinghouse, where he is currently Vice President and Chief Information Officer. As CIO, Doug provides vision and leadership for information technology initiatives that align with business goals to improve client responsiveness, quality, security and compliance, and cost effectiveness. He is responsible for providing leadership across multiple areas, including development, implementation and governance of information systems, enterprise architecture, information security, and technology infrastructure. Prior to being named CIO, Doug was the Clearinghouse's long-time Vice President of Information Technology and CTO. He was instrumental in developing the Clearinghouse's Web-based application services and its data management capabilities. Doug has been a member of the PESC board since January 2008, served as Board Chair from 2014-2019, and as Co-Chair of PESC's Data Privacy and Protection Task Force. June 30, 2022



## JAMES KELLY



### SENIOR DIRECTOR OF TECHNOLOGY, EDUCATIONAL CREDENTIAL EVALUATORS

Jim Kelly serves as Senior Director of Technology at Educational Credential Evaluators, Inc. (ECE). Over the last 18 years, he has successfully built a foundational framework for technology to support infrastructure, applications, and strategic activities. These initiatives have been key to the growth of services offered by ECE helping the business triple in size during Jim's tenure. Jim manages a team of skilled technology professionals, sets technology goals and leads strategic planning initiatives. As part of ECE's senior leadership team, Jim supports internal & external systems while involved in planning, general leadership and management efforts. Jim also works with PESC and the Groningen Declaration Network to standardize credential evaluation data and contributes to educational data mobility internationally. Jim serves as Co-Chair and as Steering Committee Member of the PESC Global Education Organization (GEO) User Group on the PESC EdExchange Steering Committee. Jim has also been representing PESC as speaker and presenter at Annual Meetings of the Groningen Declaration Network. After graduation from the University of Wisconsin Oshkosh with a degree in Biology and a minor in Chemistry, Jim began a career in business and technology professional consulting for organizations that vary in both size and industry. Jim's consulting experience brings a wealth of knowledge in technology, project management, business systems, warehousing, and distribution to his current efforts. June 30, 2021

## DAVID MOLDOFF



### CEO AND FOUNDER, ACADEMYONE

David K. Moldoff, Founder and CEO of AcademyOne, Inc., is a visionary in higher education responsible for AcademyOne's overall strategy with specific emphasis on the technology infrastructure, integration of applications and services as well as exploiting his vast industry network with regards to sales, strategic partnerships, associations, etc. David is a successful entrepreneur with over 34 years of experience in launching and managing new companies and new products in technology for higher education. Before forming AcademyOne in 2005, David was SVP of Solutions Architecture and Infrastructure for SCT, which he was instrumental in selling to SunGard in 2004. Within PESC, David currently serves as Co-Chair of the EdExchange User Group, on the Steering Committee of PESC GEO Code User Group and active in the Academic Credentialing and Experiential Learning Task Force. David serves as PESC Board Liaison to the Rome Student Systems and Standards Group (RS3G) – now converged with the Groningen Declaration Network, served as Co-Chair of the EdUnify Task Force, and was instrumental in the formation of the Common Identity and Trust (CommIT) Collaborative initiated by PESC's Electronic Authentication/Authorization (EA2) Task Force which partnered with Internet2. June 30, 2021

## MIKE REILLY



### EXECUTIVE DIRECTOR, AMERICAN ASSOCIATION OF COLLEGIATE REGISTRARS AND ADMISSIONS OFFICERS (AACRAO)

Mike Reilly serves as the Executive Director of the American Association of Collegiate Registrars and Admissions Officers (AACRAO), a position he has held since June 2012. Prior to coming to AACRAO he served as the Executive Director for the Council of Presidents, an association of the six public baccalaureate degree granting institutions in the state of Washington. Mike has 25 years of experience in university administration, admissions and enrollment management, including having been the Associate Vice President for Enrollment Management at both Central Washington University and Humboldt State University. He recently served on the American Council on Education Board of Directors and is currently on the Groningen Declaration Network Board of Directors as Vice Chair, on the American Council on Education's Commission on Education Attainment and Innovation, and the College Board's Access and Diversity Collaborative Advisory Council. He is a frequent writer and speaker on public policy matters impacting higher education. June 30, 2021

## MICHAEL SESSA



### PRESIDENT & CEO, PESC

Michael serves as President, Chief Executive Officer, and a member of the PESC Board of Directors, a position he's held since 2002. At PESC Michael manages PESC's membership, finances, events, marketing and website, strategic planning and PESC's fifteen committees and groups. He began his career in 1990 at a local branch of The Boston Five Cents Savings Bank in student loans and consumer lending & compliance and has dedicated his efforts to standardization and interoperability ever since. As evangelist at PESC, Michael speaks regularly at conferences and events throughout the USA, Canada and around the world. Michael first served on the PESC Board of Directors from 1999-2002, representing American Student Assistance (ASA) and the National Association of Student Loan Administrators (NASLA), before coming on board in 2002. Prior to PESC, Michael worked 10 years at American Student Assistance (Massachusetts Higher Education Assistance Corporation) as Director of Program Relations and Planning managing industry and government affairs and strategic technological initiatives. Michael is a 1989 graduate of Dartmouth College and was born and raised in Revere, Massachusetts, just north of Boston. He currently resides in Washington DC where PESC is headquartered.



## MONTEREY SIMS



### DIRECTOR OF ADMISSIONS & EVALUATION, DOCUMENT PROCESSING, UNIVERSITY OF PHOENIX

Monterey Sims is the Director of Admissions and Evaluation at the University of Phoenix; and currently serves on the PESC EdExchange Steering Committee and Chair of the PESC Seal of Approval Board. She has worked at the University for 27 years enabling her to connect with technology challenges, ideas, and solutions daily. Monterey is directly responsible for the Office of Admissions Document Processing division which includes overseeing centralized document services for Admissions, Records, Internal Veterans Affairs, and Financial Services. She strongly believes in root cause analysis, continuous relentless improvement and collaboration. She spearheaded the implementation of electronic data exchange at the University over a decade ago and continues to enhance related processes and partnerships through her work in PESC and AACRAO. Monterey also served on the PACRAO 2019 Annual Meeting Committee; was selected as Business Partner Liaison on the PACRAO Board of Directors 2020-2021; serves on the AACRAO SPEEDE Committee and AACRAO's Nominations and Elections Committee; serves on the eTrans California Steering Committee; serves on the Go Army Ed Modernization Advisory Committee; and is a National Student Clearinghouse ETX Portal Pilot. Monterey is married with three grown girls as well as the two most loving English Bulldogs (also girls). June 30, 2022

## RICK SKEEL



### DIRECTOR OF PRODUCT MANAGEMENT, ELLUCIAN

Rick has been a long time member of PESC as a member of the AACRAO SPEEDE Committee, as a member of Kuali, and was on the Committee that formed the foundation for what became PESC. He has worked with national and community standards groups for more than 20 years through his work on SPEEDE. He was a member of the PESC Board for more than 9 years and had to step down from his position on the Board because of a change in employment. He worked at the University of Oklahoma for more than 38 years and retired from that institution at the end of October, 2012. He worked for the Kuali Foundation for two years and is now working for Ellucian. Rick is very passionate about PESC, about continuing the work he has been involved in for so many years, and believes his past experience as well as his new position give him a breadth of experience that is very valuable to the organization. Rick currently Co-Chairs the JSON Transcript Workgroup. June 30, 2022

## ANNE VALENTINE



### PRESIDENT & CEO, DEGREE DATA

Anne Valentine has been working in the higher education sector for over twenty years. She began her career by founding SmartCatalog, a software company which manage academic content for colleges. Currently, Anne is the founder and CEO of DegreeData; a national repository of college curriculum. DegreeData provides specific information about programs and requirements from official curriculum documents exclusively. DegreeData's mission is to deliver highly-detailed credential information to colleges, individuals and employers. Anne currently Co-Chairs PESC's Competencies & Credentials User Group. June 30, 2021

## FRANCISCO VALINES



### DIRECTOR OF FINANCIAL AID, FLORIDA INTERNATIONAL UNIVERSITY

Francisco has been involved in Student Financial Aid Administration for over 30 years at various large public Universities including the University of Florida, Texas Tech University, Washington State University, the University of Tennessee, Knoxville, The University of Maryland, College Park, and Florida International University. He is in his tenth year as the Director of Financial Aid at Florida International University, a public research University with 54,000 students, a Law School and a Medical School. FIU is designated as a Hispanic Serving Institution and qualifies for the Title III and Title V exemptions for Title IV Aid matching requirements based on the size and ratio of its Pell Grant recipients. Prior to coming to FIU, Francisco was the Associate Director of Financial Aid at the University of Maryland, College Park for 15 years. Francisco is currently serving on the PESC Board, and is the Federal Legislative Relations Chair for the Florida Association of Student Financial Aid Administrators (FASFAA). He was also the 2013-2014 Chair of the NASFAA Technology Initiatives Committee. He has served on many NASFAA committees including the Reauthorization Task Force, Technology, Need Analysis, and College Access. He has presented at State, Regional, and National Conferences in such diverse areas as Technology in the Aid Office, Using Diversity in packaging financial aid, Gramm-Leach-Bliley as it applies to financial aid, Hot topics for Grad and Professional Financial Aid, Disaster Preparedness, BBAY Loans, and many others. Francisco served as Board Chair from 2009-2014. June 30, 2022



## JASON WEAVER



### SENIOR DIRECTOR OF PRODUCT MANAGEMENT

Jason Weaver joined Parchment in 2010 and currently leads the product and design teams in his role of Senior Director of Product Management. In his work, Jason brings extensive practical data expertise from across large scale digital credential initiatives, and has served as a partner and consultant on a myriad of projects with state agencies to implement data exchanges at scale, including Indiana, Montana, and West Virginia. Jason is responsible for Parchment's product strategy, roadmap, solution design, partnerships, and standards compliance. Jason has served as the volunteer co-chair of PESC's Education Records User Group from 2014-2018. Jason holds a B.S. in Information Science and Technology from Penn State, and currently resides in Omaha, Nebraska. June 30, 2022

## VIVIAN WONG



### GROUP VICE PRESIDENT, HIGHER EDUCATION, ORACLE

Vivian is a dynamic, outcome driven, and accomplished executive who brings a wealth of experience and talent in developing world-class software in leading global engineering teams. She is an excellent collaborator and communicator with strong leadership skills, with over 20 years experience building on-premise, SaaS, and mobile products for PeopleSoft, Oracle, Taleo, ServiceMax, and TargetX. As Group Vice President of Oracle Higher Education, Vivian currently leads the product development team at Oracle for higher education. Under her direction this team is building a next generation student information system - Student Cloud - which through its groundbreaking approach to empowering institutions and students globally will disrupt the industry. Vivian is strategic, results-oriented and highly focused on customers' success. An expert at building, transforming and leading high-caliber teams, Vivian is talented at fostering an empowering, fun and collaborative environment to unleash the full potential of an organization. Vivian is a strong customer advocate; she ensures quality, usability, performance and scalability are always designed and built into the solutions she delivers. Vivian is passionate about making the world a better place. For team bonding, she leads her teams to practice philanthropy. Among other personal and professional endeavors, she currently serves on the Board of Directors for IMS Global, an education industry standards body. June 30, 2022

## PESC STAFF

**MICHAEL SESSA** President & CEO | PESC  
202.261.6516  
michael.sessa@pesc.org

**JENNIFER KIM** Director of Membership Services | PESC  
202.261.6516  
jennifer.kim@pesc.org

Postsecondary Electronic Standards Council (PESC)  
1250 Connecticut Avenue NW  
Suite 700  
Washington, D.C. 20036  
+1.202.261.6516 p  
+1.202.261.6517 f  
www.pesc.org  
facebook.com/PESCupdates  
twitter.com/PESCupdates



POSTSECONDARY ELECTRONIC STANDARDS COUNCIL

**PESC IS SPONSORED ANNUALLY** by [Digitary National Student Clearinghouse](#), [Parchment Inc.](#); and [DegreeData and Education Credential Evaluators \(ECE\)](#). PESC partners include [AACRAO](#), [ARUCC](#), [A4L](#), [Connecting Credentials](#), [EMREX](#), [EWP](#), [Groningen Declaration Network](#), [HR Open Standards](#), [SHEEO](#), the [T3 Innovation Network](#) and the [US Department of Education's Common Education Data Standards \(CEDs\) Initiative](#).

**PESC IS A PROUD EXHIBITOR** at [AACRAO's Annual Meeting](#), [ARUCC's Annual Meeting](#), and the [Annual STATS-DC Conference](#) of the National Center for Education Statistics (NCES) of the US Department of Education.

**PESC IS A PROUD SPONSOR** of [AIR's Annual Conference](#) and of the [Annual California Electronic Transcripts Workshop and CCCApply](#).

**PESC IS A PROUD MEMBER/AFFILIATE/SIGNATORY** of [AACRAO](#), of the [NCES National Forum on Education Statistics](#), and of the [Groningen Declaration Network](#).

**PESC HAS A STRONG HISTORY** that includes AACRAO, SPEEDE, EDI, ANSI, X12, Canada, the US Department of Education and Y2K. Read more at [www.PESC.org](http://www.PESC.org).

**IN FULFILLING ITS NON-PROFIT MISSION**, all PESC APPROVED STANDARDS are available to the education community online free of charge at [www.PESC.org](http://www.PESC.org).

#### **ABOUT PESC**

**ESTABLISHED IN 1997 AT THE NATIONAL CENTER FOR HIGHER EDUCATION & HEADQUARTERED IN WASHINGTON DC**, PESC is an international, 501 (c)(3) non-profit, community-based, umbrella association of data, software and education technology service providers; schools, districts, colleges and universities; college, university and state and provincial systems; local, state/provincial and federal government agencies; professional, commercial and non-profit organizations; and non-profit associations & foundations.

**Leading the ESTABLISHMENT & ADOPTION OF TRUSTED, FREE & OPEN DATA STANDARDS ACROSS THE EDUCATION DOMAIN.** Through open and transparent community participation, PESC enables cost-effective connectivity between data systems to accelerate performance and service, to simplify data access and research, and to improve data quality along the Education lifecycle. PESC envisions global interoperability within the Education domain, supported by a trustworthy, inter-connected network built by and between communities of interest in which data flows digitally and automatically from one community, system or network to another and throughout the entire ecosystem when and where needed without compatibility barriers but in a safe, secure, reliable, legal, and efficient manner.

**ABOUT PRIVACY** While PESC promotes the implementation and usage of data exchange standards, PESC does not set (create or establish) policies related to privacy and security. Organizations and entities using PESC APPROVED STANDARDS and services should ensure they comply with GDPR, FERPA and all local, state, provincial, federal and international rules on privacy and security as applicable. For more information, see [www.PESC.org](http://www.PESC.org).