#### WELCOME



#### NATIONAL ANTHEM



https://www.youtube.com/watch?v=t15hVyzCvwo

#### PLEDGE OF ALLEGIANCE



https://youtu.be/ue8noKhtzCg?t=3

# INTRODUCTIONS



# FLORIDA DEMOCRATIC PARTY



# FDP CHAIR MANNY DIAZ RESIGNS

#### **FL** DEMS

Dear Democrats:

I hope each of you had a happy holiday season. I wish you and your family Blessings in '23 and always.

After much reflection, I regret to inform you that I have chosen to retire as FDP Chair, effective immediately. It has been a pleasure and honor to work with you, and, rest assured, I will continue to fight with you to get Democrats elected.

During my career, I have managed and turned around numerous large organizations, both private and public. I believed I could do the same for the FDP. Like many of you, I was upset to watch our party lose 27 out of 34 statewide elections from 2000 to 2020. I believed that building a year-round, statewide infrastructure and breaking down entrenched silos could begin to fix our broken system.

Florida is not a red state. We have a history of extremely close elections. Floridians overwhelmingly adopted constitutional amendments that reflect our values. However, we cannot win elections if we continue to rely on voter registration to drive turnout, build field operations only around elections, and expect to get our vote out without engaging voters where they live; listening to them and earning their trust- helping everyday people with their everyday problems. During my tenure, I hoped to address these issues, and build a united party without silos, focused exclusively on our purpose- to elect Democrats. Instead, I found obstacles to securing the resources and a long-standing, systemic and deeply entrenched culture resistant to change; one where individual agendas are more important than team; where self-interest dominates and bureaucracies focus on selfpreservation.

President Kennedy once warned, "Let us not seek to fix the blame for the past. Let us accept our own responsibility for the future." Renowned American writer James Baldwin told us, "Not everything that is faced can be changed; but nothing can be changed until it is faced."

It is important to understand how the FDP reached this point and how, without the three-legged stool of adequate resources, boots on the ground and effective messaging, the FDP has been rendered practically irrelevant to the election of Democrats. It is equally important that we compare reality with existing misconceptions of our resources, function, role, limitations, authority, and power.

<u>Resources</u>- the FDP has been starved. This did not happen overnight but is the result of ongoing, systemic decisions during the past 20+ years.

## FDP CHAIR MANNY DIAZ RESIGNS

In addition to these funding and volunteer challenges, the 800-pound gorilla to our north continues to co-opt FDP's ability to manage. Washington continues to believe they are better equipped to determine our campaign strategy, target universe, messaging, staff hiring and firing decisions. People with little, if any, familiarity with Florida hand many of these directives down to us. Once, just once, those of us on the ground, who know our communities, would love to have a say in these decisions.

My "choice" to hire coordinated staff was no choice; my decision to replace underperforming staff midway through the campaign was rejected. Coordinated staff made it clear; they worked for Washington, not the FDP. My disagreement with their target universe and a suggested alternate universe was ignored.

A similar issue exists with regard to state house, senate, and congressional elections. FDP has no say in the recruitment, funding or support for any of these candidates. These campaigns are exclusively and historically within the purview of House and Senate Victory and the Congressional Campaign Committee. Numerous frustrated state house and senate candidates and congressional candidates regularly reached out to FDP but there was little FDP could do to help. <u>Effective Messaging</u>- During my election, I shared the concerns expressed by many Democrats that our messaging was faulty or simply non-existent. In fact, I was surprised to learn that FDP had a hands-off approach to messaging, believing this was the exclusive purview of our candidates. For example, it was shocking to learn that FDP had not adopted a public position on the minimum wage state referendum.

In 2021, FDP launched a messaging project to ensure the use of tested messaging in our communications and hired a nationally renowned data scientist; these were shared with our entire Democratic ecosystem through live presentations, an interactive library that housed over 1,000 messages and weekly talking points. Specific messages for our U.S. Senate and Gubernatorial candidates were also tested.

Additionally, throughout 2022 FDP held 54 press events and sent 1,136 press releases promoting our messages. This unprecedented messaging program provided the foundation for Florida Democrats to articulate a thoroughly researched, disciplined and unified message second to none in the country.

A friend recently shared a debate on social media. One side argued we were not progressive enough; the other argued we were too progressive. The very argument about labels and identity makes the point. It is more effective to argue for Democratic principles and values instead of labels. We fight over labels, not improving people's lives.

Campaigns are about winning and winning requires hard work and resources. No amount of hard work or resources can overcome a bad message, a message that fails to connect with people where they are. The point of messaging is to win votes. You do that by not prompting ideological polarization.

#### **BROWARD DEMOCRATIC PARTY**



# **BROWARD COUNTY DEMOCRATIC PARTY**



#### Hey, it's Chris Byrnes.

I am the Field Organizer for Broward County with the Florida Democratic Party. My focus is increasing voter registration and helping young people pre-register to vote. I lead a team of paid canvassers and before being promoted to Field Organizer, I was both a canvasser and responsible for quality control of all FDP's South Florida canvass data.

Prior to this role, I organized during the first presidential campaign in a global pandemic-virtually-as a Field Organizer in Waukesha County with the Democratic Party of Wisconsin and the Biden-Harris Campaign. Following that, I helped execute a successful field plan with For Our Future Action Fund in Milwaukee's Sherman Park & Riverwest areas.

In 2018, I co-founded Menomonee Falls Action Team, a neighborhood political action team that increased Democratic turnout by 3% in this conservative village between 2018-2020. I am proud of the way we showed volunteers and voters that their work can effect change.

With 10+ GOTV cycles of grassroots and political organizing experience, I am excited to help the next group of candidates, activists, volunteers, voters and organizations grow and sustain our country's progressive infrastructure. I am passionate about carrying institutional knowledge forward and showing people that their work can create change.

#### Contact Chris ->

# **VOTE BY MAIL**

Vote-by-Mail refers to voting a ballot received by mail or picked up during the designated days for a voter instead of going to the polls to vote during early voting or election day. Any registered voter can vote by mail. You can request a Vote-by-Mail ballot for a specific election or for all elections through December 2024. After the 2024 General Election, you will need to make the request again.

If you are presently registered to vote in Broward County, you may request a Vote-by-Mail ballot online (see link below). You may also request a ballot by email, fax, phone or mail.

Voters who wish to receive a Vote-by-Mail ballot for 2023 through 2024 elections are required to complete a new Vote-by-Mail ballot request.

#### MERGER





City	Dem	Rep	NPA	Other	Total
Coconut Creek	16,712	8,274	12,025	731	37,742
Margate	19,195	7,141	11,728	581	38,645
TOTAL	35,907	15,415	23,753	1,312	76,387



Name	Coconut Creek-Margate Democratic Club	
Meeting Date	To be determined via survey	
Meeting Time	To be determined via survey	
Location	Coconut Creek and Margate	

#### LEADERSHIP

#### Board

□ President\*

□ First Vice President\*

□ Second Vice President

□ Secretary

□ Treasurer

□ Board Member

□ Board Member

□ Board Member

Board Member

□ Board Member

\*Different gender

#### BENEFITS

✓ Combined membership
 ✓ Better serve Coconut Creek and Margate
 ✓ Coordinate outreach to new residents
 ✓ Enhance voter education
 ✓ Focus on 2024 and beyond
 ✓ Electing Democrats





#### CITY UPDATES



Becky Tooley Commissioner, Coconut Creek

# CLUB BUSINESS



#### MARCH 2023 CLUB ELECTIONS

#### **Nominations Committee**

Mona Malbranche, Chair
Willie Jones
Richard Mead

Email: manoush33321@gmail.com

#### **Board Positions**

President\*

□ First Vice President\*

□ Second Vice President

□ Secretary

□ Treasurer

□ Board Member

□ Board Member

□ Board Member

Board Member

**D** Board Member

#### 2023 DUES

#### **DONATE TO THE CLUB**

We welcome any size of financial support as your contribution helps our Democratic candidates and issues. You may submit your financial support online, by check, or at our meeting.

<u>Checks:</u> Make checks payable to Coconut Creek Democratic Club. Please mail checks to: PO Box 970033, Coconut Creek, FL 33097-0033.

PayPal. Payments can also be made using PayPal. Click HERE.

Annual dues are \$10 per person, per year. We also welcome an extra donation of \$20 or more per person, per year to be listed as a Booster.

#### 2023 DUES



#### **CANDIDATES'S FORUM**

Saturday, February 11, 2023

**Coconut Creek Community Center** 

12:00 – 2:00 pm

District A		District D			
Becky Tooley	Jeffrey Wasserman	John Brodie	Alfred Delgado	Nancy Fry	

#### **BUTTERFLY FESTIVAL**



Saturday, February 25, 2023

Sabal Pines Park 5005 NW 39<sup>th</sup> Avenue Coconut Creek, FL 33073

1:00 – 6:00 pm

# **BUTTERFLY FESTIVAL**



# **BUTTERFLY FESTIVAL**





# MEMBER COMMENTS



#### Goodnight



https://youtu.be/0AxDQK6yGBI?t=652