



2021 SPONSORSHIP OPPORTUNITIES

David Rogers' Big Bugs Exhibit: May 29 – September 6

Some of the smallest members of nature's ecosystems — insects — have enormous roles to play! That is the premise behind Big Bugs, a traveling exhibit of ten monumental sculptures created by celebrated American artist David Rogers. Using natural and found forest materials, Rogers has sculpted some of the hardest working, yet smallest, of our area's residents. Flamingo Gardens will feature this popular exhibit throughout the gardens.

Sponsorship Levels available from \$750 to \$20,000.

Projected Exposure:

40,000+ Exhibit visitors

500,000+ www.FlamingoGardens.org website visits during the seven-month promotional period

17,000+ Email/e-newsletter subscribers; minimum nine e-blasts = 90,000+

30,000+ Social media followers; sponsor recognition will draw up to 200,000 impressions

893,000+ Total Impressions, plus a robust newspaper and NBC6 television ad schedule (reach TBD)

PRESENTING SPONSOR \$20,000 – Limit Two, Category Exclusive – One Available

- Category Exclusivity: Only one company per product or service category.
- Company name/logo prominently featured under "Presented By" on exhibit signage & exhibition maps cover.
- Full panel advertisement on exhibition maps distributed to attendees.
- Company name and logo on our website featured as "Presented By" and linked to your website.
- Sponsorship listed in e-newsletters and special e-blasts to 17,000+ subscribers.
- Minimum of 12 social media posts recognizing partnership to 30,000+ social media followers.
- Info table available at exhibit opening and closing events – first choice tent location. *
- Info table available in gardens up to 12 additional dates during exhibit dates. *
- One Year Corporate Membership - VP Level (this \$1,000 membership includes 12 one-year transferable passes, 14 single use one-day passes, plus other benefits)
- 20 one-day admission passes to Flamingo Gardens (\$440 value, one-year expiration)

CHAMPION SPONSOR \$10,000 – Limit Three, Category Exclusive - One available

- Category Exclusivity: Only one per product or service category.
- Company name/logo prominently featured in first tier on exhibit signage & exhibition maps cover.
- Full panel advertisement on exhibition maps distributed to attendees.
- Company name and logo in first tier on website and linked to your website.
- Sponsorship listed in e-newsletters and special e-blasts to 17,000+ subscribers.
- Minimum of nine social media posts recognizing partnership to 30,000+ social media followers.
- Info table available at exhibit opening and closing events. *
- Info table available in gardens up to six additional dates during exhibit dates. *
- One Year Corporate Membership - Executive Level (this \$2,500 membership includes 10 one-year transferable passes, 12 single use one-day passes, plus other benefits)
- 30 one-day admission passes to Flamingo Gardens (\$660 value, one-year expiration)

□ **PLATINUM SPONSOR \$5,000 - *Limit Five, Category Exclusive - Five available***

- Category Exclusivity: Only one company per product or service category.
- Company name/logo prominently featured in second tier on exhibit signage & exhibition maps.
- Half panel advertisement on exhibition maps distributed to attendees.
- Company name and logo in second tier on our website and linked to your website.
- Sponsorship listed in e-newsletters and special e-blasts to 17,000+ subscribers.
- Minimum of nine social media posts recognizing partnership to 30,000+ social media followers.
- Info table available at exhibit opening and closing events. *
- One Year Corporate Membership - Associate Level (this \$1,000 membership includes four one-year transferable passes, six single use one-day passes, plus other benefits).
- 20 one-day admission passes to Flamingo Gardens (\$440 value, one-year expiration).

□ **GOLD SPONSOR \$3,000 - *Available***

- Company name/logo prominently featured in third tier of exhibit signage.
- Half panel advertisement on exhibition maps distributed to attendees.
- Company name and logo in third tier on our website and linked to your website.
- Sponsorship listed in e-newsletters and special e-blasts to 17,000+ subscribers.
- Minimum of five social media posts recognizing partnership to 30,000+ social media followers.
- Info table available at exhibit's opening or closing events. *
- 20 one-day admission passes to Flamingo Gardens (\$440 value, one-year expiration).

□ **SILVER SPONSOR \$1,500 - *Available***

- Company name/logo featured in third tier of exhibit signage.
- Business card sized advertisement on exhibition maps distributed to attendees.
- Company name and logo in third tier on our website and linked to your website.
- Sponsorship listed in e-newsletters and special e-blasts to 17,000+ subscribers.
- Minimum of three social media posts recognizing partnership to 30,000+ social media followers.
- Info table available at one of the exhibit's opening or closing events. *
- Ten one-day admission passes to Flamingo Gardens (\$220 value, one-year expiration).

□ **BRONZE SPONSOR \$750 - *Available***

- Company name featured on fourth tier of exhibit signage.
- Business card sized advertisement on exhibition maps distributed to attendees.
- Company name and logo in fourth tier on our website and linked to your website.
- Sponsorship listed in e-newsletters and special e-blasts to 17,000+ subscribers.
- Minimum of two social media posts recognizing partnership to 30,000+ social media followers.
- Five one-day admission passes to Flamingo Gardens (\$110 value, one-year expiration).

**** Info table must be staffed by sponsor representative.***

Harvest Festival: October 9-10, 16-17, 23-24, 30-31

Anticipated daily attendance - +2,000

Four weekends of family friendly festivities featuring children's activities, contests, and live character interaction with different themes each weekend. The Great Scarecrow Competition display, entertainment, games, crafts, food and more.

Harvest Festival Presenting Sponsorship: \$2,500 Benefits:

- Company name/logo prominently featured under "Presented by" during pre-event promotional period and the four weeks of the event.
- Company name and logo on FlamingoGardens.org and hyperlinked to your website.
- Sponsorship listed in a minimum of two e-newsletters and a minimum of three special e-blasts to 17,000+ subscribers.
- Facebook event and at least eight social media posts recognizing partnership to 30,000+ social media followers.
- Info table available at all eight events.
- One Year Corporate Membership - Associate Level (this \$1,000 membership includes four one-year transferable passes, six single use one-day passes, plus other benefits)
- 20 one-day admission passes to Flamingo Gardens (\$440 value; one-year expiration date)

Harvest Festival Partner Sponsorship: \$1,000 Benefits:

- Category Exclusivity: Only one company per product or service category.
- Company name and logo on FlamingoGardens.org and hyperlinked to your website.
- Sponsorship listed in e-newsletters and special e-blasts to 17,000+ subscribers.
- Minimum three social media posts recognizing partnership to 30,000+ followers.
- Info table available at all eight events.
- 20 one-day admission passes to Flamingo Gardens (\$440 value; one-year expiration)

Harvest Festival Supporter Sponsorship: \$500 Benefits:

- Same as Partner Sponsor benefits with the following exceptions:
- Info table available at up to two events.
- The number of one-day passes is five (\$110 value; one-year expiration)

Garden of Lights: December 17-23 & 26-30, 5pm to 8pm

Anticipated nightly attendance - +1,200

Garden of Lights Presenting Sponsorship: \$2,500 Benefits:

- Company name/logo prominently featured under "Presented by" during pre-event promotional period and the two weeks of the event.
- Company name and logo on FlamingoGardens.org and hyperlinked to your website.
- Sponsorship listed in a minimum of two e-newsletters and a minimum of three special e-blasts to 17,000+ subscribers.
- Minimum eight social media posts recognizing partnership to 30,000+ followers.
- Info table available at all eight events.
- One Year Corporate Membership - Associate Level (this \$1,000 membership includes four one-year transferable passes, six single use one-day passes, plus other benefits)
- 20 one-day admission passes to Flamingo Gardens (\$440 value; one-year expiration date)

Garden of Lights Partner Sponsorship: \$1,000 Benefits:

- Category Exclusivity: Only one company per product or service category.
- Company name and logo on FlamingoGardens.org and hyperlinked to your website.
- Sponsorship listed in e-newsletters and special e-blasts to 17,000+ subscribers.
- Minimum of three social media posts recognizing partnership to 30,000+ followers.
- Info table available at all eight events.
- 20 one-day admission passes to Flamingo Gardens (\$440 value; one-year expiration)

Contact Keith Clark or Donna Chen at 954.473.2955 about Naming Opportunities available for buildings and other Capital Campaigns.

FLAMINGO GARDENS SPONSORSHIP FORM

Please select Sponsorship Opportunities:

David Rogers' Big Bugs Exhibit:

- Presenting Sponsor \$20,000
- Champion Sponsor \$10,000
- Platinum Sponsor \$5,000
- Gold Sponsor \$3,000
- Silver Sponsor \$1,500
- Bronze Sponsor \$750

Harvest Festival:

- Presenting Sponsorship: \$2,500
- Partner Sponsorship: \$1,000
- Supporter Sponsorship: \$500

Garden of Lights:

- Presenting Sponsorship: \$2,500
- Partner Sponsorship: \$1,000
- Supporter Sponsorship: \$500

Company Name (as it is to appear) _____

Address: _____ City: _____ St: _____ Zip: _____

Contact Name: _____

Phone: _____ Email: _____

Website: _____

Payment by phone to 954.473.2955 x127, by check to Flamingo Gardens, Inc. at address below, or online at <https://www.flamingogardens.org/donate.html>. Under designation, select "Sponsorships."

Please email your logo to:

Donna Ogdon Chen
 Director of Development and Membership
 954.473.2955 x127, membership@flamingogardens.org.
Sponsorship opportunities subject to change.