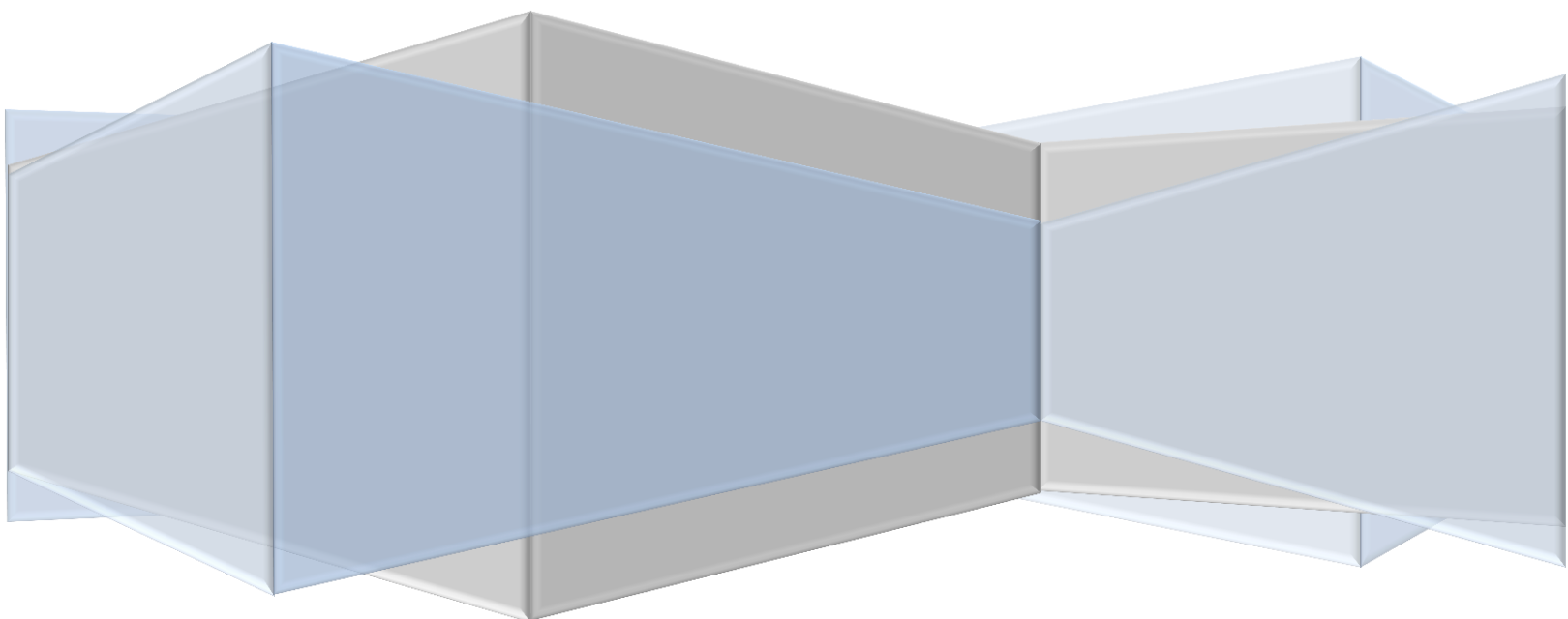




Performance Improvement

# Gender & Communication

A Half-day Course



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## A Half-day Course

»Specific course duration (Half-day, One-day, Two-day, Three-day); content pieces; and exercises; are determined after consultation and are based upon the needs of the client group.

### 1. Overview

- A. Why do we need a workshop on gender communication?
- B. Not about political correctness/It's about collaboration

### 2. Gender as Culture

- A. "Male" and "Female" Interaction Styles
- B. Biology & Socialization ... The Creation of a Cultural Construct
- C. Independence and Connection; Status and Relationships
- D. Men Report, Women Rapport
- E. Gender and Management Style

### 3. Celebrating the differences

- A. Assessing and acknowledging the asset
- B. Power in distinction
- B. Tips for utilizing the other's strengths

### 4. Actively participating in a team approach

- A. A clear-eyed look at current corporate norms
- B. Understanding the benefits
- C. Putting it all together

### 4. Summary & Conclusion

# Gender & Communication

## A Half-day Course

The following is a baseline price range. Fees vary depending upon extent of customization, and number and experience level of trainers/facilitators involved in the intervention. Preferred client and volume discounts are available. Not-for-profit agencies also may receive a rate reduction.

Half-day workshop	\$1,900 – 2,500
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Travel expenses billed separately