



The Department of Educational and Counselling Psychology is proud to present the 8<sup>th</sup> annual *Summer Institute for School Psychology*. The goal of this conference is to offer high quality, accredited professional development experiences for professionals across North America. This year, the Institute will host a 2-day virtual conference in May 2024.

After seven successful yearly conferences, the 8<sup>th</sup> edition of the *Summer Institute for School Psychology* will continue to demonstrate excellence while growing its reputation and size. At our 2023 webinar series, the Institute organized three successful webinars, hosting 40 professionals. At our 2022 virtual conference, we were pleased to host over 50 attendees. This year, with increased student engagement and a two-day format, we expect to reach 30-80 attendees.

We are committed to ensuring that attendees have the best possible learning, networking, and social experience even in an online format. As such, we are actively seeking sponsors that can help us guarantee the continued success of our event while promoting their organization. We hope to partner with you to provide an enriching experience for attendees.

Although our main event is the May conference, we also engage the community through a podcast and blog series to provide year-round learning experiences for clinicians, students, and anyone else interested in child psychology. Both the podcasts and blogs feature various perspectives from clinicians, researchers, and students as they discuss topics related to the field. Sponsorship also supports the high-quality delivery of content in these formats. Over the last two years, we have been successful in reaching approximately 50 people per post.

We would like to offer you the chance to participate in the continued success of the *Summer Institute for School Psychology*. Celebrate this unique experience with us while receiving visibility to the university community and professionals in the fields of school psychology and education. Attached is an outline of our various sponsorship packages and their benefits, which can be adapted to fit the needs of your organization.

More information can be found on our website: <http://www.mcgillschoolpsychinstitute.com>

We thank you for considering our request and look forward to hearing from you soon.

Kind regards,

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Erika Infantino, M.A.  
Conference Chair

## Benefits of Sponsorship

The *Summer Institute for School Psychology* aims to provide attendees with a rich learning experience and promote working relationships among professionals from across North America. Our webinars are *Ordre de Psychologues du Québec* (OPQ) and Canadian Psychological Association (CPA) accredited professional development learning opportunities. The conference presentations provide professionals with the opportunity to count their attendance towards counting education and learning hours. With this, the conference offers the opportunity for students to network with professionals and to gain valuable, practical knowledge about their chosen field, outside of the classroom setting.

We offer you the opportunity to participate in the success of this unique Canadian event. Below are some of the advantages that you can benefit from by becoming a sponsor:

- Visibility among professionals, academics, and students from across North America
- Visibility in the fields of school psychology, child psychology, and education
- Chance to contribute to the success of a unique event happening within the McGill community

By partnering with the *2023-24 Summer Institute for School Psychology*, you will also be supporting the professional development of current and upcoming generations of dynamic and committed school psychologists and associated professionals while ensuring international visibility in the field of education.

On behalf of all the attendees and the organizing committee of the *Summer Institute for School Psychology*, we would like to thank you for your support in making this enriching experience a reality. Thanks to you, the *Summer Institute for School Psychology* will leave its mark on attendees as well as the community. Its success will help continue an annual tradition providing a high-quality training experience for generations of psychologists to come.

## Conference Sponsorship Packages

|  | Bronze Partner Contribution:<br>\$100 | Silver Partner Contribution:<br>\$200 | Gold Partner Contribution:<br>\$500 |
|--|---------------------------------------|---------------------------------------|-------------------------------------|
| <b>Featured Webinar Sponsor</b><br><i>Organization name and logo included on introductory and concluding slide of presentation, as well as orally acknowledged</i> | Sponsor for 1 keynote talk            | Sponsor for 2 keynote talks           | Sponsor for 3 keynote talks         |
| <b>Logo on Website</b>   | Yes                                   | Yes                                   | Yes                                 |
| <b>Ad in Conference Program</b>  | Logo                                  | ¼ page                                | ½ page                              |
| <b>Complimentary Conference Registrations</b>  | -                                     | -                                     | 2                                   |
| <b>Community Engagement*</b><br><i>Advertisement (i.e., name and logo) in:</i>   | ZERO blog posts or podcasts           | FOUR total blog posts or podcasts     | SIX total blog posts or podcasts    |

\*Note: community engagement period spans from contract signing until June 2024. Total number of advertisements include any combination of blogs and podcasts.

### Raffle Support

This year, we will also be hosting a raffle to support the conference. In the past we have had raffle donations such as assessment materials, vouchers, and gift cards. If this better suits your needs and interests, we are happy to explore this option together

### Sponsorship Alternatives

If none of our sponsorship packages fit your needs, or you are unable to contribute financially, we would love to find a way to enable your involvement in the 8<sup>th</sup> annual *Summer Institute for School Psychology*. Please don't hesitate to contact us should you have any questions or want to discuss any accommodations.

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