

2018 TJBA Fundraiser

In a June 2017 board meeting, the Texas Braunvieh Association (TBA) board members passed a motion to utilize a calendar/raffle ticket sales venture as their primary fundraiser for the 2018 year. This was decided after getting the preliminary totals from the 2017 raffle which was deemed a moderate success by all the board members. The Grand prize for the 2018 drawing is scheduled to be a utility vehicle (UTV) with a value of around \$10,000.00 just like the 2017 raffle. Just like the 2017 raffle, there will ONLY be 500 raffle tickets printed for sale. It was decided to offer each purchaser of a 2017 raffle ticket the right to purchase their ticket(s) before the tickets go on sale to the public. The purchasers of the 2017 tickets will have until September 15, 2017 to re-purchase their tickets, at which time, any remaining tickets will go on sale to the general public.

There will be a couple of differences from the 2017 raffle drawing. The biggest and most impactful difference will be that the drawing will move from being held at our Texas State Braunvieh Jr. Show in May to being held at the Fort Worth Braunvieh Sale in January. As a part of this change, the calendars containing raffle tickets will be sold until January 1, 2018. The drawing is scheduled to be held January 14, 2018 at the Fort Worth Braunvieh Sale that Saturday night. Any of the 500 calendars containing raffle tickets that were not sold as of January 1, 2018 will be offered as last minute sale tickets at the 2018 FWSSR and will be sold up until the drawing. The second difference is that we will print an additional 500 calendars that will not contain raffle tickets. These calendars will be available for purchase as soon as they come from the printer, and will be available until they are all sold. They will be on a first come, first served basis. It is thought that these will make nice informative calendars that some breeders may want to purchase to pass out to their potential Braunvieh customers.

As expected, the ad spaces for the 2018 calendar sold out very quickly. If you, or if you know someone who would like to be added to list of potential advertisers for future calendars, please let us know now. This will enable us to compile a list of potential advertisers. This will help us with continually trying to make this a bigger and better project annually.