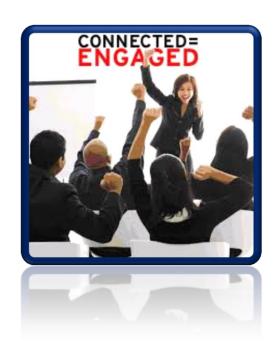


# 2015 Employee Engagement Survey Results

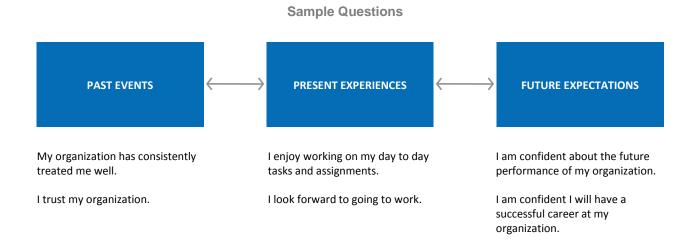


### **Employee Engagement Results**

- Engagement Capital Overview
- Top 3 Engagement Strengths
- Top 3 Engagement Gaps
- · 2016 Plan



### Corporate Executive Board (CEB) HR's Temporal Measurement of Engagement: Engagement Capital™





#### **CEB HR's Model of Engagement**

#### **Engagement Capital Talent Outcomes Organizational** Performance **Past Events** Employees' emotional and rational commitment based on their perception of previous events with their employer **Discretionary Effort/** Performance Revenue **Present Experiences** Profit Employees' emotional and rational commitment based on their perception of present experiences Customer Satisfaction Intent to Stay/ Retention **Future Expectations** Employees' emotional and rational commitment based on their expectations of their future employment experience



#### **Engagement Capital Score**

The Engagement Capital score is the average of the Engagement Capital Past, Present, and Future questions. This metric is designed to give you an overall score of the amount of commitment, discretionary effort, and intent to stay that employees exhibit.

	Percent Favorable	
Overall Score	BWWB	Benchmark
Engagement Capital	53% (n= 355)	60% (n= 304,162)



#### **Employee Engagement Metrics**

	Percent Favorable		
Engagement Metric	BWWB	Benchmark	Difference
Engagement Capital (Past)	42% (n= 355)	62% (n= 304,162)	-20%
Engagement Capital (Present)	65% (n= 355)	66% (n= 304,162)	-1%
Engagement Capital (Future)	53% (n= 355)	53% (n= 304,162)	0%
Discretionary Effort	86% (n= 355)	86% (n= 304,162)	0%
Intent to Stay	68% (n= 355)	67% (n= 304,162)	1%
Employee Commitment	55% (n= 355)	57% (n= 304,162)	-2%
Culture/Values	45% (n= 355)	68% (n= 304,162)	-23%
Work Environment	38% (n= 355)	49% (n= 304,162)	-11%
Supervisor	59% (n= 355)	58% (n= 304,162)	1%
Career/Performance	59% (n= 355)	58% (n= 304,162)	1%
Compensation & Rewards	38% (n= 355)	38% (n= 304,162)	0%
Communication	45% (n= 355)	50% (n= 304,162)	-5%
Leadership	29% (n= 355)	44% (n= 304,162)	-15%
Benefits	46% (n= 355)	47% (n= 304,162)	-1%
Safety Environment	68% (n= 355)	76% (n= 304,162)	-8%
Customer Service	75% (n= 355)	84% (n= 304,162)	-9%

The benchmark values are averages of all responses globally for each question included in the survey. The global benchmark is made up of over 300 like-sized organizations from over 20 industries.



#### **Top Engagement Strengths**

Engagement Metric	BWWB	Benchmark	Difference
Career/Performance	59% (n=355)	58% (n= 304,162)	1%
Intent to Stay	68% (n=355)	67% (n= 304,162)	1%
Supervisor	59% (n=355)	58% (n= 304,162)	1%

#### **Top Engagement Gaps**

Engagement Metric	BWWB	Benchmark	Difference
Culture/Values	45% (n=355)	68% (n= 304,162)	-23%
Engagement Capital (Past)	42% (n=355)	62% (n= 304,162)	-20%
Leadership	29% (n= 355)	44% (n= 304,162)	-15%



### Employee Engagement Results

#### Communication Plan

Action	Proposed Timeline
Communicating Results  O Results Review with managers O Results Email to employees	September 2015 January 2016
Employee Communication Meetings (1 hour) <ul> <li>Employee Engagement Survey Results</li> <li>Employee Engagement Objectives</li> <li>2016 Action Plan</li> </ul>	First Quarter 2016
<ul> <li>Department Focus Groups</li> <li>Managers and employees working together to develop actions based on survey results.</li> </ul>	First Quarter 2016



#### **Employee Engagement Objectives**

- Improve the Employee Engagement level within the organization
  - Increase our passion for the work we create and customers we serve
  - Deliver continuous organizational improvement by being innovative and resourceful
  - Promote and maintain the relationships between our senior leaders/managers and employees throughout the organization ensuring transparency and self assurance



## Employee Engagement 2016 Plan

Activities	Proposed Timeline
Employee Engagement/Appreciation Week  O Value statement competition	First Quarter 2016
Online Employee Engagement site	First Quarter 2016
Department Employee Engagement Action Plan	First Quarter 2016



