

Addressing Program Integrity in SNAP

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Presentation to
Secretaries Innovation Group



**UNITED COUNCIL
ON WELFARE FRAUD**

Agenda Topics

- Introduce UCOWF
- Top 10 Lists
- Recipient Integrity
- Retailer Integrity
- Administrative Integrity
- One Big Beautiful Mess
- EBT Fraud (Skimming / ATO)
- Alabama
- DISCUSSION (& Lunch)



United Council on Welfare Fraud

- 501c3 National Professional Association
- 54th Conference: 8/26-8/28, 2025 in Tulsa OK
www.UCOWF.net
- Certified Welfare Fraud Investigator
- Intergovernmental Committee
 - National Issues & Fact Sheets

UNITED COUNCIL
ON WELFARE FRAUD

Home About ▾ Member Center ▾ Legislative ▾ Training ▾ News

Issues

Working Groups

Fact Sheets

How to Get Involved



Top Ten Issues

- Recipient Integrity
- Retailer Integrity
- Administrative Stewardship



Recipient Integrity

1. IDENTITY VERIFICATION DEFICIENCIES

- Application, Call Centers, Online Portals/Accounts, Opt-Outs
- www.digitalgovernmenthub.org

The screenshot shows the Digital Gov Hub website. The header includes the logo and navigation links: Library, Topics, Service Areas, Get Involved, About, Submit, and a search icon. The main content area features a publication titled "2023 Edition: Digital Authentication and Identity Proofing in Public Benefits Applications" under the "Digital Identity" category. The text describes a new dataset published by the Digital Benefits Network on May 19, 2023, documenting authentication and identity proofing requirements for various public benefits applications. The footer lists the organizations involved: Beek Center for Social Impact + Innovation, Digital Benefits Network, and Georgetown University, along with the authors: Elizabeth Bynum Sorrell and Ariel Kennan. The publication date is May 19, 2023, and the last update is September 25, 2024. A large graphic on the right side of the page shows a stylized fingerprint with the text "Digital Authentication and Identity Proofing in Public Benefits Applications" and "Dataset". Logos for Georgetown University, the Beek Center, and the Digital Benefits Network are also present.

Digital Gov Hub

Library Topics Service Areas Get Involved About Submit

PUBLICATION Digital Identity

2023 Edition: Digital Authentication and Identity Proofing in Public Benefits Applications

On May 19, 2023, the Digital Benefits Network published a new, open dataset documenting authentication and identity proofing requirements across online SNAP, WIC, TANF, Medicaid, child care (CCAP) applications, and unemployment insurance applications.

Organizations: [Beek Center for Social Impact + Innovation](#), [Digital Benefits Network](#), [Georgetown University](#)

Authors: [Elizabeth Bynum Sorrell](#), [Ariel Kennan](#)

Published Date: May 19, 2023 Last Updated: Sep 25, 2024

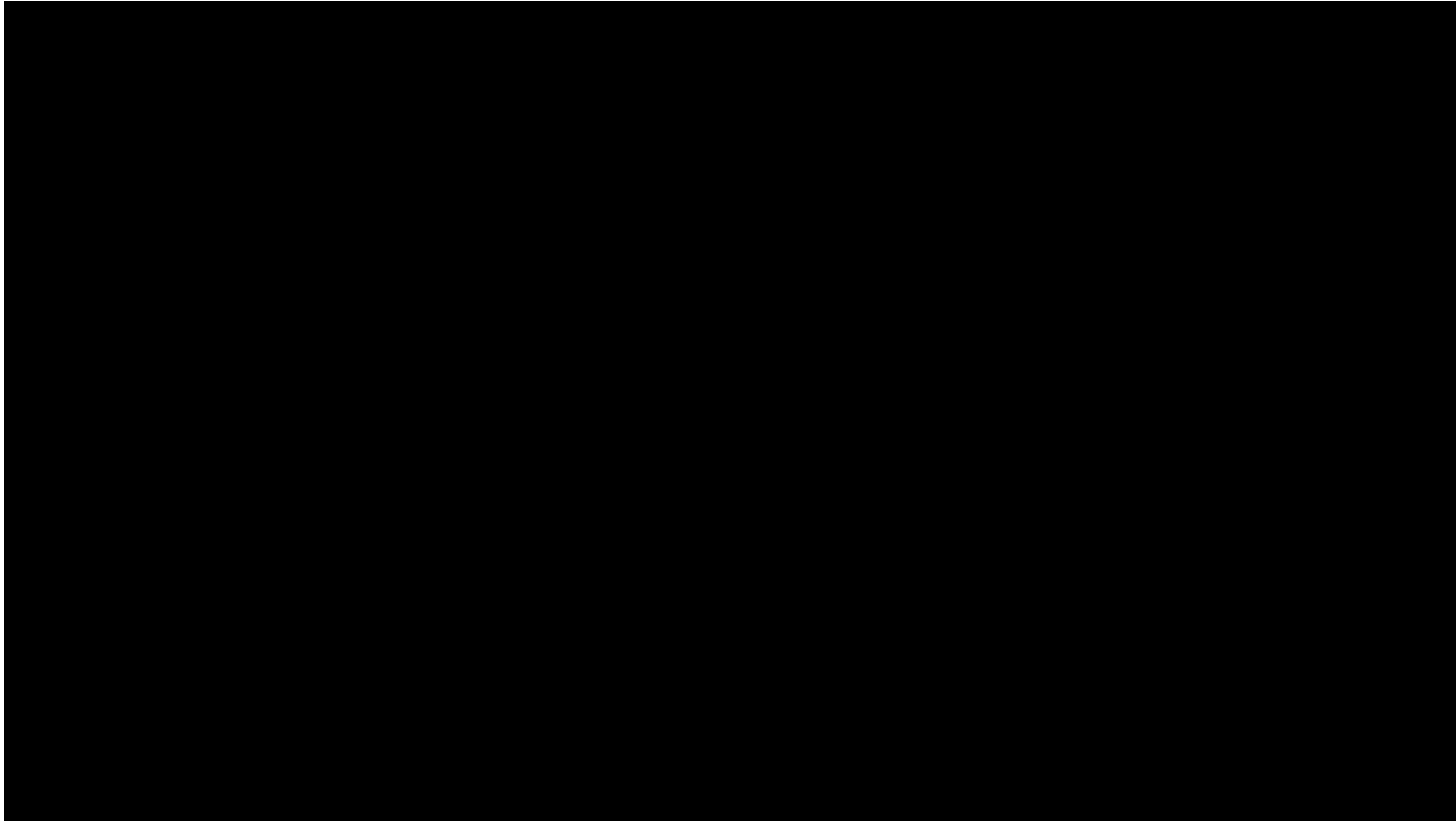
Digital Authentication and Identity Proofing in Public Benefits Applications

Dataset

GEORGETOWN UNIVERSITY | **beekcenter** social impact + innovation | **Digital Benefits NETWORK**



Identity Requirements



Recipient Integrity

- Identity Fraud and Bots
- Telegram “Secret Sauce”



How Close Am I?

Day: 11 Month: June Year: 2015

What is Susan's gender?

☐ Male ☒ Female

Is Susan a US citizen?

Even if you are not a US Citizen, you or other household members may still be eligible.

☒ Yes ☐ No

What is Susan's Social Security Number?

Per Federal regulations, noncitizens who are not applying for SNAP do not need to give their SSN or citizenship status.

Doesn't have one

Go Back Continue

06:46

dtaconnect.eohhs.mass.gov

How Close Am I?

Please include the costs you are responsible for paying even if you are behind or not able to pay them.

How much does Martin Badger (22.Mar.1966) pay for provider care for Susan Badger (11.Jun.2015)?

\$ 80 per Month

Does Martin Badger (22.Mar.1966) pay for transportation for Susan Badger (11.Jun.2015)?

☒ Yes ☐ No

How much does Martin Badger (22.Mar.1966) pay for transportation for Susan Badger (11.Jun.2015)?

\$ 80 per Month

Does Martin Badger (22.Mar.1966) drive Susan Badger (11.Jun.2015) to and/or from the provider?

☐ Yes ☒ No



Recipient Integrity

2. **SELF-ATTESTATION (aka Self-Certification, “Honor System”)**

- Fuels eligibility fraud, identity fraud
- #1 contributor to Payment Error Rates (Household Errors)
- False Statements on income, assets, household comp, expenses, employment, citizenship

3. **TRAFFICKING BURDEN OF PROOF**

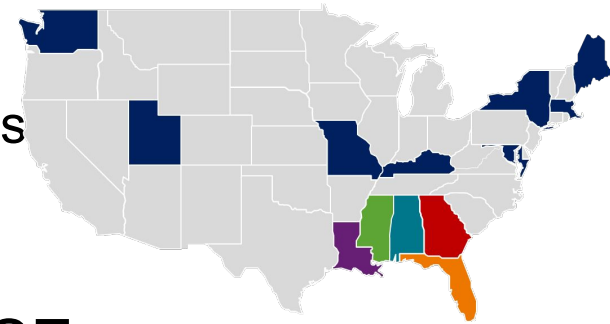
- 2019 FNS Guidance
- Clear and Convincing ☐ Preponderance Rulemaking
- Social media/Gifting still ongoing

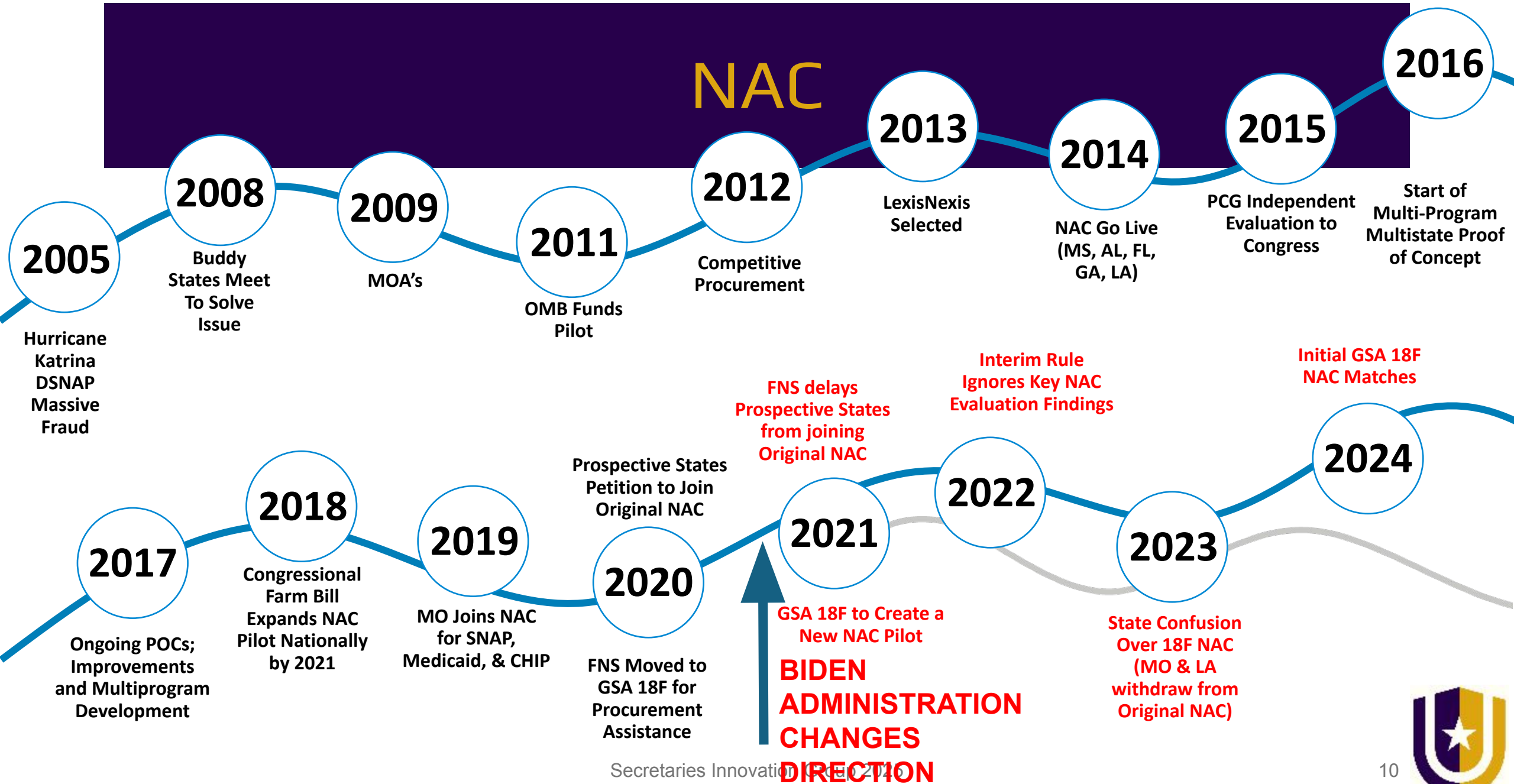


Recipient Integrity

4. DUAL PARTICIPATION

- PARIS
 - 28-year-old technology, Quarterly, Post-Issuance, Hard Matches
 - Offline all 2024, 2025 matches show over 3.2m duplicates
 - Oregon Audit
- MISSISSIPPI NATIONAL ACCURACY CLEARINGHOUSE
 - Pre-Issuance, Real-Time, Resolves Identities, Multiple Programs, 2018 Farm Bill
 - \$13.38B Cost Avoidance (2014-2024)
- GSA18F/BIDEN NAC
 - Models Old PARIS, Monthly, Post-Issuance, Hard Matches {LNameSSNDOB}





Recipient Integrity

5. STATE SHARE OF RECOVERIES

- 50% until 10/1/1990 for
- 25% 11/1990 through 9/30/1995
- 50% 10/1995 through 2000
- 35% 2001 to Current
- 50% DRAFT FARM BILL – Require Reinvest Into Program Integrity

6. REQUIRE COOPERATION IN ADMINISTRATIVE INVESTIGATIONS (like Quality Control)

- Only Program Gives Miranda Rights in Administrative Cases



Retailer Integrity

1. FNS RETAILER AUTHORIZATION AND OVERSIGHT

- Sufficient Background Screening, Eliminate Self-Attestation, State Input

2. REQUIRE RETAILER COOPERATION

3. TRANSMIT POS GEOLOCATION

- Unauthorized Retailers, Device Cloning
- Contributes to EBT Skimming, Account TakeOver

4. REQUIRE BANKING, 3rd PARTY PROCESSOR

5. SUSPENSION ON CREDIBLE ALLEGATION



Administrative Stewardship

1. BROAD-BASED CATEGORICAL ELIGIBILITY

- No foundation in law (Chevron/Loper-Bright)
- Expands recipient rolls
- SSA SSI Eligibility: Impact on State

2. OUT OF STATE USAGE

- Opt-Out versus Opt-In, Align with TANF 30days

3. MODERNIZE APPLICATION REQUIREMENTS

- Name/Address/Signature, SSNs, DOB, Citizenship, etc

4. DISASTER SNAP MODERNIZATION

- SSNs, Remote/Online, State Control

• <https://www.fns.usda.gov/snap/d-snap-state-workgroup-recommendations>

5. eDRS: VERIFIED UPON RECEIPT (Computer Data Matching Act of 1984)

Luxury Motor Vehicles

Vehicle Make 2022-2024	Count
Lexus	2,673
Tesla	2,531
Mercedes-Benz	1,901
BMW	1,532
Cadillac	897
Infiniti	641
Audi	640
Genesis	516
Land Rover	273
Porsche	165
Alfa Romeo	155
Maserati	60
Jaguar	27
Lamborghini	11
Polestar	8
Ferrari	7
Bentley	6
McLaren	1

2022 Bentley GT Continental



2023 Porsche 911 Sport Classic



2024 Land Rover SV LWB P615



ONE BIG BEAUTIFUL ... MESS?

ADMINISTRATIVE COST-SHARING (FY 2027)

- 50/50 to 75/25 House Sec. 10007, Senate Sec. 10106

STATES FUND SHARE OF BENEFITS (FY 2028)

HOUSE	SENATE
• 5% Minimum	• No Minimum, All Error Based
• 6% to < 8%: 15%	• 6% to < 8%: 5%
• 8% to < 10%: 20%	• 8% to < 10%: 10%
• $\geq 10\%$: 25%	• $\geq 10\%$: 25%

QUALITY CONTROL ZERO TOLERANCE – An Error is an Error

NATIONAL ACCURACY CLEARINGHOUSE: House Sec. 10009

- Add Other Programs (FNS Withdrawal of NAC Rule)
- PARIS replacement



Best Practices

1. **Internal review of State Options and Use of Waivers** (BBCE/1634)
2. **Know Your Applicant – Review of Enrollment Population**
3. **Duplicate Participation Checks & Data Sharing**
4. **Use Self-Attestation only when data verifications fail** (Trust But Verify)
5. **Automate verification of all Eligibility factors**
6. **Income/Asset verifications** (Work Number, SteadyIQ, Accuity)
7. **SNAP Fraud Framework and Process & Technology Improvement**
8. **Geographic Restrictions on EBT usage**
9. **Secure Call Centers and Online Apps** (Identity, Logins, IVRs)
10. **Document Authentication** (photoshopped ID cards, etc)





Performance Delays & Errors

Effective fraud detection is further challenged as agencies face increased turnover and loss of institutional knowledge.

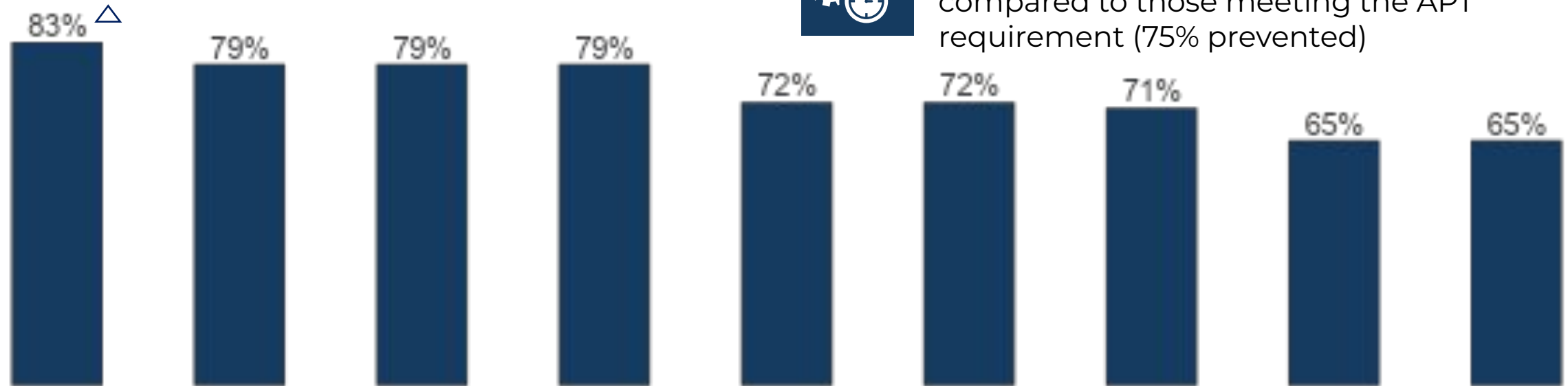
Verification of identity, asset, and income data needed for eligibility decisions are top contributors to APT delays, compounded by increased application volumes and outdated systems.

Application Processing Times

Reasons for SNAP Application Delays/Backlogs (Those Meeting APT Threshold 75% or Less)



Participating agencies that miss the APT threshold are also less effective at preventing fraud at the frontend (63% prevented) compared to those meeting the APT requirement (75% prevented)



VERIFICATION
OF IDENTITY

VERIFY
INCOME /
ASSETS

STAFF
TURNOVER/
LOSS OF
EXPERIENCED
KNOWLEDGE

OUTDATED
ELIGIBILITY
SYSTEM
IMPACTING
EFFICIENCY

INCREASED
VOLUME OF
FRAUD APPS

VERIFICATION
OF
HOUSEHOLD /
ELIGIBILITY
INFO

APPLICATION
VOLUME
CAUSING
BACKLOGS

INCOMPLETE
APPS

FLAGGED
APPLICATION
INFO DIFFERS
FROM DATA



Performance Delays & Errors

Staffing resource issues and manual inputs/processes are key drivers for higher payment error rates.

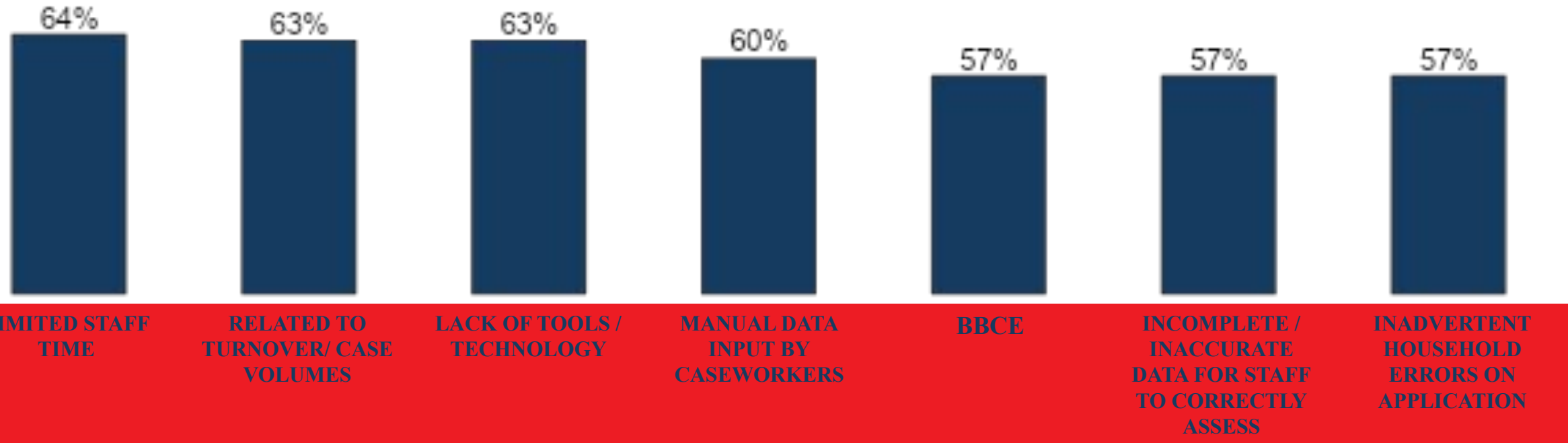
Over half of participating agencies also point to broad-based categorical eligibility (BBCE), as well as data inadequacy that impacts case workers' ability to even recognize if/where there might be errors.

Payment Error Rates

Reasons for Higher Payment Error Rates (Those At or Above the National Average)



83% of agencies with higher payment error rates say that system-related issues are absorbing resources that could otherwise be used for client identify verification and fraud prevention.





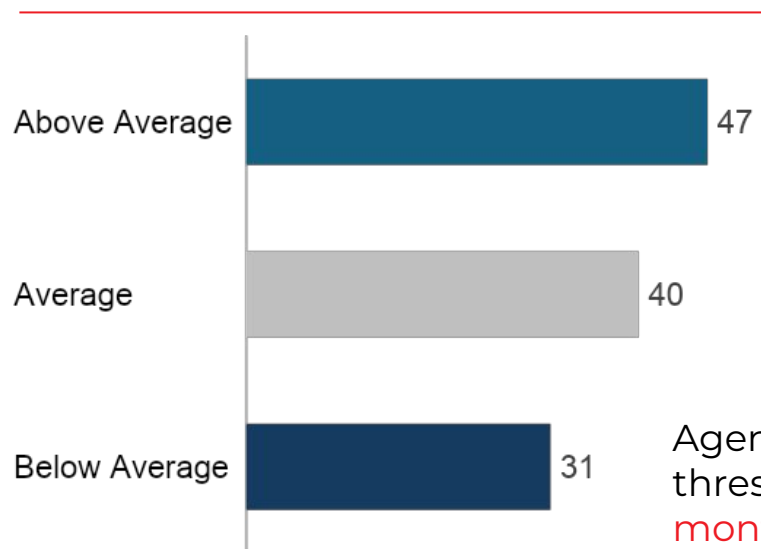
Performance Delays & Errors

Application Processing Times

The average percent of cases that go unworked due to lack of resources or tools is 40%. Those that meet the 95% application threshold are more likely to have fewer unworked cases.

Lack of resources, manpower and fraud/risk identification tools are top reasons for suspicious unworked cases.

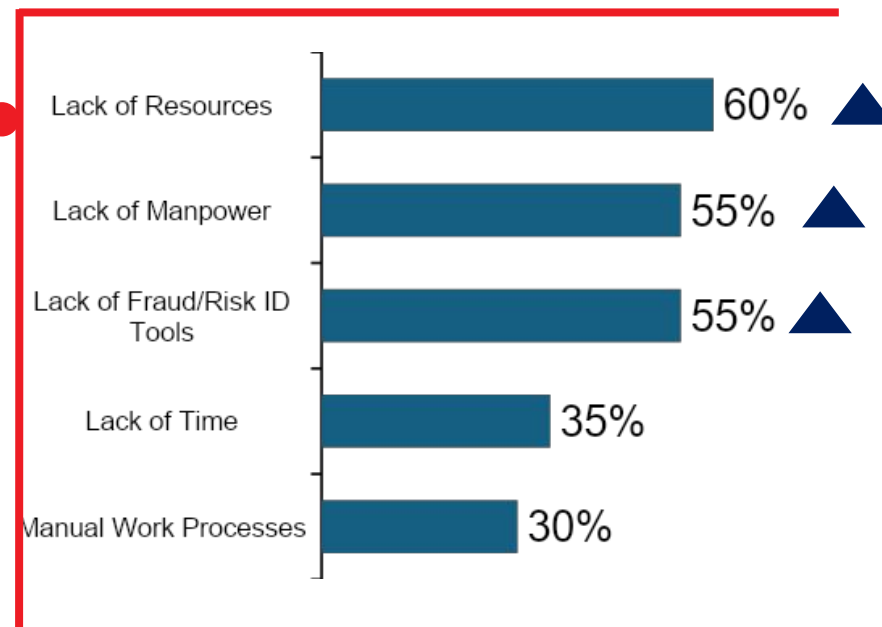
% Potential Fraud Cases That Go “Not Worked”



Agencies that meet the APT threshold for only **75% or less cases per month**

Agencies that meet the APT threshold for **95% or more cases per month**

Reasons for Fraudulent Cases “Not Worked” (Those with Above Average Not Worked Cases)



Q: In a typical month, approximately what percent of fraudulent applications are unworked/not prosecuted at your agency? This includes fraud referrals received or flagged by data analytics that cannot be worked due to lack of resources or tools.

Q: What are the key drivers that cause these cases to not be worked?

EBT Fraud

- Andy has been embedded with Secret Service Operations as SME
- FNS Acting Dep. Undersecretary John Walk attended LA Op.
- More joint USSS/FNS, CIA/State/EBT Vendor Operations planned
 - Non-Citizens
 - Unauthorized Stores
 - Cloned POS devices
 - Skimming is only ONE way this happens



Not Just Skimmers



Call Centers



Customer Service Portals



Online Identity
Verification



Bot Attacks



Naughty Retailers



Data Breaches/Dark Web



Third-Party Processors



Cloned POS Devices



Card Tumbling

...and these



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