

PRESS RELEASE
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(Photographs Attached)

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FRIENDS OF STEVE MC QUEEN CAR SHOW
KICKS-OFF WEEKEND OF EVENTS BENEFITING YOUTH

Palm Springs, CA June 4, 2010 – Valley resident Chad McQueen will spend the weekend surrounded by hundreds of his father's loyal fans at the Friends of Steve McQueen Car Show this Saturday. Still in its infancy, the third annual event is becoming one of the largest fundraising events for the Boys Republic in Chino Hills. Founded in 1907, a long list of celebrities including Marilyn Monroe, Frank Sinatra and President Ronald Reagan have been involved in the fundraising efforts at the Boys Republic. However, the school remains closely associated with Steve McQueen as the McQueen family continues to be involved with the school 30 years after the actor's death.

It was at the Boys Republic in Chino, a school for troubled, neglected or abused youth, where young Steve McQueen was introduced to auto mechanics; a vocation that would eventually help drive the school's most famous alumnus to superstardom. This weekend the McQueen family carries on the family tradition as attendees from as far away as Europe join them at the 200-acre campus in Chino Hills for the third annual Friends of Steve McQueen Car Show.

Over 200 vehicles will be on display including a Porsche 911 previously owned by Steve McQueen and a replica of the famed "Great Escape" motorcycle. Author Marshall Terrell will be on hand to sign copies of his recently released book *Steve McQueen: A Tribute to the King of Cool*. The book sells for \$95 and features a forward by widow Barbara McQueen, a family tree, passages from several Hollywood luminaries and several never-published photographs of McQueen's automobiles, motorcycles and antique airplanes.

Car clubs representing Porsche, Shelby, Cobra, Jaguar and Corvette will again participate in the event along with the Vintage MG Club, Porsche Club of America Grand Prix Region, the 911 R Gruppe, and the Bullitt International Club, who is making the 2010 the event part of their 3-day annual meeting.

Thirty years after his death, Steve McQueen's star-power is as bright as it ever was. He remains a major influence in America's car culture, and his fans honor his memory by returning to the school credited with inspiring a boy that would become a screen and motorsports legend. Car and motorcycle enthusiasts, collectors, authors, artists and filmmakers will join the McQueen family this Saturday to raise funds for a school that has touched the lives of thousands of youth over a one hundred year history. Actor Eric Bana (*Star Trek, Troy, Munich, Black Hawk Down*) is donating DVDs of his muscle car documentary film entitled "Love The Beast" to assist in the fundraising efforts, and rare collectibles such as a framed collage of Steve McQueen photographs and a limited edition signed painting of Steve McQueen with the Bullitt Mustang will be auctioned along with a new release Troy Lee racing helmet signed by Troy Lee and Chad McQueen.

The Friends of Steve McQueen Car Show at the Boys Republic is an event on its way to becoming as famous as its namesake, but it is only a "warm-up" lap for the McQueen family who on Sunday will host a specialized driver training course at the Morongo Casino's Canyon Lanes in Cabazon. Another important project for the McQueen family, the program provides young licensed drivers with an opportunity to learn life-saving techniques used by professional drivers on the racetrack and in law enforcement. Teens participating in the one-day program receive behind-the-wheel training as they maneuver through a variety of slalom courses with a top-notch driving professional sitting in the passenger seat guiding and instructing them. One-on-one instruction in braking, crash avoidance, re-gaining control of a vehicle, and maneuvering during hazardous weather conditions are all thoroughly covered during the seven hour course beginning at 9:00 a.m. Sunday.

As Chad McQueen points out, "What could possibly be more important than giving your child the skills that could help save his or her life? As parents, we have an obligation to make certain that our kids are prepared to handle every situation they might encounter when they get behind the wheel of a car. This program does exactly that."

McQueen is championing the cause for improving driver's education after a 2007 automobile accident tragically ended the lives of three Coachella Valley teens. Tabitha Lindsay-Loftis, Stephano Mazzotti, and Stefan Bartek Snyder-Plati were seniors at Marywood Palm Valley High School when their vehicle lost control just minutes after the students left the Rancho Mirage campus. The accident prompted McQueen to initiate a program that gives young drivers the skills necessary to help them during every type of driving situation. McQueen has enlisted the help of Andrew Wunderlich, a 21-year law enforcement veteran responsible for training new police officers with defensive driving techniques. Together they organized a driving program for Coachella Valley teens, the first of which was conducted in December 2008. To learn how to conduct a driving program for your school group or organization, or to help sponsor the program for Coachella Valley teens call (760) 213-6826, or visit www.LearnFromAnExpert.org.

The Boys Republic is located at 3493 Grand Avenue, Chino Hills, 91709. Gates open to the public at 10:00 a.m. Saturday. Admission is \$10; children 12 and under are free. All proceeds benefit the Boys Republic. The driving school on Sunday will take place at Canyon Lanes, located at the Morongo Casino Resort and Spa in Cabazon. A few positions remain open for Valley students. Call (760) 213-6826 for details.

Sponsors of the Car Show include Ford Motor Company, Portrait Homes, Roscoe's Deli and Wheels On Reels. Sponsors of the driving school include Morongo Casino Resort and Spa, and MACO Engineering. For all other information visit: www.FriendsofSteveMcQueen.com, www.BoysRepublic.org or www.LearnFromAnExpert.org.

"The Great Escape" was released in 1963. Five years later, "Bullitt" cemented Steve McQueen's legacy. Nearly half a century later, the fans remain, the excitement continues, and the engine that was Steve McQueen is in high gear and shows no sign of slowing down.

- HIGH-RES IMAGES AVAILABLE OF THE FOLLOWING -



Chad McQueen signing autographs at 2008 Friends of Steve McQueen Car Show
PHOTO COURTESY OF THE BOYS REPUBLIC



Chad McQueen providing driving instruction at 2008 teen driving course
PHOTO CREDIT: ALBERT HIRSON/PALMSPRINGSLIFE.COM