



## *WHY AN ENTRY FEE?*

and

## *WHERE DO THE FEES GO?*

VegFest Colorado (VFC) is a 2 day event that is hosted by Animal Action Network (AAN), a vegan, animal rights non-profit 501(c)(3) organization. AAN and VFC are organized and operated entirely by unpaid volunteers. It takes the VFC director at least a thousand hours each year to make this 2 day event happen. Many people find their way to veganism through VFC. Businesses have an opportunity to present their vegan offerings to their target audience. Vegans and those interested in veganism find community, make new friends, and discover new items of interest, and more.

The \$10 “on-line” or \$12 “door” per day entry price, gets you in for 7 hours on Saturday and 6 hours on Sunday to enjoy a variety of speakers, food presenters, entertainment, shopping, food sampling, and more.

To have this event happen, there are expenses to be covered, such as permits, facility rental, insurance, zero waste costs, transportation and accommodations for speakers, printing, advertising, food and serving utensils for the food presentations, tent, tables, fencing, stage, generator rentals, and so on. Anything that happens to be left over, go toward the support and operation of AAN. Throughout the year, AAN provides community for vegans, and anyone interested in veganism, which includes providing and supporting several meetup groups around the state, vegan outreach, such as festival booths, leaflets, etc, many actions for animals, web site maintenance, office materials, and so on.

Thank you for giving us this opportunity to share what we do, and thank you for your interest in VegFest Colorado!

VegFest Colorado is working on obtaining it’s own Non-Profit 501(c)(3) status.

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