

# Assignment 1

# PRO DESIGN PRACTICES

George Mason University | School of Art

AVT 413

Fall 2017

Jim Van Meer

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Meetings by appointment

## Discovery: Where You See You—1-5-10

### DESCRIPTION

Typewritten paper describing who you believe you are in relation to your chosen career as a designer, along with descriptive paragraphs of where you see yourself in your career stages one year from now, five years from now, and ten years from now.

### GRADING CRITERIA

**Consistent Format:** All papers should follow the general MLA style—see example on page 2 or go to <https://owl.english.purdue.edu/owl/resource/747/01/>. **Papers not following this format will be automatically reduced one (1) full grade.**

**Flawless Grammar and Spelling:** Your paper needs to be grammatically correct and typo-free. Your paper will be graded accordingly for sentence structure, spelling, and storytelling. **Every typo, grammatical error, or mistake will result in a one point deduction.** (Example: Sally's paper has three grammatical errors and five spelling errors, equaling eight (8) full point deductions. 100 pts. minus 8 pts. = 92 pts. = A-). READ, RE-READ, AND REVISE YOUR PAPER SEVERAL TIMES. Have someone else proofread your paper. Read your paper out loud to someone, and vice-versa, to triple-check for mistakes. Use spell check, but realize that spell check does not catch everything, especially misused but correctly spelled words.

**Storytelling:** Demonstrate you know how to write at a professional level and tell a story. Follow these five basic tenets—

1. Keep it simple. All good stories are easy to understand.
2. Trigger emotions. Imbue your story with humanity. Invoke emotions in your reader.
3. Be honest. Don't fill space with BS. Stay honest with yourself and your audience.
4. Get real. Good stories are based on first-hand experiences and how they relate to others.
5. Seek validity. A good story makes at least one person take notice. A great story goes viral.

### HOW TO SUBMIT

Your paper needs to consist of an opening paragraph describing yourself and at least four (4) sections describing where you are and where you want to go in your career. Each section of your paper should be at least one (1) paragraph in length. The four sections you need to address are:

- Where I Am Now
- Where I Want to Be One Year from Now
- Where I Want to Be Five Years from Now
- Where I Want to Be Ten Years from Now

Papers must be typewritten, corner-stapled, and physically submitted at the start of class. All papers must also be submitted at the end of the semester as a Word .doc or .docx file, or alternatively as a PDF file, included on the final CD/USB submission.

### DEADLINE

**Wednesday, September 6, 2017**

**Your Name**

**Adjunct Professor Jim Van Meer**

**AVT 413, Spring 2017, Section 1**

**Date**

**Assignment 1: Assignment Title Goes Here**

Your paper should contain a header with your last name and page numbering. There should be an all-around margin of 1-inch (1"). Your first page needs to contain your name, professor's name, course information, and date in bold on page 1 only. Your paper title should be in bold and centered. All body text should be set at 12 pt. with 1.5 line spacing, flush-left, ragged right. Do not indent your first paragraph.

Indent your second paragraph and all subsequent paragraphs. Use Oxford commas. An example of Oxford commas is shown here:

Non-Oxford comma: *Sally found herself in the camper with her ex-boyfriend, a magician and a scuba diver.*

Oxford comma: *Sally found herself in the camper with her ex-boyfriend, a magician, and a scuba diver.*

The placement of the second comma (the Oxford comma) tells the story more clearly. Sally was in the camper with three people—her ex-boyfriend, a magician, and a scuba diver—rather than two—an ex-boyfriend who was a magician and a scuba diver.

**Section Title**

If your paper contains specific sections, add a double-return after the previous paragraph, and insert your section title in bold, flush-left, ragged right. Again, do not indent the first paragraph of the new section.

Indent your second paragraph and all subsequent paragraphs in your section as shown here. Text still remains at 12 pt. with 1.5 line spacing, flush-left, ragged right.