

For Immediate Release

**MEDIA ALERT:**

**ANNOUNCING THE 17th ANNUAL COBB DIAPER DAY**

**MARIETTA, GA** **– September 1, 2025** –The 17th Annual Cobb Diaper Day collection efforts is being held throughout September and October 2025. Through the efforts of the Barbara Hickey Children’s Fund - Cobb Diaper Day Committee, more than two million diapers have been donated to assist low-income families in Cobb County since the program’s founding. This year’s goal is to collect over 100,000 diapers.

Organizations, companies and individuals are encouraged to participate in a variety of ways:

* Make a donation at [**www.cobbdiaperday.com**](http://www.cobbdiaperday.com).
* Purchase diapers for delivery through [**Amazon**](https://www.amazon.com/hz/wishlist/ls/2YEU1Y7E638SU/ref%3Dcm_go_nav_hz)**.**
* Declare a “Diaper Day” within your workplace, organization, neighborhood, or social circle to collect diapers.
* Drop off donations during our community collection event at the [**Cobb EMC Solar Flower Garden**](https://www.google.com/maps/place/1000%2BEmc%2BPkwy%2BNE%2C%2BMarietta%2C%2BGA%2B30062/%4033.9790743%2C-84.5592938%2C17z/data%3D%213m1%214b1%214m6%213m5%211s0x88f51451b45318bd%3A0xcf9089c5cb00e84f%218m2%213d33.9790743%214d-84.5567189%2116s/g/11cpkdqvqv?entry=ttu)in Marietta on October 28, 2025, from 2 PM to 6 PM.

Cobb Diaper Day was founded in 2008 by the late Barbara to help families in Cobb County. Barbara envisioned the community coming together to support local families in need and reminded us that often it is the little things in life that make the biggest difference.

For many low-income families, diapers represent a daily financial strain. Prolonged use of a wet diaper can lead to diaper rash and additional stress for both children and parents. Families often face the difficult choice between purchasing food or diapers, especially since:

* Food stamps do not include hygiene products such as diapers.
* On average, diapers cost more than $100 per month.
* Daycare centers require parents to provide diapers.

To help ease some of the burdens of the thousands of families in critical need, diaper donations will be distributed to local nonprofits, including:

* Center for Family Resources
* Cobb & Douglas Public Health
* Communities In Schools Georgia in Marietta/Cobb County
* LiveSafe Resources
* MUST Ministries
* Ser Familia
* Simple Needs GA
* Sweetwater Mission

For additional information, please visit [www.cobbdiaperday.com](http://www.cobbdiaperday.com) or donate to the [Barbara Hickey Children’s Fund](https://cobbfoundation.fcsuite.com/erp/donate/create/fund?funit_id=1076) to support the efforts. To arrange for a diaper pick-up or for any other questions, please email DiaperDayCobb@gmail.com.

**About The Barbara Hickey Children's Fund**

Established in 2008 as a 501(c)3 fund under the [**Cobb Community Foundation**](https://cobbfoundation.org/donors-atlanta-marietta-ga/our-funds-atlanta-marietta-ga/), by Barbara Hickey and a group of dedicated community leaders. Through its signature initiative, Cobb Diaper Day, the Fund raises awareness of the critical need, and significant expense, of diapers for families in need. Too often, parents must make the difficult choice between purchasing food or diapers. Since its inception, Cobb Diaper Day has provided nearly two million diapers to families across Cobb County. Learn more by visiting the [**Barbara Hickey Children’s Fund**](https://cobbfoundation.fcsuite.com/erp/donate/create/fund?funit_id=1076)**.**

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