

Cheeky News

vol 1, issue 003 Fall-Winter 2017

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Waiting, washing, clipping, fluffing



HELP! POISON CONTROL

If you believe that your animal is ill or may have ingested a poisonous substance, contact your local veterinarian or the the ASPCA Animal Poison Control Center (APCC), a 24-hour emergency hotline

Poison Control Center 1-888-426-4435

ASPCA is the American Society for Cruelty to Animals





We must admit, our furry patrons tend to be very, very, very nice indeed. Maybe it's the aromatherapy. Maybe it's our quiet, soothing pet-speak. And maybe they know that Santa is on his way--yeah, we all know our girl Cheeky likes to stir things up a bit!

Flip to the backside for some of our favorite Holiday Gift Ideas for your furry family members.

News & events

Special holiday event Tue, Nov 28, 2017



Tue, Nov 28, Jan 30, 2017 and Feb 27, 2018 Cheeky Bubbles Tuesday "Essential Oils for Pets and their People" class every 3rd Tuesday of the month. No class in December.

We're Hiring

Now seeking a second groomer and a bather for part-time work. Please let us know if you have someone to refer.

feature story

Cold weather safety tips

Exposure to winter's cold, dry conditions can cause chapped paws, flaky skin, and other discomforts. Winter walks can be dangerous if your pet is exposed to ice-melt chemicals. Please heed the advice offered by the experts at the American Society for Cruelty to Animals:

. Humidify your home and towel dry your pet as soon as he comes inside; coming out of the cold and into dry heat can cause itchy, flaky skin

Pay close attention to paws and remove any snow or ice from foot pads; thoroughly clean if necessary with warm water and towel dry

Bring a towel on long walks to clean off stinging, irritated paws--see **Dog Paw Wax** recipe and instructions next page (continued next page)

Poisonous holiday plants

Holly and Mistletoe are two popular holiday plants that, along with their berries, have a greater toxicity level than the Poinsettia. Lilies, Daffodils, and Amaryllis plants, and especially the bulbs, are also toxic to dogs and cats. If your animal is ill or may have ingested something poison, get expert help: see left margin.

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- Feed your pet a more food during cold winter months as they burn calories to stay warm; and be sure she drinks plenty of water to stay hydrated
- A warm place to sleep off the floor and away from drafts; a cozy pet bed and warm blanket is perfect--NEVER leave pets alone in your car that, like a refrigerator, can hold in the cold and cause deadly freezing conditions

Nubia's thoughts on winter grooming . . .

. Shaving is never recommended in winter-we may want to trim long-haired pet to minimize clinging ice crystals. We take special care to examine paws and pads for cracks and other damage from the perils of winter--a nail trimming and ask for a Paw Wax application, for moisturizing and protection (recommended for healthy paws)

Holiday gift ideas

Gift certificates, especiall our Cheeky Bubbles Bucks for Christmas, Chanukah, Kwanza, New Years, or "just because"

Adopt or foster a rescue dog ~ we feel this is the only humane option for bringing a new pet "home for the holidays" ~ call Maureen O'Brien at 505-920-9030

Toys ~ these Chanukah toys are from drfosterandsmith.com but do shop local and visit our friends at Eldorado Country Pet where you can bring your pet inside to to sniff out a





Hard Core made from fire hose material

Cheeky Chic Nail Punchcards are back!



Our Cheeky Chic Nail punchcard has been a big hit! We began offering in Jun 2017 and already ran out! A new batch is due to arrive on Nov 28, so please back with us if you need a new, or your first, nail punchcard. Buy 7, get one free!

winter wear for

--cover base of tail to the belly

short-haired dogs

RECIPE Dog Paw Wax

Makes 3, 2 oz. tins or jars

This recipe was developed for working dogs in cold, snowy climates like Canada and Alaska. The waxes in this recipe will help keep your dogs paws healthy through the winter season.

The high wax content helps keep ice from adhering to the bottom of the paws. With frequent use, the paw wax will build up a protective barrier against salt and chemicals.

If your dog is exposed to ice-melting chemicals or salt, wash off the dog's paws with a mild soap and water. Dry completely and reapply the wax.

ingredients

4 T calendula infused olive oil*

2 T shea butter (or mango butter)

- 1 t carnauba wax
- 2 T beeswax

1/4 t vitamin E oil optional essential oils 30 drops rosemary 15 drops lavender

instructions

Make a double boiler using a glass measuring cup and a saucepan. Fill the saucepan with water so it comes halfway up the side of the measuring cup.

Place calendula infused olive oil, shea butter, carnauba wax, and beeswax into the measuring cup. Simmer the saucepan over med. heat until ingredients are melted.

Remove the measuring cup from the saucepan. Stir in vitamin E, rosemary, and lavender essential oils, then pour into 3-2 oz. tins or small glass jars.

Allow to cool completely before capping, to prevent condensation from forming on the inside of the lids. Label and date the tins. This paw wax will last a year without spoilage.

directions for use

Apply to your dog's paws before going outside, at least once a day. Be sure to rub it between the toe pads to prevent ice build-up. If the dog has cracked or broken skin, apply twice a day to encourage rapid healing. The wax dries quickly on the paws, so no need to worry about paw wax on your floors.

about the ingredients

Carnauba is a vegetable wax obtained from the leaves of a Brazilian palm tree known as the Tree of Life. It is the hardest natural wax available. Be sure to purchase carnauba from sustainable sources. Rosemary and Lavender essential oils offer anti-fungal, anti-microbial benefits. See below to buy.

substitutions

Just like humans, dogs can be sensitive or allergic to certain ingredients. You can use Candelilla wax as a substitute for the carnauba or beeswax, but you will forfeit some of the therapeutic benefits.

Aromatherapy for pets and their people

Where can you buy the best quality essential oils? At Cheeky Bubbles of course! Seriously, we use pure, thereapeutic grade essential oils by doTERRA. We use aromatherapy at the shop to relax our visitors and to support our hard working staff - this can get a bit stressful at times. We offer a large selection of essential oils. Buy at retail or ask Nubia how to buy at Wholesale prices.

Frankincense essential oil for healthy brain skin, and cellular function