

# NEW BUSINESS STRUCTURE



**NEW  
PARTNERSHIP  
DEAL SOUGHT**



**British Trade  
International.com**



All IP Rights to all Think Big Partnership Previous:

- Company, Country & Industry Analysis
- Archive Reports on M&A; Companies & Industry Opportunities

All Territorial, Language, Format & Subsidiary IP Rights to:

- Print, E-book, Audiobook, Serialization
- Film/TV Adaptation, & Merchandising

- for all Book Club Publications

100% Ownership and All IP Rights to the Development & Commercialisation of the AI-Assisted Personal Profiling & Life Assessment Website:

- Destiny-Gram.com



The Think Big Partnership was established on April 4<sup>th</sup>, 2016 as a Management Consultancy in Investment Advice, Mergers & Acquisitions, Trade Promotion, Research and Analysis - specialising in International Infrastructure Sectors and the UK Construction Industry. Many of its Industry and Company Analysis Papers received Media recognition and remain available as examples of the depth of its research.

**Websites**



BritishTradeInternational.com

[www.ThinkBigPartnership.com](http://www.ThinkBigPartnership.com) ceased trading as an M&A Research Consultancy on April 4<sup>th</sup>, 2023 and passed its Trade and Investment Advice and Promotion activities to its sister website [www.BritishTradeInternational.com](http://www.BritishTradeInternational.com) which had been dormant following the outbreak of the Covid-19 pandemic in January 2020, until its cessation in April 2023. British Trade International owns all Intellectual Property Rights associated with Think Big Partnership's Company, Country and Industry Analysis, and its Archive Reports on M&A, Companies, and related Industry Opportunities. As of January 1<sup>st</sup>, 2025, British Trade International began the search for a **Buyer** to take the business forward, as an independent operation separate from its Book Club and Artificial Intelligence-related businesses developed since January 2020.



The Covid virus was first confirmed to have spread to Spain on 31 January 2020, and a partially unconstitutional lockdown was imposed on 14 March 2020. During the rest of 2020-2021 (March 2020- March 2021) Greg Malpass, during Covid related 'Lockdown', worked on writing three books on the theme of "Personal Development & Destiny". In August 2022 he announced the Development of an AI-assisted Personal Development Website named "Destiny-Gram" related to his books and an Introductory YouTube video Presentation was published. On October 31<sup>st</sup>, 2022, he announced that his new personal focus in 2023 would be on the AI-assisted development and the search for **Literary Agents, Software Programmers, Investors and Educational Establishment Partners** to potentially participate and/or share - Ownership, Publication & Development Rights with the Author. The Project was therefrom developed and protected via copyright to the three original and four further subsequent 'personal development books'; proprietary AI-integrated algorithmic personal profiling assessment tools and related custom progress tracking methodology and algorithms; and all associated website coding and digital assets. Project Overviews and Due-Diligence documents were published on the website [www.Destiny-Gram.com](http://www.Destiny-Gram.com) in January 2025, and circulation to Interested Parties, as Potential Project Partners, commenced March 2025.

**NEW PARTNERSHIP DEAL SOUGHT** – The ideal new equity partner would be a '**Business Angel**' to provide Seed Funding of \$30k while the partnership finalises terms with the Software Programmer and Educational Partner commitment (month-4); £125k to complete Minimum Viable Product (MVP) Website Business and Pilot Test (month-16); and \$375k to implement Scaling (month-24). Minimum Revenue expected \$1.2m (Year-2), expected Revenue \$17-72m (Years-3-6). Gross Margins 80+ %.