



# BOSQUE FARMS RODEO ASSOCIATION

1040 ARENA ROAD, BOSQUE FARMS, NM 87068

(505) 363-8198 OR (505) 450-5099

<http://www.bosquefarmsrodeo.org>

## Bosque Farms Rodeo Arena – Bucking Chute Billboard Application

We invite you to sponsor the non-profit organization, BFRA, and receive recognition for your business by placing a billboard on a bucking chute or along the inside fence of the arena that faces the bleachers. The BFRA hosts over 40 Adult/Youth Rodeo, Horse Show, Ranch Sorting and Team Roping events throughout the year that are attended by a large audience of participants and supporting friends, family and spectators. Our popular Fall Junior Rodeo's typically attract around 100 participants per event and happen once a month in the Fall every year. We strongly support Valencia County 4-H and FFA programs and also offer discounted facility rates to local youth organizations who need a venue for their school or club fundraisers. This venue provides great visibility for your business and provides recognition of your sponsorship of the Rodeo Association and its service programs. The billboards are hand-painted by a local graphic artist.

The BFRA is a 501(c)(3) New Mexico charitable organization that relies on volunteers, fund raising, donations and sponsorships to support the ongoing costs of operations, maintenance, and upgrades to the facilities. Donations and sponsorships are tax deductible.

Choose an option:

**BILLBOARD:**

\$500/yr. Sponsorship - 4' x 8' Billboard- (Deposit of \$150 to have the billboard created)

**BUCKING CHUTE SIGN:**

\$500/yr. Sponsorship – 1.5' x 5' Sign-(Deposit of \$150 to have the sign created)

The deposit holds a position for your advertisement and covers the cost of creating the billboard/sign. Upon completion of the billboard/sign and payment of the balance due, the billboard will be installed. The start date for the 12 month advertising period begins on the date the billboard is installed in the arena. Annual Sponsorship Renewal Notices based on the same rate will be sent out automatically a month before the expiration date.

### Customer Contact Information

Business: \_\_\_\_\_ Point of Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature of Authorizing Individual: \_\_\_\_\_

Please attach artwork or design information (business card, logo, letterhead, etc). Information can be hardcopy or electronic files.

Thanks for sponsoring and supporting the Bosque Farms Rodeo Association and our community-oriented programs.