



DALLAS ASSOCIATION OF REALTIST[®]

“Promoting Democracy in Housing”



Dear Partner,

The Dallas Association of REALTIST[®] (DAR) Chapter is preparing to have the best year ever for, “*Empowering Realtist to Become Leaders in our Community*”. We want to thank each of you for all of your support in previous years and we are looking forward to your continued support for 2020.

The National Association of Real Estate Brokers (NAREB) primary focus is to provide opportunities for all citizens to have the right to equal housing. In an effort to support NAREB’s mission, DAR has outlined their 2020 initiatives that will allow many opportunities in, “*Promoting Democracy in Housing*”, to help assist individuals by educating and empowering them through financial literacy and real estate programs.

As part of our 2020 initiatives we will offer home buyer seminars, networking events, lunch & learns, and other educational opportunities throughout the year. One of our major events is Realtist Week, April 19th-25th, 2020. During this week we will have educational opportunities for members and other real estate professionals, host a number of events which includes: Political Advocacy Day, Fair Housing Day, Networking/Membership Event, Community Day and Operation R.E.D (Realtist Expo Day). Operation R.E.D is an opportunity to serve the underserved communities and educate homeowners, home-buyers, veterans, tenants, and community based organizations on the nuances of homeownership.

We are requesting each of you to join other members and friends that have committed to assist us with the funding of DAR’s 2020 initiatives. We are asking that you become a sponsor/partner for 2020. Included with this letter you will find a list of our 2020 initiatives and Sponsorship Package. Your investment in NAREB and DAR is imperative and necessary the growth of neighborhoods that have been neglected. With your sponsorships we will be able to continue to serve our community in the capacity that will help ALL people.

We look forward to your support of our events. Please make your check payable to DAREB or Dallas Association of Real Estate Brokers[®]. If you have any questions or concerns, please do not hesitate to contact me at: monte@bsare.com or my cell at: 214-335-1105.

In The Realtist[®] Spirit!

Monte L. Brown, Broker
BSA Realty
President, 2020 NAREB Dallas Chapter



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MONTH	EVENTS	
January	January 16, 2020	Restoring The Dream of Homeownership
	January 17, 2020	DAR “Create Your Business Plan “ Membership Meeting Instructor: Carolyn Hatley
	January 25, 2020	DAR Award & Installation Gala
February	February 1—29, 2020	Black History Month
	February 9—13, 2020	Mid-Winter Conference – Las Vegas, NV
	February 21, 2020	DAR “Time Management” Membership Meeting Instructor: Derrick Butts
March	March 20, 2020	DAR “Builders” Membership Meeting Instructor: Barbara Mitchell
April	April 1—30, 2020	Fair Housing Month
	April 17, 2020	DAR “How to Dispute Your Property Taxes” Membership Meeting Instructor: Monte Brown
	April 19—25, 2020	Realtist Week
May	May 15, 2020	DAR “Marketing & Branding” Membership Meeting Instructor: Tina Brown
	May 18—23, 2020	Spring Policy Conference
June	June 1—30, 2020	Home Ownership Month
	June 19, 2020	DAR “Working with Affiliates” Membership Meeting Instructor: Marion Napoleon
July	July 17, 2020	DAR “ Budgeting & Reinvesting in Real Estate” Membership meeting Instructor: Michael Seeto
August	August 9—16, 2020	NAREB National Convention, (72nd Annual Conference)
	August 21, 2020	DAR “Commercial Real Estate” Membership Meeting Instructor: Mike Jones
September	September 18, 2020	DAR “Building A Team” Membership Meeting DAR Membership Drive – Date & Place TBD
October	October 5, 2020	This is your <i>last day to register</i> to VOTE for the general election.
	October 16, 2020	DAR “Wills, Trust & Probate” Membership Meeting Instructor: Antoniette Simmons Conley
	October 19, 2020	Early VOTING Begins
	October 23, 2020	This is your last day <i>to request a ballot to VOTE</i> by mail for the primary.
	October 30, 2020	Early VOTING Ends
November	November 3, 2020	ELECTION DAY
	November 20, 2020	DAR Membership Meeting
		Thanksgiving Food Drive Collection
December	December	DAR Holiday Event & Officers Installation – Date & Place TBD Toys for Tots Collection



Dallas Association of Realtist® (DAR) 2020 Sponsorship Opportunities

SPONSORSHIP LEVELS	BENEFITS
PLATINUM \$10,000	<ul style="list-style-type: none"> ❖ <u>HEADLINE SPONSOR FOR REALTIST WEEK ACTIVITIES</u> ❖ Class presenter at Operation R.E.D ❖ Provide lunch for consumers at Operation R.E.D. (branded- signage with your name stating 'lunch provided by') ❖ Reserved table seating at Operation R.E.D ❖ One Exclusive Mixer or Lunch & Learn ❖ Inclusive in all electronic and print collateral as a Sponsor ❖ Logo on DAR website ❖ 5 Local Memberships
DIAMOND \$7,500	<ul style="list-style-type: none"> ❖ 15 mins speaking opportunity at Operation R.E.D ❖ Provide water/beverages for Operation R.E.D (branding w/ your logo) ❖ Reserved table seating at Operation R.E.D ❖ One Mixer or Lunch and Learn ❖ Inclusive in all electronic and print collateral as a Sponsor ❖ Logo on DAR website ❖ 4 Local Memberships
SAPPHIRE \$5,000	<ul style="list-style-type: none"> ❖ 10 mins speaking opportunity at Operation R.E.D ❖ Reserved table seating at Operation R.E.D ❖ One Mixer or Lunch and Learn ❖ Inclusive in all electronic and print collateral as a Sponsor ❖ Listed on all printed advertising ❖ Logo on DAR website ❖ 3 Local Memberships
GOLD \$3,000	<ul style="list-style-type: none"> ❖ 5 mins speaking opportunity at Operation R.E.D ❖ Reserved table seating at Operation R.E.D ❖ Breakfast Sponsor (Year) ❖ Inclusive in all electronic and print collateral as a Sponsor ❖ Listed on all printed advertising ❖ Logo on DAR website ❖ 2 Local Memberships
SILVER \$1,500	<ul style="list-style-type: none"> ❖ 2 mins speaking opportunity at Operation R.E.D ❖ Reserved table seating at Operation R.E.D ❖ Inclusive in all electronic and print collateral as a Sponsor ❖ Listed on all printed advertising ❖ Logo on DAR website ❖ 1 Local Memberships
AWARDS GALA \$1000	<ul style="list-style-type: none"> ❖ Reserved table seating at Gala
BRONZE \$500	<ul style="list-style-type: none"> ❖ Reserved table seating at Operation R.E.D ❖ Logo on DAR website
BREAKFAST PARTNER \$300	<ul style="list-style-type: none"> ❖ Advertising table at monthly meeting location ❖ Logo on media advertising, & DAR Website ❖ 5 mins speaking opportunity
BREAKFAST ADVERTISER \$150	<ul style="list-style-type: none"> ❖ Advertising table only at monthly meeting location



DALLAS ASSOCIATION OF REALTISTS®

SPONSORSHIP FORM

Contact Name: _____

Contact Tel No: _____ Office _____ Cell _____

Email: _____

Company Name: _____

Company Address: _____

_____ ST _____ ZIP _____

I will support the Dallas Association of REALTIST® through the purchase of the following Sponsorship, Table Rental, or Ad as indicated below. I am an authorized employee/representative of the above company.

Signature

Title

SPONSORSHIP (Please check one)

- Platinum \$10,000 Diamond \$7500 Sapphire \$5000 Gold \$3000 Silver \$1500
 Bronze \$500 Breakfast Partner \$300 Breakfast Advertiser \$150

OPERATION R.E.D TABLE RENTAL

- Large Corporation/Business: \$300 Home Builders/Developers: \$300

Mortgage Company/Bank

- REALTIST® Member \$150 Non Member \$250

Real Estate Company

- REALTIST® Member \$150 Non Member \$250

Other Industry Related Company

- REALTIST® Member \$150 Non Members \$250 Non-Profit \$100

ADVERTISING

- REALTIST WEEK BUSINESS PAMPHLET ¼ Page \$35

Please submit your logo or other graphics in .jpg format. Do not send in .pdf documents.
Thank You!

Email logo or graphics to: monte@bsare.com