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Unique Customized Mustang a Richard Petty Labor of Love



The winning bidder for the Petty Garage 2017 Ford Mustang GT will receive not only a one-of-a-kind customized, high-powered vehicle, he or she will own a labor of love from Richard “King of NASCAR” Petty himself.

“Richard is extremely involved in this build and that’s something unique,” said Will Cheek, Petty Garage aftermarket & restoration sales manager. “He knows we’re building this for Paralyzed Veterans of America (Paralyzed Veterans) so he wants it to stand out a little bit. Every time he goes through the shop he comes by and looks at it. When they were laying out the stripes and putting the stripes on it, Richard was very involved in telling them what he liked and what he didn’t like, and how he wanted it to be. He’s really involved in each detail of this car.”

It’s the third time Petty’s Garage is providing the Paralyzed Veterans of America with a high-powered car to auction off. The 2017 Mustang will be auctioned off on Jan. 14, 2017, at Mecum Auto Auction in Kissimmee, Florida. Petty will be there to support the event and ensure bidders of the Mustang’s uniqueness, and that 100 percent of the sales proceeds will go to the Paralyzed Veterans.

The Mustang was stripped down and rebuilt with custom parts and design. It has an entirely new and different paint scheme, supercharged 5.0 Ford Coyote engine, custom wheels, tires, brake calipers and interior.

“It will be pushing out 825 horsepower. That certainly stands it apart,” Cheek said. “We have a couple of different and unique things we’re putting on it, including putting the Paralyzed Veterans’ logos into the interior. The leather interior kit, we’re actually doing a Petty blue stitching. It will have custom fabrication and front grill, and parts that are just one-off made and can’t be replicated.”

Petty’s Garage was founded by Petty as a way to keep his competitive spirit alive. Petty—representing the second of four generations of Petty racers—won 200 NASCAR races in his career, a record many believe will never be broken. He also holds the record for most wins in a season: 27 in 1967. Included in those 27 wins is a record-setting 10 consecutive wins.

Paralyzed Veterans is one of two primary charities supported through Richard Petty Motorsports and the Petty Family Foundation.

“We are honored to work with Richard Petty on this car and raise funds through Mecum Auction,” said Al Kovach, Jr., national president of Paralyzed Veterans of America. “The Petty family, including Richard Petty Motorsports and Petty’s Garage, are valued supporters

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Las Vegas, NV
Dec 1-4, 2016
- ★ [Air Rifle 2016-17: Cal-Diego PVA Air Rifle & Air Pistol Competition](#)
San Diego, CA
January 30-31, 2017
- ★ [Bowling 2016-17: Florida Gulf Coast PVA Tournament](#)
Oldsmar, FL
Feb 24-26, 2017

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 Paralyzed Veterans of America

of our organization and the entire veteran community. We are grateful to have them as a part of the Paralyzed Veterans family.”

Petty treats veterans as family too.

“I think Richard has an acute understanding of the unique freedoms that we have in this country and that those freedoms don’t come without a price,” said Lance Brown, Richard Petty Motorsports vice president of marketing services and communications.

“We are, as an organization, proud to be partnered with the Paralyzed Veterans of America. We host them at the racetrack from time to time, and we get to meet their members and pay a bit of thanks to them for what they’ve done for us. Unless you’ve served in the military, the rest of us are reaping the rewards of the hard work those men and women do every day. It’s something we’re very appreciative of.”

[Click here to see the customized 2017 Mustang.](#)

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GET SUPPORT

- Veterans Benefits
- Medical Services
- Operation PAVE
- Architecture
- Publications
- Legal Services
- Disability Rights and Advocacy
- Caregiver Support
- Resources

GET INVOLVED

- Ways to Give
- Sponsorship Opportunities
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- Donate Clothing or Housegoods
- Host an Event
- Sports Events
- Attend an Event
- Veterans Day
- Veterans Day Poster and Essay Contest
- Volunteer Opportunities
- Shop to Help
- Teacher Resources

GET SPORTS

- Sports Update
- Sports Calendar
- National Veterans Wheelchair Games
- Billiards
- Bowling
- PVA BASS Tour
- Shooting Sports
- Racing and Fitness
- Team PVA
- Sports Videos
- Sports Photo Albums
- Other Wheelchair Sports

FOR VETERANS

- Membership
- Volunteer Opportunities
- Veterans Benefits
- Publications
- Our Members, Our Heroes
- Legislation/Veterans Issues
- Veterans Resources

Healthcare Helpline: 1-800-232-1782

Donor Hotline: 1-800-555-9140

Benefits Helpline: 1-866-734-0857

Caregiver Support: 1-855-260-3274

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