

**The GMF HAT** Is dedicated exclusively to Front of the House Employees who are Concierge, Guest Services, Front Desk, OPC, Valet, Bellmen, Tour Operators and Hotel Sales and Marketing Personnel. FOH employees serve over 65 million visitors each year which makes their impact on an exhibitor within the tourism corridor tremendous.

**Exhibitors** Have an opportunity to visit face to face with over 700 attendees in just one day to showcase their business. The GMF HAT can help make this a reality for your business.

Spring HAT is in preparation for Summer and The Fall HAT is getting ready for the holidays!  
**Reserve Both Shows & Save TODAY!**

### WHAT IS INCLUDED BY SPONSORSHIP LEVEL

- Able to select table at the show after Platinum (G)
- Able to select table at the show after Gold (S)
- Exposure to 800+ Front of the house employees & Tour Operators (G/S/F)
- Multiple announcements during the show (G/S/F)
- Support with raffles and contests (G/S/F)
- Individual company logo on-screen exposure (S/F)
- Company logo exposure on events web pages (G/S/F)
- Company logo on all marketing email blasts (G/S/F)
- Shared company logo on-screen exposure (G/S/F)
- Company logo exposure on events invitations (G/S/F)
- Company listing on all RSVP attendee tickets (G/S/F)
- Company logo on all marketing email blasts (G/S/F)
- Shared company logo on-screen exposure (S/F)
- A 6' x 30" table with skirting (G/S/F)
- Additional back table of 6' x 18" (*food sponsors only*)
- *Food Sponsors must present food and not sweets.*
- *Food Sponsors must be established restaurants Only*



### RATES PER LEVEL

Platinum Sponsor Reserved for Annual Sponsors Only  
Gold Sponsor Spring or Fall = \$800 Each or Both \$1299)  
Silver Sponsor Spring or Fall = \$600 Each or Both \$899)  
General Sponsor Spring or Fall = \$400 Each or Both \$699)  
Food Sponsor Spring or Fall = \$200 Each or Both \$299)



Thank You

Register your table on line [www.GMFHAT.com](http://www.GMFHAT.com) and secure your space at the show!