

MANAGER'S DESK FOR THURSDAY, NOVEMBER 1, 2018

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

WELCOME TO NOVEMBER! ALREADY!

THE OTHER DAY I SHARED AN EMAIL FROM A PERSON LISTENING TO WRVM ONLINE FROM RUSSIA. YESTERDAY, AS I WAS SUBMITTING OUR ONLINE LISTENING REPORTS TO THE SOUND EXCHANGE, I DECIDED TO RUN A REPORT ON THE TOP COUNTRIES WHERE PEOPLE ARE LISTENING FROM.

AS YOU MIGHT IMAGINE, THE UNITED STATES WAS BY FAR THE LARGEST. 80.3% OF OUR ONLINE LISTENERS LIVE IN THE UNITED STATES. WHO HAS A GUESS FOR WHAT COUNTRY IS SECOND? DID ANYONE GUESS GERMANY? I WOULDN'T HAVE. GERMANY WAS 2<sup>ND</sup> WITH 14.6% OF OUR ONLINE LISTENERS. THIRD WAS THE PHILLIPINES WITH 1.8% FOLLOWED BY RUSSIA AT .9%, ROMANIA ALSO AT .9%, CANADA WITH JUST .3%. ROUNDING OUT THE TOP TEN WITH ONLY .1% WERE FRANCE, THE UNITED KINGDOM AND SURINAME. WE ALSO HAD LISTENERS IN 101 OTHER COUNTRIES AROUND THE WORLD BUT ALTOGETHER THEY ONLY TOTALED .4% OF OUR ONLINE LISTENERS.

I RAN ANOTHER REPORT SHOWING THE TOP 10 REGIONS AROUND THE WORLD THAT ARE LISTENING ONLINE. THAT REPORT WAS ALSO VERY INTERESTING. THE STATE OF OREGON WAS NUMBER ONE WITH 28.4% FOLLOWED BY MISSOURI WITH 25.9%. WISCONSIN WAS 3<sup>RD</sup> WITH ONLY 8.9%. WE THEN HAD 2 REGIONS IN GERMANY WITH 8.6% AND 6% RESPECTIVELY. THE STATE OF NEW YORK WITH 3.1% AND TEXAS WITH 2.7% WERE NEXT. #9 WAS MANILLA IN THE PHILLIPINES AT 1.8% AND #10 WAS FLORIDAY AT 1.7%.

YESTERDAY DURING OUR MORNING SONG REQUEST PROGRAM, WE HAD PEOPLE LISTENING IN GERMANY, ENGLAND, ARIZONA, CALIFORNIA, CONNECTICUT, LOUISIANA, MICHIGAN, MINNESOTA, NEW JERSEY, NORTH CAROLINA, TEXAS, VIRGINIA, AUSTRALIA AND URUGUAY.

AND I'M GLAD TO HAVE YOU LISTENING VIA THE RADIO TO ONE OF OUR 6 FULL POWER STATIONS OR ONE OF OUR 26 TRANSLATOR STATIONS. AS ALWAYS, IT'S IMPORTANT THAT WE HEAR FROM YOU. THE WRVM RADIO MINISTRIES ARE LISTENER SUPPORTED. WITH ONLY TWO MONTHS LEFT IN THE YEAR, YOUR YEAR END GIFT IS VERY IMPORTANT TO US AS WE SEEK TO FINISH THIS YEAR'S BUDGET IN THE BLACK AND READY FOR ANOTHER YEAR OF MINISTRY.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR MAKE A GIFT ONLINE AT [WWW.WRVM.ORG](http://WWW.WRVM.ORG).

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.