

## SENECA VALLEY BASEBALL BOOSTERS

## **SV Baseball Boosters Meeting**

Tuesday August 6, 2019 – 7:00 pm at Cranberry Municipal Center

In Attendance: Mike McCullough, Mike Baer, Dan Blucher, Craig Carney, Veronica Mortier, Ben Mack

Mike McCullough called the meeting to order at 7:00 PM

# **Old Business:**

### TREASURER'S REPORT

- Dan Blucher (transitioning from last year's treasurer Mike McCullough)
  - o Savings account currently at \$818
  - o Checking \$7,700
  - o Financials provided to Heather Lewis, we ended \$1081 over budget, mainly due to the unplanned purchase of playoff t-shirts
  - o Still \$500 in outstanding sponsorships
  - O Unpaid booster fee/Pirates fundraiser fee- how to handle this in the future?
  - o Money from the summer baseball camp was distributed to Coach Semega

### SECRETARY'S REPORT

- Veronica Mortier
  - o Minutes from June sent to H. Lewis

# VICE PRESIDENT'S REPORT

- Michael Baer
  - o none

#### PROMOTION'S REPORT

- Ben Mack
  - o Ben will meet with Deb Griener and Rochelle Trotta for more info on how the program has been done in the past (sponsors/layout/printing/distribution
  - Perhaps an option for a digital version

#### PRESIDENT'S REPORT

- Mike McCullough
  - o Main goal of this meeting is to discuss plans and ideas for the coming school year

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### **New Business:**

(continued on next page)

Secretary: Veronica Mortier



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## **New Business:**

- o Insurance for the Boosters organization will be renewed for the coming year
- o Website
  - Paul Stanek has maintained the booster's page on GoDaddy host site
  - Ben Mack will look into other options, since that site is not user-friendly
- Pirates fundraiser
  - Approximately \$3500 profit last year for boosters
  - Discussion of whether or not the added expense to parents is worth the cost. Is the opportunity meaningful to the players?
  - Board will seek more input from players/parents before making final decision
  - Mike McCullough will contact Mike Trotta for more info on the sign-up process
- o Programs
  - How can we expedite or enhance the process to increase revenue and minimize effort
  - Possibility of online payments of sponsorships and booster fees?
  - Seek out larger business sponsors (nothing from UPMC)
  - EDI must be used for pictures per school contract
- Capital improvements
  - Brainstorm ideas for upgrades- speaker system, press box, concessions
  - WIFI for previously purchased hitting program

Booster meetings this year will continue to be the first Tuesday of the month at 7 pm in the Cranberry Municipal Center. Our next meeting will be Sept. 3<sup>rd</sup>.

Secretary: Veronica Mortier