

AMERICAN ARCHERY DEALER CATALOG NUMBER 72



AMERICAN ARCHERY





ALL NEW OLYMPIC LINE

PRO SUPREME... "Exclusive Professional"

Destined to be the talk of the Olympics, Nationals and all Classics.

Strictly designed to satisfy the perfectionist. Over 100 professional archers that helped in designing this NEW PRO-SUPREME. Its exclusive design puts millions of "microsteps" in the limbs to give the most uniform limb-flex ever achieved. The result is a smooth draw of power that delivers more controlled arrow yardage. The all round unique AMERICAN design provides solid support, excellent torque resistance, and the unmatched ease of draw to your anchor point.

Every PRO is a dependable product which has passed the most severe factory tests and rigid quality control standards, for nothing is spared.

PRO SUPREME - Truly the "Archer's Dream".

NEW SERVICE - Customized Handle Grips . . . Now you can get this PRO SUPREME bow that will be as unique as your own finger prints. Our new custom service is ready to modify any factory-ordered PRO SUPREME to your specification. Most any modification that does not alter the basic design of the bow can be made. This new custom fitting costs slightly more. Just submit a drawing and specifications of your grip style and we'll take it from there.

SUPREME... Tops for Quality... Accuracy... Performance

Here again is the world's best target bow - sized and formulated especially for the competitive shooter who demands the ultimate in accuracy.

Remember, Champion Archers prefer AMERICAN. Even if you're not a World Champion, you'll feel like one with an AMERICAN bow. The SUPREME incorporates the latest thinking and advancements from the finest archery craftsmen. Beautiful to draw . . . it has the sensitive feel that serious archers want . . . Get renewed confidence!

Length: 68" & 70" S
Weight: 25 lbs. to 50 lbs.
Draw Limit: Unlimited
Sight Window: 9"
Riser: Tropical Hardwoods & Lamination
Fistmele: 8 1/2" - 9 1/2"
Micro-Taper Super Flex Core
Position Stabilizer Insert
Flannel Bow Case

Lengths: 68" & 70" PRO
Weight: 25 lbs. to 50 lbs.
Draw Limit: Unlimited
Micro-Taper Super Flex Core
Sight Window: 9"
Fistmele: 8 1/2" - 9 1/2"
Riser: Tropical handpicked rosewoods, laminations capped with white and black overlays.
Position: Stabilizer Insert
Custom Padded Bow Case

Custom grip
Custom tillering spread balance & shooting style
Custom made nocks
Custom refinishing of present bow
Installation of adjustable rests
Reduction of present bow poundage
Installation of extra stabilizer inserts

AMERICAN TITLEIST... Ultimate Satisfaction

When it comes right down to it, if the tournament is important, the choice is the TITLEIST. When archers want to shoot their best, they always rely on the bow that has proven itself year after year, tournament after tournament.

Every shooting feature is found in the TITLEIST bow, quality through and through. AMERICAN TITLEIST . . . The "Choice of Champions" - brings competition and quality at moderate prices to advanced and recreational archers.

Length: 66" AT
Weight: 25 lbs. to 50 lbs.
Draw Limit: Unlimited
Sight Window: 8"
Riser: Tropical Hardwoods
Fistmele: 8 1/2" - 9 1/2"
Micro-Taper Super Flex Core
Position Stabilizer Insert
Flannel Bow Case

TO ORDER SPECIFY:

1. BOW CODE
2. BOW WEIGHT
3. RIGHT OR LEFT HAND
4. BOW LENGTH

PRO SUPREME

SUPREME

AMERICAN
TITLEIST



20" AMERICA CUSTOM STABILIZER ROD



Jerry Kramer, former right guard with the world champion Green Bay Packers

ALL PRO CUSTOM CHEETAH HUNTER SPECIAL SUPER NITRO CHEETAH 64 X-48



Art LaHa, world famous hunter and guide

NEW ALL PRO CUSTOM... Ultimate Super Speed Hunting Bow

There are hunters who demand something beyond conventional standards of performance and design. That's why we have the ALL PRO CUSTOM.

The results of our engineering research and field testing have jelled all at once. This ALL PRO CUSTOM has proven itself with white tails, moose, bear and caribou. Hunters have endorsed this bow wholeheartedly as the ultimate hunting bow . . . both in looks and performance. It shoots right where it points. So whisper quiet, the only sound you hear is the beating of your heart. Our new tapered limb balance, center shot, 7" sight window, balance weight and solid feel, gives you better limb speed and more impact power that results in extra yardage.

The ALL PRO CUSTOM is a bow you will own with pride and shoot with confidence.

CHEETAH HUNTER SPECIAL

The Game Getter . . . Year After Year

Endorsed by Art LaHa, World Famous Bow Hunter and Guide who says "Shooting the Cheetah Special is like shaking hands with an old friend." Being a professional guide, here and in Alaska, is an exacting profession. It demands a bow that meets exacting standards . . . rugged, fast, capable of taking the toughest use day after day . . . absolute dependability, reliable accuracy, and plenty of knockdown power. Owning a Cheetah Hunter Special is the mark of a serious hunter.

Length: 58" C 58"
Weight: 40 lbs. to 75 lbs.
Draw Limit: Unlimited
Sight Window: 6"
Riser: Tropical Rosewoods & Capped overlay
Glass: Dark
Fistmele: 8 1/2" - 9 1/2"
Super Slim Taper Core
Built-in Reminder Grip
Flannel Bow Case

CHEETAH 64

"Trophy Getter" - "Something Very Special"

Jerry Kramer . . . All Pro Green Bay Packer Number 64 and an outstanding big game hunter endorses this bow as the finest on the market.

This "Cheetah 64" set its mark in the archers' world with another "World Record Caribou". We took suggestions from the world's best trophy hunters. This Cheetah 64 will take on your kind of game from white tails, bear, to World Record Caribou. Count on the Cheetah's superb strength and speed to keep up with the fleetest game.

Length: 64" C64
Weight: 25 lbs. to 75 lbs.
Draw Limit: Unlimited
Sight Window: 8"
Riser: Tropical African & Indian Rosewood
Glass: Dark
Fistmele: 8 1/2" - 9 1/2"
Super Slim Core
Positive Hunter's Grip
Positioned Stabilizer Insert
Flannel Bow Case

SUPER NITRO

Best For Brush Country Deer

The SUPER NITRO has the brush-cutting ability and knock down power. Best for those hunters who hunt deer in brushy sections, from trees and blinds. Very accurate at moderate ranges.

Power in a small 54" package . . . easy to tote, fast drawing, fast handling, and whisper quiet.

Length: 54" SN54
Weight: 35 lbs to 75 lbs.
Draw Limit: 32"
Sight Window: 5 1/2"
Riser: Tropical Hardwood & Zebra Laminations
Glass: Dark
Fistmele: 8 1/2" - 9 1/2"
Super Slim Core
Reminder Grip

NEW X-48

For the Hungry Hunter

The Superb proven "Shortie". Here's more than meets the eye to any fine short bow. The X-48 "Shortie" offers the demanding hunter the combination of highest velocity and flattest trajectory for greater killing power. The X-48 incher is the bow with the punch . . . fast . . . sleek . . . easy to draw. Designed and proven the action seeking bow for heavy cover . . . and tree stand hunting. All the bow you'll need for those close in shots that require deadly accuracy.

Length: 48" X48
Weight: 40-45-50-55 lbs.
Draw Limit: 32"
Glass: Dark
Super Slim Core
Fistmele: 8 1/2" - 9 1/2"
Riser: Tropical Bubinga Handle
Reminder Grip

TO ORDER SPECIFY:

1. BOW CODE
2. BOW WEIGHT
3. RIGHT OR LEFT HAND

ALL PRO CUSTOM

CHEETAH HUNTER SPECIAL

CHEETAH 64

SUPER NITRO

X-48





AMERICAN HUNTER... Choice of Deer Hunters

SHARK

Tops For Versatility . . . Super Speed . . . Performance

FLASH

Schools - Clubs - Beginners

YOUNG AMERICAN

56" All Purpose - Budget Priced

FIBER GLASS BOWS

Ideal for Camps, Schools & Beginners

AMERICAN HUNTER... Choice of Deer Hunters

The most celebrated deer bow in the world of archery! Its the favorite of many who prefer a fast, flawless, positive hunter's grip and a hard hitting bow.

Ideal for the woman who loves to hunt.

A classic design sets this hunter apart from all others and tells you that this is the hunting bow you've been looking for in the medium price range. AMERICAN HUNTER has improved with age . . . quality you'd look for in far more expensive bows.

Length: 56" AH56
Weight: 35 lbs. to 70 lbs.
Draw Limit: Unlimited
Sight Window: 6"
Riser: Tropical South African
Bubinga capped white
Glass: Dark
Fistmele: 8 1/2" - 9 1/2"
Super Slim Taper Core
POSITIVE Hunter's Grip

SHARK

Tops For Versatility . . .
Super Speed . . .
Performance

The best starter on any line - tournament shooting - field archery - bow hunting - or, just backyard practices. It has all the class, stability and power to meet the highest standards. Excellent for any instruction programs.

It employs the ultra smooth pulling for any lad or lass to own with pride and shoot with pleasure.

Length: 62" Sk62
Weight: 25 lbs. to 60 lbs.
Draw Limit: Unlimited
Sight Window: 5 3/4"
Riser: Tropical Hardwood
Bubinga
Glass: Dark
Fistmele: 8 1/2" - 9 1/2"
Super Clim Core
Reminder Grip

FLASH

Schools - Clubs -
Beginners

Well suited to the needs of young beginner and intermediates . . . built to take a lot of punishment that kids dish out. Great all around 60" bow.

The FLASH . . . The perfect bow for instructional use for Schools and Scouts. Its design features rarely seen in a price range that cannot be beaten.

Length: 60" F60
Weight: 20 lbs. to 45 lbs.
in 5 lb. increments at 28"
Draw Limit: Unlimited
Sight Window: 6"
Riser: Assorted Hardwoods
Glass: Dark
Fistmele: 8 1/2" - 9 1/2"
Sure Grip

39.95



YOUNG AMERICAN

56" All Purpose -
Budget Priced

The YOUNG AMERICAN - a new, exciting all round bow for the young pro or beginning archers. At a price that's affordable and a quality that's incomparable. Ideal for the instruction at schools and camps but built for the young hunter. Many features you wouldn't expect in this price range.

Here is the perfect bow for the beginner - school - designed to help you develop techniques easily and gradually. Its full working recurves will give you the real feel of archery.

Length: 56" YA 56
Weight: 20 lbs. to 45 lbs.
in 5 lb. increments at 28"
Sight Window: 5"
Riser: Hardwoods
Glass: Dark
Taper core

29.95

FIBER GLASS BOWS

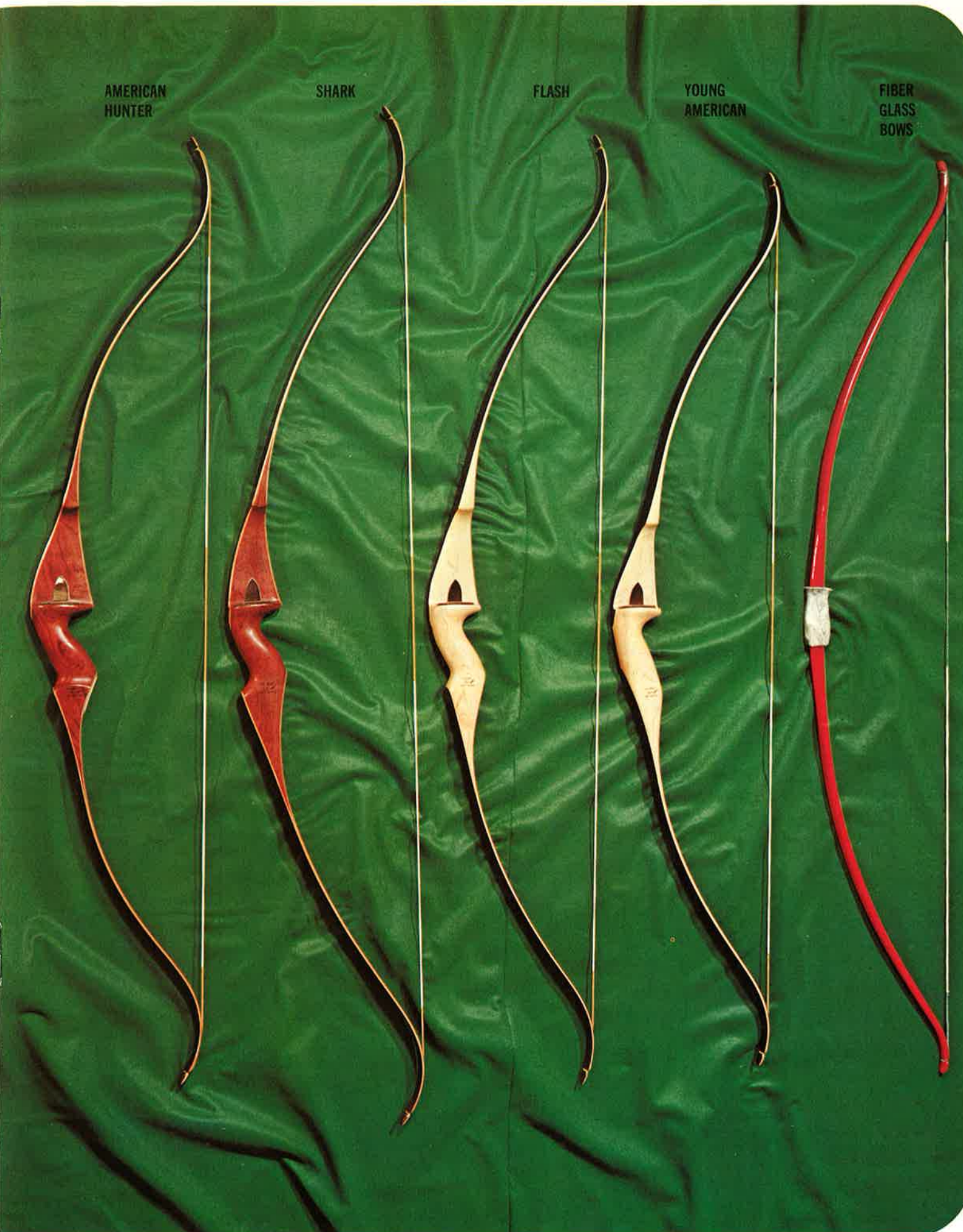
Ideal for Camps,
Schools & Beginners

The ideal, low-cost way to start enjoying the fun and excitement that archery offers. AMERICAN offers dependable bows with perfect lengths. Shoots either right or left handed.

GB-48": 20/25 lb. 7.50
GB-54": 25/30 lb. 9.95
GB-60": 25/30 lb. 12.95
30/35 lb.

TO ORDER SPECIFY:

1. BOW CODE
2. BOW WEIGHT
3. RIGHT OR LEFT HAND



AMERICAN HUNTER

SHARK

FLASH

YOUNG AMERICAN

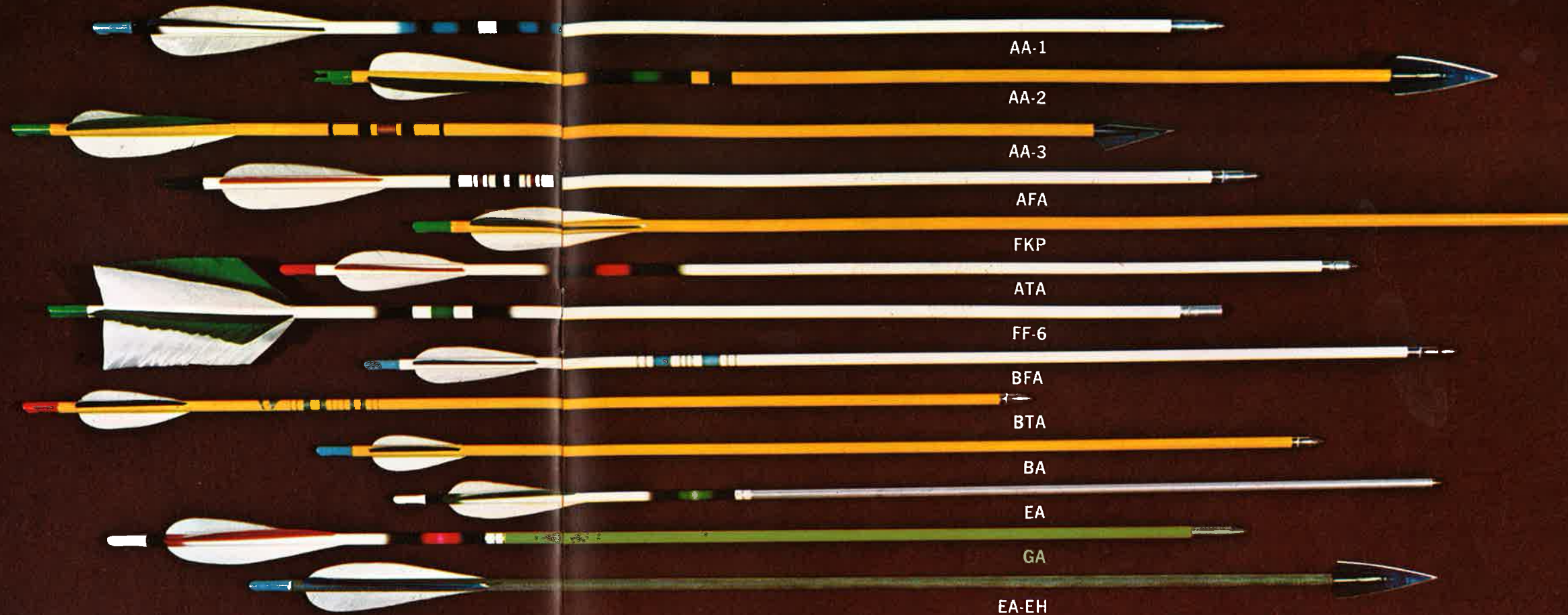
FIBER GLASS BOWS



ARROWS BY AMERICAN

All American arrows are fletched with American parabolic-air-flow fletching, giving less wind resistance and quiet flight.

American quality wooden arrows are "Micro-barrelled", an exclusive American feature. "Micro-barrelled" means the front and nock ends are tapered slightly, giving you an arrow with the center portion slightly stiffer. "Micro-barrelled" arrows give you better arrow clearance, greater penetration, because there's more mass up front where it counts. They stay straighter longer.



AA-1

AA-2

AA-3

AFA

FKP

ATA

FF-6

BFA

BTA

BA

EA

GA

EA-EH

WOOD ARROWS

AA-1 Our Supreme "Micro-Barrelled" Port Oxford Cedar Shaft. Excellent quality spine-matched to $\pm 2\frac{1}{2}$ lb. and matched weight to ± 5 grains, it's the closest spine-matched cedar arrow ever produced. Straightest and unaffected by moisture or temperature due to the number of full-length lacquer dips. Selected premium parabolic air-flow feathers. Beautiful hand-crested. Dozen pack. Fletched arrow, full-length, plain ends
Fletched arrow, cut to length, target or field points
Fletched arrow, cut to length, with your choice of Broadheads installed

Combination Sets: Fletched and cut to length
6 Field and 6 Hunting

AA-2 Our most popular "Micro-Barrelled" Port Oxford Cedar Shaft. Spine-matched, straight, full length dips, premium parabolic, air-flow feathers, beautiful crested. Dozen pack. Fletched arrow, full-length, plain ends
Fletched arrow, cut to length, target or field points
Fletched arrow, cut to length, w/choice of Broadheads installed
Combination Sets: Fletched and cut to length
6 Field and 6 Hunting

AA-3 Hunters Arrow - Economically Priced, 3 fletch, 29" and 30" - Dozen pack.
No. 1 and No. 4 Broadhead
No. 5A Broadhead
Combination Sets: 6 Field - 6 Hunting (1 & 4 Broadheads)
Combination Sets: 6 Field - 6 5A Broadheads

AFA Adult Field Arrow - Cedar standard grade arrow for the beginning archer, to the serious archer. Fully dipped, spined, colorful crest, and select parabolic feathers.
Dozen
Six Dozen Bulk Display
100 Loose Unit
100 Display Unit

29" & 30"

FKP A full-length, fully painted, Micro-Barrelled, spined-matched, straight, and with premium air-flow parabolic feathers. Without crest. No points. Dozen pack.

ATA Adult Target Arrow - Perfect for Schools, Clubs and Camps. Extremely high quality, matched, crested, parabolic feathers. Dozen pack.

FF-6 A 6-feathered Flu Flu w/Rubber Blunts or Metal Blunt Points.

BFA Beginners Field Arrow - $\frac{5}{16}$ " Crested Arrow for the advanced beginner. With knurled field point. Available in 26" and 28" lengths.
Six Dozen Bulk Display
100 Loose Unit
100 Display Unit

BTA Beginners Target Arrow - Crested, $\frac{5}{16}$ ", with knurled target point only, available in 26" and 28" lengths.
Six Dozen Bulk Display
100 Loose Unit
100 Display Unit

BA Beginners Practice Arrow - $\frac{5}{16}$ ", with knurled target point only. Available in 24", 26" and 28" lengths.
Six Dozen Bulk Display
100 Loose Unit
100 Display Unit

Additional Cost:
4 Fletch Helical
Special Crest or Camouflage
Note: Specify bow weight and arrow length.

HUNTING BROADHEADS & PRACTICE POINTS

No. 1 - Hi-Precision
3-Blade



No. 4 - Arrow-mate
4-Blade



NEW
No. 2 - Missile Spike
4-Blade



No. 5 - A Razorhead
4-Blade



No. 3 - Arrow-mate
3-Blade



**AUX. RAZORHEAD
EXTRA BLADES ONLY**
(Not Shown) *Packed: 1/2 Dz. - 1 Dz
State Sizes - $\frac{5}{16}$ " or $\frac{1}{32}$ "

AMERICAN-EASTON ALUMINUM- PROFESSIONAL Tournament and Hunting Arrows

The ultimate in aluminum shaft arrows, the one preferred by AMERICAN top shooters. Combine this shaft with AMERICAN parabolic air-flow fletching and our painstaking handcrested. You'll have the finest aluminum arrow money can buy.

PROFESSIONAL TOURNAMENT (24-SRT-X)

Available sizes: 1416, 1616, 1716, 1816, 1818, 1916
Specify personal preference in shaft size or we will select proper size shafts: Just specify bow weight and draw length.

EA-L Full length fletched arrow w/target points loose
EA-T Fletched arrows, cut to length, w/target points installed
EA-2 Full length shafts w/points unattached
EA-TP Target inserts only

PROFESSIONAL HUNTING (XX-75)

Available sizes: 1918, 2016, 2018, 2020, 2219
EA-L Full length fletched arrow w/target points or adaptors loose

EA-F Fletched arrows, cut to length, w/field points installed
EA-H Fletched arrows, cut to length, w/your choice of broadheads

EA-set Fletched arrows, cut to length, combination sets
6 field and 6 hunting

EA-2 Full length shafts w/points unattached
EA-BA Broadhead adaptors only

TP - Target Point



200MB - Blunt



200NS - Field Point
Non-skid



RB - Rubber Blunt



*Packed - 1 Dz - 100 pkg.

AMERICAN ALUMINUM ECONOMY HUNTING ANODIZED ARROW

This hunting arrow is an economy arrow that offers far more quality than any other arrow in its price range. The ideal hunters dull olive green anodized to eliminate glare will prove to be the arrow for the serious hunter.

Available sizes: 2016, 2018, 2020
Specify personal preference in shaft size or we will select proper size shafts: Just specify bow weight and draw length.

EA-EH Fletched arrows, cut to length, with your choice of broadheads

EA-EF Fletched arrows, cut to length, w/field points installed

AMERICAN FIBER GLASS ARROWS

The Supreme fiber glass target, field and hunting arrows gives top performance under all weather conditions. This extremely rugged shaft, with selected premium air-flow feathers, beautiful hand-crested, gives you the top fiber glass in its field. Sizes available: 3-5-7-8-9-10-11. Specify personal preference in shaft size or we will select proper size shafts: Just specify bow weight and draw length.

GA-L Full length, fletched arrow w/target points or adaptors loose

GA-T Fletched arrows, cut to length, w/target points or adaptors installed

GA-F Fletched arrows, cut to length, w/field points installed
GA-H Fletched arrows, cut to length, w/your choice of broadheads

GA-sets Fletched arrows, cut to length, combination sets
6 field and 6 hunting

GA-2 Shafts only w/target points and nock inserts loose
GA-2BA Shafts only w/broadhead adaptors and nock insert loose

NI Nock inserts
TP Target Points
BA Broadhead adaptors

TARGET-MATTS

Target Matts Densely Compressed straw Burlap covered . . . Popular sizes for Schools, Camps, Competition.
F.O.B. Oconto Falls, Wis.
NEW TM-36" 30 lbs.
TM-48" 55 lbs.

TARGET STANDS
Metal Easel Stand that holds Target low to the ground 36" or 48" Matts. (Not Shown) TS-1
Target Stand on Wheels Fits both 36" & 48" Matts. TS-2

TARGET FACES
Four Color Faces Non-glare colors on heavy skirted Oil Cloth with draw string. CF-36" CF-48"
Four Color Heavy Tag Paper - Square Face. PF-24" PF-36" PF-48"

Hunting Broadhead Faces Set Black & White Animals Inc.
Group 1 - Bear, Deer or Moose 40" x 28" (3)
Group 2 - Antelope, Mt. Lion or Ram 22" x 28" (3)
Group 3 - Coon, Goose, Javelina or Coyote 14" x 22" (4)
Group 4 - Pheasant, Rabbit, Duck or Prairie Dog. 11" x 14" (8)
BRT-18 Assorted faces (18)

FULL COLOR SET ANIMAL FACES INC.
Heavy Tag Paper Only
TCA-24" Deer & Lion (4)
TCA-18" Fox & Turkey (6)
TCA-12" Bobcat & Pheasant (7)
TCA- 6" Squirrel & Bluejay (18)
TCA-36" Set of 36

INDOOR - PAA, ALOA, AIAA Blue & White Tag PAA-20"

TARGET FACE STAPLES Pkg. of 4 - TFS

SIGHTS

SIGHTS
CAV Cavalier Sight & Extension - Complete sight and adjustable extension up to 10". Fits on side of bow. Accommodates most other sights. CAV

DJ-S Bow Sight Anodized aluminum, calibrating hood style, sight bar. DJ-S

CAS Target Field Sight Target & Field sight, excellent design, sturdy construction with hooded ball sight on post. CAS

NEW CHS Hunting Sight With Multi-color Beaded Pins. CHS

NEW RBS Rain Bow Hunting Sight & Range Finder - Color coding on pins & glass makes sighting instant & sure. RBS

ARROW RESTS

NEW Hoyt-Super Pro Target Rest HSR

Hoyt Pro Rest HPR

NEW Brush Hunting & Target Rest. BR

NEW AMERICAN Arrow Plate & Rest. Insures quietness for hunters. ACR (All Rests Adhesive Backed)

ACCESSORIES

NEW Tournament & Field Belt Quiver - Leather, complete with belt, clip, score card holder, pencil slot & large zippered pocket for accessories. WTQ

NEW Shoulder Quiver - Top leather - Holds one dozen arrows with adjustable strap & large zippered pocket for accessories. WSQ

Hip Quiver - Extremely good for all type of shooting. Large zippered pocket, pencil slot, clip for score card, belt tunnel & tie-down thongs. WHQ

Standard Target Quiver - High quality vinyl quiver with ring. Q-11

Economy Target Quiver - High quality vinyl with belt look. Ideal for schools, camps, backyard. Q-22

American Arrowmate Broadhead Quiver High impact plastic quiver with revolving barrel, keeps arrow sharp and safe, fits any broadhead. AMQ

NEW Bow Quiver - "Quiffer" - Sturdy, light weight, broadhead protection. Holds 4 arrows safe & silent. WBQ

Kwikee Kwiwer - Fits any bow. Holds 4 arrows. Snap on & off in seconds. KKQ

Ground Quiver - A metal quiver for holding bow and arrows while target shooting. Ideal for schools. MGQ

Hunters Arm Guard - Elastic fasteners, top feather quality with suede liner and 2 steel staves. 14

Target Arm Guard - 2 large elastic straps. Top grain leather with stave & suede lining. 17

Training Arm Guard - Extra long 3 elastic strap for training or hunting. Man-made leather with suede lining. 16

Plastic Arm Guard - Economy top choice design, tough, pliable, molds to your arm. 18-P

Soft Leather Glove - Closed end, double seam, adjustable strap. S-M-L-XL 19-C

Soft Moccason Glove - Tanned single seam, adjustable strap. S-M-L-XL 19-W

Kant Pinch Tab - The world famous Kant Pinch with finger insert that prevents pinching of the arrow. Double thickness. S-M-L KP

Kant Pinch Hair Tab KPHT
Kant Pinch Replacement Tab KREP

Marshall Type Tab - Shell cordovan, double thickness. S-M-L MT

Hair Type Tab - Smooth clipped calf hair with soft liner. S-M-L HT

Sta-Jac Arrow Cinch - Holds arrow on the bow in position for instant shooting. SJ

Saunders Arrow Kwik Lok - Holds arrow in ready position for fast shooting. KL

Brush Deflectors - Make your bow brush-proof, keep twigs and weeds from clogging up between string and bow tip. Easy to apply. Super size. B-1

String Silencer - Mini-Hush dampen string noise. String Silencers stop string vibration. Takes only seconds to attach. A pair BSS

No-Glove - Positive Nocking point which gives even pressure on more of the fingers. Eliminates pinching fingers on the nock. Smooth and free release of your arrow. NOG

Nock Rites - Pliable soft rubber nock rites, eliminates the need for a glove or a tab. Gives arrow proper nocking height every time. NR

Nok-Set - Positive Nocking point non-slip. Adjusts to any bow string. Pkg. of 5. NS
A Dealer Pkg. of 100 NS100
Nok-Set Tool. NST

Portage Finger Sling - Bill Bednar's choice of all top tournament archers. S-M-L PFS

Bow Saddle - Prevents bow from slipping in hand. Soft leather with adhesive backing, no cement needed. NBS

Bow Sling - Adhesive installation. Choice of many top target archers. BOS

AMERICAN Kisser Button - High impact plastic. Easy to install. KB

Hoyt Klicker - The most widely used Klicker in archery today. HK

String Keeper - Fits any bow, holds bow string in place. Made of leather and adjustable elastic strap with string hook. SK

Bow Tip Protector - Keeps string in place on lower bow tip. Also protects the finish on bow tip. BTP

Bow Stringer - A Stringer made from calf hide that will mold itself to the shape of the bow tips. Adjustable for long or short bows. PAL

AMERICAN Bow String Wax - Keeps string strands together and lengthens string life, plastic case. BWS

NEW Hunting Broadheads PRO-TEC-TO-TIPS - Bow Hunters Broadhead Protection - Safe - Sharp - Clean. Fits like a glove over the head. Two styles. 1/2 Doz. 3 Blades PTT-3
1/2 Doz. 4 Blades PTT-4

Potawotomi Bow Square - Anodized aluminum square that locates nocking point and fistmele measurements. POT

Bow String Chart - Listed here are the number of strands used for various weights:

Up to 25 lbs.	8
25/35 lbs.	10
35/45 lbs.	12
45/55 lbs.	14
55/65 lbs.	16
65/80 lbs.	18

NEW AMERICAN Professional Bow String in a smart new plastic carry case. Custom dacron double loop with Nylon Servings. Size for every bow weight from 25# to 80# and bow length: 48-52-54-56-58-60-62-64-66-68-70 DLBS
State weight & Bow length.

Bow String Display Rack - 48-Pack assorted string sizes with metal constructed separators for easy identification. Self-standing or wall mounting. Display unit. BSDR

BUCK LURE - Turn the head of that Big Buck. Comes in plastic bottle. IBL

Strings for Glass Bows Made of the same fine materials as the above, but with smaller loops for better fitting. Your choice of the following sizes: 48-54-60 inch lengths GBS
Single Loop Hemp Bow Strings HBS

Kamo Bow Cover - Easy on, easy off, a bow sock that will not interfere with bow action. KBC

Kamo Head Net - Fits any head size. Easy to see out of. Many big game hunters use this head net. Completely conceals your face. KHN

Padded Bow Case - Rich handsome, heavily padded case with zipper. 62-66-72 inch lengths. PBC

Cloth Bow Case - Heavy cotton, ties with draw strings. One size. CBC

Bow & Arrow Rack - Easy to assemble. Holds 3 bows, and 24 arrows. KIT

Ferrule Type Cement - Quick stick Ferrule Cement. Dries fast. Apply with heat. FER

NEW Fletching Cement - Superior! For Aluminum - Glass - Wood. FC

Accurate Arrow Tools - Razor sharp blades that cut 5 degree taper for broadhead or field points and 11 degree taper for nocks. 1/16" Five degree taper TT-2
1 1/32" Five degree taper TT-3
1/16" Parallel cut TT-4

Arrow Clips - Perfect for tackle box, arrow display racks, made of finest spring steel, nickel plate over copper and burnished. Pack of 24 clips & screws. AC-24
Gross Pack AC-144

Rohde Helical Fletcher - A precision fletcher for custom work. Easy converted Indexer. Supplied with 3 Feather Indexer. Specify Right or Left Helical.

Helical RHF Helical Clamp Only RHFC
Straight RSF Straight Clamp Only RSFC

Rohde Jr. Fletcher - A precision fletcher, steel construction, holds arrow snug while fletching. Straight 3 Feathers. RJF

Cedar Arrow Shafts - Micro-barrelled, fully painted

Premium Grade - Spined-Matched, 3/16" or 1/32". Doz. #137

Select Grade, spined only 3/16" or 1/32". Doz. #139
100 #139
1000 #139
Specify - 3/16" of 1/32"

Air-Flo Die Cut Feathers Natural White and Dyed White ONLY Sizes: 3"-3 1/2"-4"-4 1/2"-5". Specify Color & Wing. Pkgs. of 100 AFDC

Amarco Nocks - Most perfect nocks made. Most popular with bow-hunters and target shooters because of the perfect fitting on glass, wood, or aluminum shafts. Seven sizes: 7/32", 9/32", 1/4", 11/64", 13/64", 5/16", 11/32". Seven colors: red, yellow, blue, white, green, black & orange. No. 129 in cellophane envelope: Dozen 100 #129
1000 #129

Reels Complete with Line. MO-6"
MO-7"

ARROWS - Solid glass flexible fletching. GFA-1
GFA-2

FISH POINTS Reversible Single Barb FA-1
Double Barb Screw-Off type. FA-2

NEW Archery Plaque Custom made, Imbuaya wood, 5 1/2" x 5 1/2" with gold-tone metal background. Excellent for schools or clubs. Adequate space for engraving individual or club names, etc. AAP

NOW!
Your Correct Bow Weight and Arrow Length with.... **MATCHMAKER**

NEW

See last page for complete instructions.

GUARANTEE

Every bow is numbered and accompanied by a registration card which must be filled out and mailed by the dealer or purchaser within ten days after date of purchase.

Should any failure occur in this bow within a period of 6 months from the date of purchase, American Archery Company will make free repair, or replacement if repair is not feasible, unless the bow shows evidence of misuse or improper handling, or any modification to the bow.

This warranty is transferable from one owner to another, provided bow is registered at time of purchase by the original owner.

After 6 months and up to one year from date of purchase, and provided the bow has not been misused or mishandled, repair or replacement will be made for 25% of the list purchase price.

From 1 year to 1½ years from date of purchase, the charge will be 50% of the list purchase price.

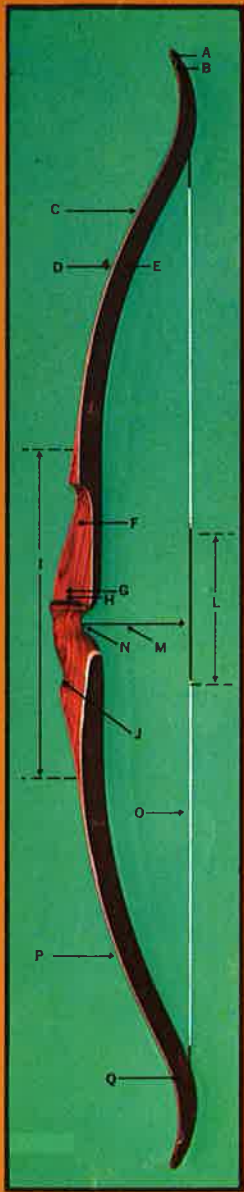
From one and one half years to 3 years, the charge will be 75% of the list purchase price. No adjustment will be made until damaged bow is returned to American Archery Company for inspection. Replacement if necessary will be made with a bow of the same model and weight, as nearly as possible. Dealers are not authorized to make adjustments, but will be glad to handle the shipping and correspondence.

AMO BOW AND ARROW NOMENCLATURE

In February 1968, the Archery Manufacturers Organization officially adopted these AMO Manufacturing Standards for Bows, Bow Strings and Wood Arrows.

As part of this program, the nomenclature or words used to describe the many parts of a bow and an arrow were agreed on. Archers, dealers and the public have been confused by the industry's use of interchangeable words (i.e. Fistmele and String Height). By using common simple terms this confusion will be lessened.

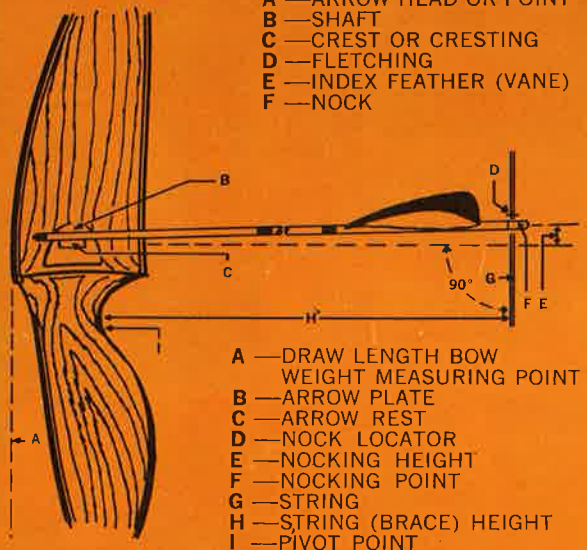
Diagram, at left, illustrates the Standard Nomenclature as approved by the Archery Manufacturers Organization and recommended by the American Archery Council.



- A — TIP
- B — STRING NOTCH
- C — UPPER LIMB
- D — BACK
- E — FACE
- F — SIGHT WINDOW
- G — ARROW REST
- H — ARROW PLATE
- I — HANDLE RISER SECTION
- J — GRIP
- L — SERVING
- M — STRING (BRACE) HEIGHT
- N — PIVOT POINT
- O — STRING
- P — LOWER LIMB
- Q — RECURVE



- A — ARROW HEAD OR POINT
- B — SHAFT
- C — CREST OR CRESTING
- D — FLETCHING
- E — INDEX FEATHER (VANE)
- F — NOCK



- A — DRAW LENGTH BOW WEIGHT MEASURING POINT
- B — ARROW PLATE
- C — ARROW REST
- D — NOCK LOCATOR
- E — NOCKING HEIGHT
- F — NOCKING POINT
- G — STRING
- H — STRING (BRACE) HEIGHT
- I — PIVOT POINT

AMO BOW WEIGHT STANDARD

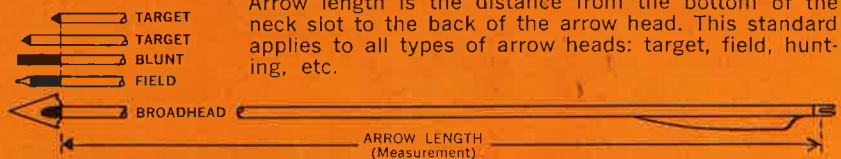
Bow weight is the force required to draw the bow string 28" from the back of the bow at the arrow rest.

AMO DRAW LENGTH STANDARD

Draw length is the distance, at archer's full draw, from the nocking point on the string to the back of the bow at the arrow rest.

AMO ARROW LENGTH STANDARD

Arrow length is the distance from the bottom of the neck slot to the back of the arrow head. This standard applies to all types of arrow heads: target, field, hunting, etc.



TIPS ON BOW CARE

1. Store your bow in a cool, dry place. We recommend hanging your bow on two pegs with the limb tips pointing down and UNSTRUNG.

2. Periodically wax your bow with a high grade wax.

3. Use a protective case to avoid scratches and dents.

4. Periodically replace bow string.

5. Proper Stringing . . . Improper bow stringing may seriously damage your bow. The two most used methods of stringing a bow used by most experts: 1. The Bow Stringer, and 2. The push-pull method as follows:

a. The right hand has grasped the bow at the handle and the elbow is held in close to the body. The palm of the left hand is placed on the back of the bow with the thumb and forefinger free to slide the string up the bow when the bracing action takes place. The tip of the bow is placed against the instep. The main weight of the body is on the left leg. Do not allow the bow tip to touch the ground.

b. The bracing action starts by pulling with the right hand as the weight of your body shifts from the left to the right leg. This is the most important part to learn. Actually the hip muscles and the shifting of your weight do most of the work, while the left hand acts as a brace.

c. Make sure that the right hand is pulling or the bow won't bend enough to allow the string to slide up the back. Pushing too hard with the left hand is a common mistake of bow stringing. Try this method with a light weight bow first, and you'll develop the right knack.

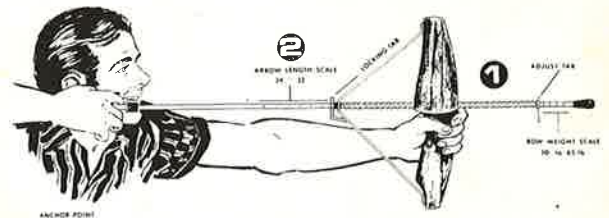
d. After the bow is strung, it is important to carefully check both ends to make sure the string is seated properly in the string grooves.

The step-through method of stringing is no longer considered proper for recurve bows. Continued use of this method can easily twist the lower limb and ultimately result in breakage. This type of breakage will NOT be honored in the guarantee.

6. To measure brace height (fistmele) measure at right angles to the string from the deepest cut in the handle on the face of the bow. The proper height depends almost entirely on your own shooting style. Therefore, it is important that you tune your bowstring to your bow before each shooting session. The best brace height will give you (a) The least string noise and vibration, (b) The least wrist slap, (c) An arrow that does not wobble in flight.

Selecting Correct Arrows Preferred Method

MATCHMAKER



- 1 To determine correct bow weight, adjust lab (See 1) to one of the settings on the bow weight scale then draw to anchor point as in illustration. When most comfortable pull is found, read the exposed numbers next to the adjust lab. This gives you correct bow weight.
- 2 At correct bow weight setting draw again to anchor point. Then tilt downward and locking lab will slide down and lock to give you correct arrow length. Use the highest number legible at locking lab!

AMERICAN ARCHERY COMPANY, INC.

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We reserve the right to change specifications and prices without notice.

Please see your local authorized American dealer for fair and competitive prices on all items offered in this catalog.