

## Keter Plastic Products



- Plastic containers
- Tool boxes
- Furniture
- Toys
- Indoor & Outdoor Storage



Made in the illegal settlement of Barkan in the West Bank



# VICTORY

UMKR is pleased to announce that **SodaStream**, which was featured here, **has moved its operations** out of the West Bank settlement industrial zone of Mishor Adumim. This followed a global boycott of the company's products, resulting in a steep decline in sales. It shows that boycott is an effective tool for changing company behavior. Thanks to all who took part in this successful movement for change.

Published by United Methodist Kairos Response.

[www.kairosresponse.org](http://www.kairosresponse.org)

## Products to Boycott

**Why?** Thousands of Christians in the Holy Land have issued an urgent plea to churches of the world, asking for boycott and other economic measures to end Israel's brutal and illegal occupation of their land. Items on the following pages are made in illegal settlements in the occupied West Bank, beyond Israel's internationally recognized borders. These segregated colonies built on Palestinian land violate international law. Though opposed for many years by the United States and other nations, they continue to expand.



**What does our denomination say?** For years, United Methodist General Conferences have passed resolutions titled "Opposition to Israeli Settlements on Palestinian Land." In 2012, our General Conference passed a resolution that "calls on all nations to...prohibit the import of products made in Israeli settlements on Palestinian land."

**Will this make a difference?** Yes! Boycott is already causing settlement companies like the ones shown above to find legal locations elsewhere. At least seven large companies have moved production out of the settlements to avoid or end boycotts. More have announced they will do so.

