

[www.thegauntlettrailrun.com](http://www.thegauntlettrailrun.com)



**THE GAUNTLET 2019 CORPORATE  
SPONSORSHIP OPPORTUNITIES**

*Reach Customers / Support Local  
Youth & Non-Profit Programming*



*Gauntlet 5K  
Muddy Adventure  
Trail Run is a  
community event  
presented by The  
Light Foundation  
and supported by  
local and corporate  
sponsors to benefit  
local programming  
in Darke County.*



**Saturday August 3, 2019**

# SPONSORSHIP PACKAGES

## Title Sponsor \$10,000

- ✓ "Presenting Sponsor" Name & Logo Included Race Title
- ✓ Start & Finish Line Banner
- ✓ Name & Logo on All Promotional Materials
- ✓ Your Company Materials in Race Goodie Bag
- ✓ Special Recognition at event
- ✓ Title Name & Logo on Race T-Shirts
- ✓ Ten Complementary Race Registrations
- ✓ Company Picnic at Chenoweth Trails (within one year of sponsorship agreement)
- ✓ Sponsorship Recognition with Logo on The Light Foundation Website



## Platinum Sponsorship \$5,000

- ✓ Obstacle Sponsorship in Prominent Location
- ✓ Name & Logo on T-Shirt
- ✓ Name & Logo on Promotional Materials
- ✓ Name on Mile Markers
- ✓ Materials in Race Goodie Bag
- ✓ Six Complimentary Race Entries
- ✓ Sponsorship Recognition with Logo on The Light Foundation Website



## Kids Race & Kids Venue Sponsorship \$2,500

- ✓ Name & Logo on Kid Zone Banner
- ✓ Name & Logo on Race T-Shirts
- ✓ Name & Logo on Promotional Materials
- ✓ Three Complementary Race Entries
- ✓ Five Dollars Off Additional Employee Race Entries
- ✓ Name to appear on website and event banner



## Gold Sponsorship \$2,000

- ✓ Three complimentary race entries
- ✓ Name to Appear on Website
- ✓ Name on Race Day Event Banner
- ✓ Name on T-Shirts



## **Silver Sponsorship \$1,000**

- ✓ Name to Appear on Website
- ✓ Name on Race Day Event Banner
- ✓ Name on T-Shirts



## **Bronze Sponsorship \$500**

- ✓ Name to Appear on Website, Race Day Event Banner, and T-Shirts

## **Gem Sponsorship \$250**

- ✓ Name to Appear on Website, Race Day Event Banner, and T-Shirts

## **In Kind Sponsorship**

In-Kind sponsorships will be recognized at the sponsorship level that corresponds to the fair market value of their donation. Including name listed on printed materials and t-shirts.

### **Donation Needs & Ideas**

- \* **Course Material**
- \* **Bottled Water**
- \* **Oranges/Bananas**
- \* **Printing of Material**
- \* **Race Bag Goodies**
- \* **Photography**
- \* **Sports Drinks**
- \* **Energy Bars**
- \* **Kid Zone Prizes**
- \* **Bug Spray**





# THE GAUNTLET 5K ADVENTURE RACE SPONSORSHIP PLEDGE



Company Name \_\_\_\_\_

Contact : \_\_\_\_\_ Phone: \_\_\_\_\_ email: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send us a Sponsorship Invoice  Enclosed is my check for \$\_\_\_\_\_ (Payable to The Gauntlet)

Agrees to provide financial sponsorship for The Gauntlet. As a sponsor, I understand I will receive the applicable sponsorship opportunities will not be valid until this agreement is signed and my check has been accepted by The Gauntlet Committee. The deadline for this agreement is **June 10, 2018**.

- |   |  |
|---|--|
| <input type="checkbox"/> Title Sponsor \$10,000 | <input type="checkbox"/> Platinum Sponsor \$5,000                              |
| <input type="checkbox"/> Gold Sponsor \$2,000   | <input type="checkbox"/> Kids Race/Venue Sponsor \$2,500                       |
| <input type="checkbox"/> Silver Sponsor \$1,000 | <input type="checkbox"/> Bronze Sponsor \$500                                  |
| <input type="checkbox"/> Gem Sponsor \$250      | <input type="checkbox"/> In-Kind Sponsorship<br>(Please enclose list of items) |

We would like to commit to a 1-Year Gauntlet Sponsorship for 2018

We would like to commit to a 2-year Gauntlet Sponsorship for 2018 & 2019, same level of sponsorship yearly and payable each year of the event.

We would like to commit to a 3-year Gauntlet Sponsorship for 2018, 2019, & 2020, same level of sponsorship yearly and payable each year of the event.

- We plan to set up an information booth at the event (for Title, Platinum & Gold Sponsors)
- We plan to send materials/giveaways for participant race bags.
- Donated item is enclosed.  Please have a volunteer pick up our donated item.

**Please Remit to:**  
**The Light Foundation c/o The Gauntlet**  
**440 Greenville Nashville Road - Greenville, OH 45331**

---

**T H A N K   Y O U !!**

**Our Mission:** The Light Foundation created in 2001 by Greenville native and former New England Patriot, 3-time Pro Bowler and 3-time Super Bowl Champion Matt Light, strives to instill and augment the values and responsibilities, accountability, and hard work by providing youth with unique outdoor learning experiences that assist them in reaching their highest potential. Our goal is to lead young people down a path to becoming responsible

members of their community who can pass the torch of leadership and achievement to their friends and families. The Light Foundation's programming includes Camp Vohakase Leadership Camp, Youth Turkey Hunt, Youth Football Camp and supports local non-profit organizations like 4-H Clubs, Girl/Boy Scouts and many of the local church organizations.

*"Chenoweth Trails was a great place to hold our volunteer youth work camp that allowed us to have a week of letting our living spill over into thanksgiving as we serve, worship, and play in Ohio!" - The Oakland Church of the Brethren Youth Work Camp*

**The Gauntlet Outreach:** Since our inaugural run in 2012 we have contributed \$40K back into the community through contribution to various organizations.

**Your Help Is Needed:** The Gauntlet is in search of community partners who want to support the goals of the event and take advantage of this outstanding opportunity. This highly publicized and signature event provides meaningful investment for sponsors and donors. Participants and spectators come from surrounding counties, and out of state to this extraordinary event.

Please consider joining with us on August 3, 2019 in making The Gauntlet a success. For additional information please contact us at Chenoweth Trails 937-316-6352 or email us at [april@mattlight72.com](mailto:april@mattlight72.com).

"Dayton Power & Light is proud to be a Title Sponsor of The Gauntlet 2012-2018 Thank you for your flawless organization of the event and for taking such good care of our competitors."  
Community Relations Coordinator  
"Kudos to an amazingly organized and fun race! This was my second year participating and this year was even better than the last. From start to finish the process went smoothly. ... The course had even more obstacles this year and they were challenging and fun! The 2 people I brought with me both commented on how this was the most organized race they have ran (both have done multiple races and many mud runs) and that the after party was so much fun and offered the best variety of food. We were treated like royalty for being the major sponsor and it felt nice to be appreciated! I am glad to be part of an organization that is able to support events like The Gauntlet, it was a very deserving cause!"



# CORPORATE TEAM CHALLENGE



The Corporate Team Challenge program is for companies or clubs that are driven to promote wellness and are looking to encourage a healthy lifestyle while having fun in the process!

The program makes it easy for the corporation while providing a discounted rate for runners and a few team perks as well!

## **GETTING STARTED IS AS EASY AS 1-2-3!**

1. Designate a Team Captain for your company and have them develop a team. Recruit, full time & part time employees. Encourage employees to ask their family members & friends to run the race too. We will supply you with the registration forms to distribute and collect from racers, and an excel spreadsheet to enter all the racer info into as you receive the registration forms
2. Registration forms, excel document, and payment can be collected closer to the race date. Payment can be made individually or one lump sum by corporation.
3. On race day racers can run/walk at their own pace and meet up at the after party to celebrate!

## **Is your TEAM Up For An Additional Wellness Challenge?**



- THE GAUNTLET •
- YOLO FESTIVAL OF RACES •
- POULTRY DAYS 5K •

**Darke County Triple Crown**

**Register for all 3 events and receive a 10% discount!**

**[www.gtraces.com](http://www.gtraces.com)**