



**FOR IMMEDIATE RELEASE: PRESS RELEASE**

**LODAAT Chairs International Panel on Supplements**

22 April 2015 | Geneva, Switzerland

LODAAT LLC has been chosen to Chair the BONE-JOINT PANEL at Vitafoods Europe. Vitafoods Europe is the premier event for the global nutraceutical, functional food & beverage and dietary supplement industries and takes place at Palexpo, Geneva from the 5-7 May.

Vitafoods has partnered with LODAAT, to Chair an innovative educational session where leading scientists and experts will discuss the latest innovations in health. LODAAT will also be on a Panel session discussing the Future of Nutraceuticals for the Global Consumer. see [VITAFOODS-LODAAT Panel](#)



Both Sessions will be at The Global Market Theatre, a venue which offers an overview the latest innovation in R&D from around the world. Featuring presentations from leading research and regulatory partners, the theatre presents a thorough overview of the key aspects of doing business in six selected regions: Asia, Southern Africa, Europe & Eastern Europe, Russia and CIS, South America and North America. The LODAAT sessions present information on how to get products to market within these regions, as well as guiding attendees on how to grow and expand businesses to all corners of the world.

*"We are very honored, and privileged to Chair the global conversation on Natural supplements for the world-wide consumer. Our Partnership with VITAFOODS is a testament to LODAAT's cutting edge science in botanical molecules and Ingredients for the Nutraceutical industry." --- Rajiv Khatau Managing Director, LODAAT LLC*



LODAAT or "Live One Day At A Time" is a science based firm with the objective to provide the world's best generic pharmaceuticals, nutraceuticals, and natural ingredients. In their search for molecules and manufacturing processes to enhance wellness, the LODAAT team has developed a proprietary technology to obtain the highest efficacy and stability for all of their ingredients and finished formulations.

See [www.Lodatpharma.com](http://www.Lodatpharma.com)

<b>Show &amp; Venue:</b>	Vitafoods Europe: Global Market Theater, Palexpo	Geneva Switzerland
<b>Session Date &amp; Time:</b>	"UNDERSTANDING THE CONSUMER OF THE FUTURE"	Tuesday May 5, 11:30am-12:30
<b>Session Date &amp; Time:</b>	"BONE & JOINT HEALTH"	Wednesday May 6, 12:15pm- 13:15