

SOUTHERN AGENTS CONFERENCE 2018

Saturday December 8, 2018

State Officers Agenda

Introductions

Items Submitted in Advance

- Board Recruiting
- Board member development
- Strategic planning: How often and moderators used?
- Membership recruitment
- Membership retention
- Membership engagement
- Young agent engagement
- Association financial trends
- Plans for future financial stability
- Biggest revenue programs
- Most popular with members
- Innovative ideas

Other Items

Adjourn