





MEDIA ALERT

photo/story opportunity for Saturday, February 28, 2004

BLACK GOSPEL AWARENESS (BGA) PROJECT CULMINATES WITH DIVERSITY CONCERT, SATURDAY, FEBRUARY 28th, 8:00PM

WHO:

Over 150 adults, teens and youth from Greater Trenton and throughout New Jersey who have been selected from multiple auditions. The multicultural (All races; ALL religions) choir was designed to promote diversity through gospel music that reaches across the lines of age, gender, race and religion.

WHAT:

The WIMG Community Advancement Fund's Black Gospel Awareness (BGA) Project aims to educate the community about diversity and break down stereotypes and barriers by utilizing gospel music and fellowship. A central component to the project is the formation of a community choir composed of individuals who have <u>not</u> previously had the opportunity to participate in black gospel singing. The choir has rehearsed over the last four months, with all of their hard work, effort and amazing voices to be heard at a concert at the Princeton University Chapel on February 28, 2004 at 8P.M. during *Black History Month*.

WHERE:

Princeton University Chapel, Princeton, NJ

WHEN:

Saturday, February 28, 2004 8:00 P.M.

WHY:

The Black Gospel Awareness (BGA) Project is an initiative of the WIMG AM 1300 Community Advancement Fund (CAF), which provides opportunities for innovative program development, community counseling and outreach that seek to promote the unity of the family spirit and inspire members of the greater Trenton community to reach their potential.

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