



Business & Industry Consulting

RETAIL SALES REPORT AND CUSTRATEGY

Market Analysis

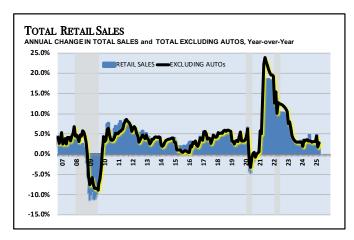
Strategic Solutio

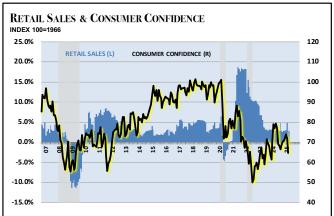
Financial Investments

Risk Managemer

Regulatory Exper

RETAIL SALES





in \$Billions	Previous YTD YoY Change							YTD Total (\$Billion)		Annual Change		
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Mar	Pct	2021	2022	2023
Retail & Food Services	2.6%	2.8%	2.9%	3.0%	4.8%	1.8%	2.8%	\$ 2,045	100%	19.3%	9.2%	3.2%
Excluding Auto-Related	3.0%	3.1%	3.1%	3.1%	4.4%	1.6%	2.2%	1,641	-	18.3%	10.6%	3.0%
Motor Vehicles & Parts	0.9%	1.5%	2.0%	2.5%	6.8%	2.6%	4.9%	404	20%	23.6%	3.3%	4.2%
Furniture & Fixtures	-5.1%	-3.9%	-3.3%	-2.2%	5.2%	3.8%	4.9%	33	2%	26.4%	1.0%	-5.4%
Electronics & Appliances	0.6%	0.2%	0.3%	0.9%	0.2%	-4.7%	-1.9%	21	1%	25.2%	-6.3%	0.6%
Building Materials	-2.0%	-1.0%	-0.7%	-0.8%	0.7%	-2.5%	0.0%	105	5%	13.5%	6.6%	-3.0%
Food & Beverage	2.0%	2.0%	2.2%	2.1%	5.0%	2.6%	1.9%	245	12%	4.2%	7.6%	2.5%
Health & Personal Care	2.8%	2.9%	2.7%	2.9%	4.6%	3.4%	4.3%	111	5%	9.5%	3.9%	8.5%
Gasoline Stations	-2.4%	-2.8%	-2.9%	-2.8%	2.4%	-0.8%	-2.0%	144	7%	36.6%	29.9%	-11.5%
Clothing & Assessories	2.4%	2.4%	2.6%	2.6%	3.6%	0.5%	1.3%	67	3%	48.4%	6.2%	0.6%
Sporting, Hobby & Books	-3.9%	-3.5%	-2.9%	-2.7%	-4.3%	-3.8%	-2.5%	21	1%	28.6%	2.8%	0.4%
General Merchandise	2.8%	90.0%	3.0%	2.8%	5.2%	2.7%	1.9%	213	10%	12.1%	3.2%	2.6%
Miscellaneous Retailers	6.2%	6.1%	5.6%	5.5%	6.6%	4.4%	6.2%	43	2%	27.3%	14.4%	3.2%
Nonstore Retailers	8.2%	8.1%	7.9%	8.2%	3.8%	2.2%	4.2%	355	17%	13.6%	11.4%	8.0%
Food Services & Drinking	5.0%	5.0%	4.9%	4.6%	6.9%	1.5%	2.8%	280	14%	32.1%	16.7%	11.3%

(April 2025) The Commerce Department reports US retail sales increased on a year-over-year basis by 2.8% in March. Excluding auto sales, retail sales increased at a 2.2% pace. Three of the 13 cost segments experienced year-over-year declines - but represented only 9% of the total cost segments.

The relative stablility in retail sales is corollary to recent consumer confidence metrics - namely if wage growth nears or exceeds the pace of inflation and less volatility in interest rates and equity markets prevail.

Strategically... The prevailing level of retail sales together with the prevailing outlook of the consumer, should bear well for future spending behavior and its impact on economic growth - although consumer aren't supporting as much to GDP as in the past. This also relates to e-commerce trades which has also experienced some strength in the pace of spending growth. Questions remain whether trade tariffs - once finallized might have on consumer demand and ultimately in retail sales.

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