

GET TO KNOW BIG 101.5



Big 101.5, is a member of the Rooney Moon Broadcasting group of radio stations. We are a Classic Rock radio station and we are the most powerful station on the High Plains targeting established adults. Big strives to superserve our community. We're the number one local information station!



DEMO

Big 101.5's primary demographic is male and female, age 30 plus. We're reaching middle-age listeners who are well established with expendable income.



Classic rock lives on Big 101.5 and we're the only station in town that has it. If it's a song you know the words to, you'll hear it on Big. Eagles, Journey, CCR, Stones, they're all here!

MUSIC

ON AIR

Big 101.5 is more than a classic rock radio station. We offer feel good music, all served up by live, LOCAL DJs, all day long. Big is truly live and local!



OUR SISTER STATIONS



NOW FOR THE NERD STUFF

Big 101.5, is a Class C FM radio station, offering 100,000 Watts ERP, at 452 feet, height above average terrain.

www.big1015.com



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