

## GoDoBe: Mission, Vision and Value



PLUS KIDS sneaker app works with DUNKO and GoDoBe. Extended family just got bigger.

GoDoBe Plus Kids technology increases community awareness and safety.

If it takes a village to raise a kid, Plus Kids knits the village together.

The GoDoBe geosocial network is organized according to core **roles and tasks** associated with individuals who are part of a family unit, or as otherwise part of the larger community identity.

Some of the primary roles and tasks that can be enhanced or maximized with GoDoBe are factored by both cultural and sociological forces. GoDobe “roles” can include: the homeowner, car owner, warranty holder or policy holder, community association or club member, voter or citizen, neighbor or coworker, and parent, child or other family relationship. And according to these roles, “tasks” can include: banking, shopping, education, communication, health, leisure, media entertainment or enrichment, news and search or personal information management, cuisine or nutrition, travel, cost management and planning, vehicle or home maintenance, and parenting and civic functions or responsibilities.

While the foundation of GoDoBe is geosocial, allowing users to create and manage their virtual homefront and shared identity (family unit, geographic presence or specific alignment to a task or role), the network effect is distributed en pointe where users can benefit from mass scale data collection, knowledge sharing and resource participation, as enabled by specially formed tools and programs like the GoDoBe communication Wave and the neighborhood “sharepool.”

As well, specialized GoDoBe portal applications, real world community programs and network building events (online and offline) are enhanced by the digital crossmedia platform where content on radio, TV, film and print are mirrors to support relationships and choice lifestyle architectures that maximize one’s family and community value.

Individual family subunit or collective neighborhood territory goals each can be maximized when aligned to the GoDoBe mission. The tangible quality of perceived and real opportunity is made accessible and attainable as each location-based sub-network reaches out to discover the exposed nearby world. Family members, neighbors and communities that share resources and cultural or life processes exponentially accelerate the power of human relationships. The apex of such a disposition and activity facilitates that the “digital human” is empowered to go beyond what the mere human could do without enhanced and focused communication and sharing.

-----

GoDoBe offers premium level and sponsored homefront lifestyle products and services for residences, gated communities, cityships, and enterprises who possess unique identity or geographic presences that leverage the GoDoBe mission by participating in a positive feedback loop, amplified by custom applications that support role and task management, while increasing right action through knowledge sharing. In particular, crossmedia formats like Starmommy, Stomach, Plus Kids, S.K.U.D., Icon, and more, bring enhanced human value and new digital culture to the innovative GoDoBe platform.

Ultimately, through GoDoBe, the everyday needs and dreams of one or many become the shared responsibility of the participating collective population. GoDoBe heralds a kinder and stronger world, one neighborhood at a time.





KEYPORT (PROFILE)  
HOMEFRONT  
THE FENCE (STATUS)  
DRIVER  
ZIPCODES  
PLUS KIDS (& MORE)

Go Do Be

Google

NEIGHBORHOOD  
PRODUCT

YOUR VIRTUAL HOMEFRONT

FAMILY & COMMUNITY