

ACCELERATED DEVELOPMENT PROGRAMME

POTENTIAL VALUE
\$50-100m+





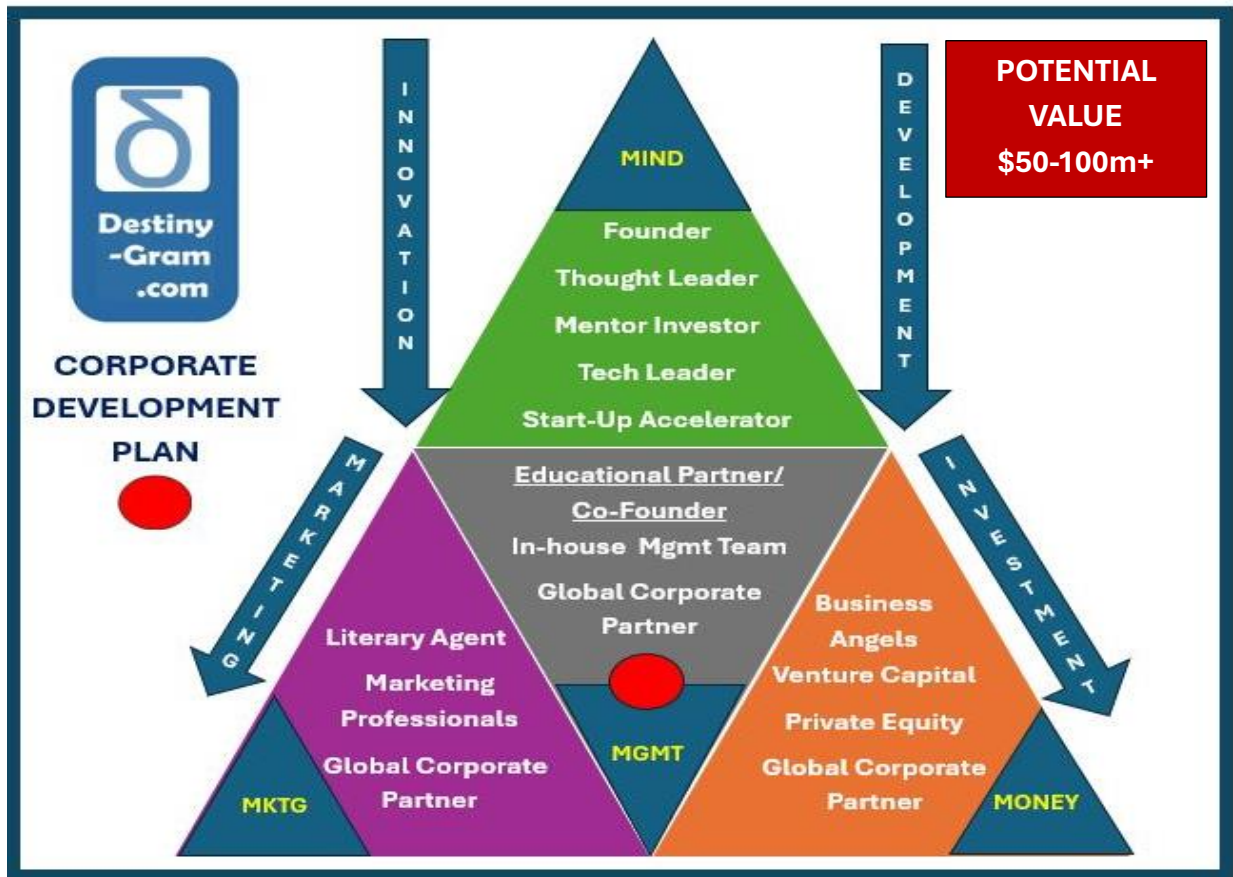
Key Metrics Target at Acquisition

- Users: 300,000+
- Revenue: \$3-5M ARR
- Growth Rate: 150%+ year-over-year
- Gross Margin: 80%+
- User Economics: LTV:CAC ratio exceeding 5:1

Potential Valuation Range

- Technology/IP Value: \$15-30M
- Revenue Multiple: 10-15x ARR (\$30-75M)
- Strategic Premium for competitive positioning: Additional 30-50%
- Total Potential Value: \$50-100M+

The 'Accelerated Development Programme' presents a viable accelerated pathway to a 'Global Corporate Partnership' and potential acquisition by, or royalty/revenue sharing deal with, a major Technology Company within 18-24 months of initial launch. The approach focuses on rapid proof of concept, exceptional engagement metrics, and strategic positioning for early corporate integration, while maintaining sound business fundamentals.



This Alternative Roadmap should be evaluated alongside the primary Corporate Development Plan, with implementation decisions based on initial traction metrics, investor appetite for accelerated approaches, and emerging partnership opportunities.