child. And when parents are responsible and careful in their selection of viewing for their children, television can be a wonderful aid in raising well behaved, loving children. Combine caring, loving, responsible parenting with a good, thoughtful approach to programming and the results will speak for themselves. Television will actually help, not hinder parenting.

Oh how wonderful that would be if only we lived in a perfect world. A world filled with parents that smelled the coffee, were home with the lights on, and just plain gave a damn! The fact is this: Today parent's are so wrapped up in themselves, their careers and lust's for money, sex and personal fulfillment, that(they just don't care about their children. The excuse you will hear the most from these parents is that they are "too busy" or "going crazy" trying to "do everything." The fact is they ARE doing everything, FOR THEMSELVES! They don't have time for their kids but they can talk to their friends on the phone for hours about work or money or just "talk shit" about people behind their backs. All while their children are in the other room watching MTV. Or maybe their butside imitating their favorite television personality. Try to imagine a six-year-old imitating what she watched on "Friends" with her mother. (A television show with a weak plot consisting of sexual and monetary oriented situations.) According to Erna Christensen "When children view a kiss, they kiss."3 This is a statement from an educated and

Erna Christensen, Children and Television, (Washington DC., American Counsel of Educational Influence, 1967)