

HBTSA/WCM National African American Cultural Heritage Tourism Conference
October 5-9, 2019
Tuskegee Institute, Alabama
Draft Agenda

Friday, October 4, 2019	Travel/Arrivals and Hotel Check-in
5:00 PM-7:00 PM	Reception, Tuskegee University (TU) Kellogg Conference Center
Saturday, October 5, 2019	Arrivals and Hotel Check-in Conference Registration
9 AM-11:45 AM	Pre-Conference Tours- (1 of the 3 suggested tours) (Depart from the monument)
	1. Macon County Historical Cultural Tour TU Campus Tour, Legacy Museums, TU Archives, George Washington Carver Museum, The Oaks Museum, Tour of City of Downtown, The History Center, The Commodores Museum, The Tuskegee Airmen Museum, Shiloh/Rosenwald School
	2. Tuskegee Historic Cemetery Tour & TU Campus Cemetery
	3. Tuskegee University Campus and National Park Service Historical Tour (Legacy Museum, TU Archives, GWC Museum and The Oaks) Tuskegee Airmen National Historic Site—Moton Field
11:45 AM-1:00 PM	Luncheon, Kellogg Conference Center Invited Speaker: C. Virginia Fields, President, National Black Leadership Commission on Health (NBLCH)
1:00 PM-2:30PM	HBTSA Board Meeting, Kellogg Conference Center
2:30 PM-3:00 PM	Break
3:00 PM -5:00 PM	WCM Board Meeting, Kellogg Conference Center
5:00 PM-7:00 PM	Play “Booker T’s Towns”, by Tuskegee Repertory Theatre At the Jessie Clinton Arts Centre
7:00 PM	Welcome Reception, “Taiwan Night” Kellogg Conference Center

Sunday, October 6, 2019

- 8:00 AM Buses from Auburn to Tuskegee
Conference Registration, Kellogg Conference Center
- 9:30 AM Church Service – Tuskegee University Chapel
- 10:00 AM Local Churches
- 12:30 PM - 2:00 PM Luncheon, Kellogg Conference Center
Invited Speaker: Ambassador, Arikana Quoa, African Union
- 2:00 PM-3:30 PM **Plenary Session, Tuskegee University Chapel**
- 3:30 PM-4:30 PM Panel Discussion
The Role of Faith Community in Cultural Heritage Tourism
- 5:00-7:00 PM Play, *Booker T's Town*, Tuskegee Repertory Theatre
At The Jessie Clinton Arts Center
- 5:00 PM-7:00 PM Documentary, GEORGE WASHINGTON CARVER
Iowa Public Service Documentary
Carver Interpreter, and Co-Producer, Attorney Paxton Williams
(Tuskegee Municipal Complex or Logan Hall)
- 7:00 PM-9:00 PM Reception, Tuskegee Municipal Complex or Kellogg Conference Center
"African Night"
- 9:00 PM Buses depart for Auburn Hotels

Monday, October 7, 2019

- 7:00 AM- 8:00 AM Breakfast at Auburn Hotels
- 8:00 AM Buses Depart from Auburn to Tuskegee
Coffee and Water Station at Kellogg

9:00 AM-11:30 AM Plenary Session II, TU Chapel

9:00AM-9:30 AM Greetings

9:30-AM-10:30 AM Africatown:
Mayor Jimmie Gardner, Thomas Coley & the Benin Delegation

10:30 AM-11:30 AM Placemaking: The Role of the Black Imagery

11:30 AM- 6:50 AM Activities at Kellogg Conference Center

11:30 AM – 12:00 PM Visit vendors, Health Fair and Book Café

12:00 PM -1:30 PM Lunch with keynote Speaker, Kellogg Conference Center
Invited Speaker: Solomon Herbert ,
CEO, Black Meetings and Travel, Inc.

1:45 PM- 2:30 PM Thomas Fortune Story

2:30 PM –4:00 PM Leveraging the Press as and Effective Tool in
Promoting Cultural Heritage

4:00 PM-5:00PM Documentary, GWC, Iowa Public Service Documentary
Carver Interpreter, Attorney Paxton Williams

5:15 PM – 7:00 PM Reception& Music Concert

6:50 PM Bus Depart for Tuskegee Repertory Theatre

7:30 PM Play, *Booker T's Town*, Tuskegee Repertory Theatre
Jessie Clinton Arts Center

9:00 PM Buses Depart for Auburn Hotels

Tuesday, October 8, 201, Kellogg Conference Center

7:00 AM-8 AM Breakfast at Auburn Hotels

8:00 AM Buses from Auburn to Tuskegee
Coffee and Water Station at Kellogg

Kellogg Conference Center

9:00 AM-10:15 AM	The Texas Purple Hull Pea Festival Experience The Carver Festival Experience
10:30 AM -11:45 AM	Dr. Michelle Robinson and the HBCUs The Role of the African-American Students at HBCUs in African-American Cultural Heritage Tourism
12:00 Noon -1:30 PM	HBCU Networking Luncheon Congress Lady Terri Sewell
1:30 PM- 2:30 PM	Garden Table: Local and Organic: The Role of Foodways in African-American Cultural Heritage Tourism
2:30 PM – 3:30 PM	Hobson City, Alabama, At the Foothills of the Appalachian Mountains: The Role of Nature in African American Cultural Heritage Tourism
3:30 PM	Bus Depart from Tuskegee to Auburn OPTION: Tour Tuskegee Campus: Historic Sites Carver Museum, Grave Site, The Oaks
5:30 PM	Buses Depart from Auburn to Tuskegee
6:00 PM	Reception, Kellogg Conference Center
7:00 PM-9:00 PM	Closing Banquet, Kellogg Conference Center

Wednesday, October 9, 2019**EXCURSION TO HOBSON CITY, ALABAMA, (First incorporated all-Black town in Alabama)
& DEPARTURES**

Groups and Organizations on Local Host Committee

Tuskegee University Ambassadors
Tuskegee University Student Government Association
Tuskegee University Global Office, Dr. Rhonda Collier
International Student Association, Dr. Rhonda Collier

Department of Agriculture, Dr. Olga Bolden- Tiller
National Center for Bioethics and Research, Dr. Reuben Warren
Integrative Biosciences, Dr. Deloris Alexander
College of Business, Beta Gamma Sigma Honor Society, Ms. Tiombe Jones

Retired Teachers Association
Tuskegee Macon Council Pan-Hellenic Council (Undergrad and Alumni)
Macon County Board of Education (BTW and NHS Students)

Tuskegee Veterans Hospital: Central Alabama VA Healthcare System-East Campus

Assisting Offices and Organizations
Macon County Ministers' Council
Auburn and Opelika Tourism Bureau

Tuskegee City Council
Office of the Mayor
Office of the City Manager
Macon County Commissions
Extension Office
National Park Service
Tuskegee University Archives
Legacy Museum
Tuskegee History Center
Tuskegee Historic Preservation Commission
Tuskegee Repertory Theatre
Macon County Bicentennial Commission Committee

