



Upgrading job
readiness and career
advancement skills.



CAPABILITY STATEMENT

softskillszone.com

DUNS: 113360518 | CAGE: 8AVP8

UEI: N5DBLEHGPNJ8

Soft Skills Zone delivers solutions to close the soft skills gap.

Studies show that **85% of job success comes from well-developed soft and people skills.** Technical hard skills (i.e. in STEM, logistics, and business) are not enough. **Now more than ever, leaders and employees need soft skills.** Soft skills includes effective communication, professionalism and work ethics, critical thinking, teamwork, and leadership. Since long-term career success comes down to soft skills mastery, there's an immediate need to develop these skills. **We provide soft skills training, credentialing solutions, and coaching services** to facilitate developing well-rounded individuals both professionally and personally.

WE OFFER THE FOLLOWING SERVICES:

- ✓ ONLINE INSTRUCTOR-LED SOFT SKILLS TRAINING AND SELF-PACED COURSES
- ✓ SOFT SKILLS CERTIFICATE PROGRAM AND NATIONALLY RECOGNIZED CREDENTIAL
- ✓ ONLINE DISC PERSONALITY ASSESSMENTS AND DISC TRAINING
- ✓ WORKFORCE DEVELOPMENT AND COACHING SERVICES
- ✓ IN-PERSON SOFT SKILLS TRAINING COURSES

PAST PERFORMANCES

- EASTERSEALS
- GWINNETT TECHNICAL COLLEGE LAUNCH POINTE
- PHILADELPHIA COLLEGE OF OSTEOPATHIC MEDICINE
- KENNESAW STATE UNIVERSITY, ENGINEER DEPARTMENT
- VIEW POINT HEALTH ATLANTA

DIFFERENTIATORS

- Our clients can earn a nationally recognized **Digital Badge** and a **Soft Skills Credential** demonstrating mastery of interpersonal skills needed for personal and career success.
- Our training is **engaging, fun, interactive, and relevant** in today's global marketplace.
- Our clients have **24/7 access** to our online **self-paced courses** and **online DISC assessments**.
- Some online offerings are available in **Spanish and French**.
- A participant in the **Vets First Verification Program** and the **U.S. SBA WOSB Federal Contracting Program**.
- **Set Asides are Feasible** as a VOSB, WOSB, and EDWOSB.
- An Institute for Veterans & Military Families (**IVMF**) **Alumni**.
- A Veteran Institute for Procurement (**VIP**) **START National Center Graduate**.

COMPANY DATA

NAICS: 541611, **611430***, 611710
*denotes primary

CERTIFICATIONS:

DBE | VOSB | WOSB/WBE | MBE
AABE/FBE/SBE – CITY OF ATLANTA
LSBE MSA – DEKALB COUNTY
MFBE – FULTON COUNTY



COMPANY INFO

SOFT SKILLS ZONE

Emma Reynolds-Middleton, CEO
678.524.3343
emma@softskillszone.com

950 Herrington Rd., Suite C-127
Lawrenceville, GA 30044