

# BOSLEY

## A World Leader in Hair Loss and Medical Hair Restoration

If you suffer from hair loss and the stigma of "baldness" it may be time to make one of the most important decisions of your life.

In the mind of the average person, a full head of hair represents attractiveness and desirability, both personally and professionally. For this reason, it is vital to understand what effects a hair restoration procedure can have on your daily interactions with people and, in all other aspects of your life.

For some people, hair loss is a life-affecting condition that causes discomfort and interrupts one's quality of life. At Bosley, hair transplantation surgery is a good option for those who are unable to cope psychologically with hair loss.

Having performed nearly 180,000 hair transplant procedures on men and women from 60 different nations who suffered from hair loss and progressive baldness, Bosley has been a world leader in medical hair restoration for more than 31 years. Bosley offers clients personalized service and high levels of patient care.

Bosley is in the life-enhancement business, helping both men and women restore their self-esteem and confidence. Celebrities, public figures, sports stars and more come to Bosley to renew their appearance. Most patients, however, are average people who feel that a restored hairline can improve their social inter-

action and professional advancement. The Beverly Hills Times gathered the following questions from our readers and L. Lee Bosley answered them.

**BHT:** Will I have to be hospitalized for the procedure?

**BOSLEY:** No, from a surgery standpoint hair transplantation is a minor form of outpatient procedure. However, it is a major artistic procedure. You will be in our office for several hours, depending upon the number of grafts you elect to receive. You can watch a movie or TV, enjoy lunch, and then go home the same day.

**BHT:** Do you use a general or local anesthetic?

**BOSLEY:** At Bosley, as an anesthetic, we only use local.

**BHT:** I am entirely bald. Am I still a candidate for the procedure?

**BOSLEY:** You must have sufficient "donor hair" supply for a transplantation. Only a qualified surgeon can tell you the extent of your supply. If you are entirely bald, however, and have not just shaved your head, you are an unlikely candidate.

**BHT:** I have thinning hair on the top of my head and my hairline continues

to decrease. How long would a procedure take? Is it done all at one time?

**BOSLEY:** Hair transplantation has been shown to be very effective

for a thinning hairline and vertex in most patients. The length of the procedure varies, but it generally takes more than three hours. Often times a patient can elect to have more than one smaller procedure or only

one large procedure, depending upon the physician's recommendation for the appropriate number of grafts.

**BHT:** Does the hair actually grow?

**BOSLEY:** Yes. It is your hair and it will grow at the normal rate of approximately one half inch per month or six inches per year.

**BHT:** Is this hair permanent?

**BOSLEY:** Yes. Transplanted hair is generally permanent since it comes from that part of the scalp that is not affected by male pattern baldness.

**BHT:** I have seen men with obvious hair plugs. How are you able to get a natural look?

**BOSLEY:** Hair plugs are a thing of the past! It is odd that the old stereotypes still persists. Modern follicular unit hair transplantation creates a hairline that is virtually undetectable.

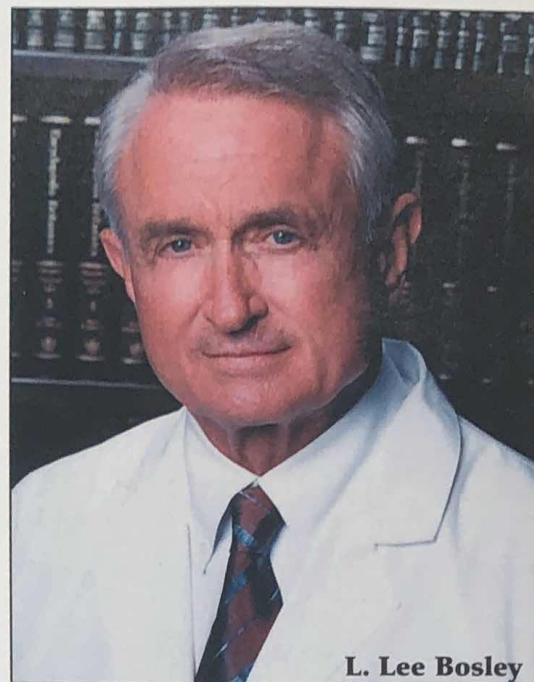
**BHT:** What is the down time? Will I have to recover at home in bed?

**BOSLEY:** After a hair transplantation procedure, a patient may elect to rest in at home, but some go out that evening and experience no difficulty. Everyone is different, but generally people will return to work in one or two days. Bed rest is not required, but a decrease in physical exercise is recommended for about two weeks.

**BHT:** Will it be obvious for a few weeks or months after I have had this done?

**BOSLEY:** After about 10 days, the tiny scabs from the hair transplan-

tation will drop off so that no one will detect that you have had the procedure. The permanent hair will begin to grow in slowly after a three-month dormant period.



L. Lee Bosley

**BHT:** I am a woman with thinning hair. Do you work with women?

**BOSLEY:** Yes. Bosley is performing an increasing number of hair restoration procedures on women on a routine basis.

**BHT:** Do you work on eyebrows?

**BOSLEY:** Follicular unit hair transplantation is also very effective for eyebrow transplantation in men and women. You will, however, want to trim them, as the donor hair follicles grow longer than eyebrow hairs.

For further information about Bosley hair restoration for hair loss please call: 1-800-995-3613 or visit: [www.bosley.com](http://www.bosley.com)