



THE STRATEGY EXPERT®

15 Tips You Can Use

CEO Express	Business portal for executives created by a CEO. Free version but well worth the \$29 a year for the subscription.
Wave Accounting	More than 2 million small businesses and freelancers use <i>Wave</i> to send invoices and manage accounting and bookkeeping.
Google Alerts	Monitors the web for content you are interested in and sends you an email.
Google Scholar	A freely accessible web search engine that indexes the full text or metadata of scholarly literature across an array of publishing formats.
Godaddy WHOIS	Use <i>GoDaddy's WHOIS</i> lookup to find out the people or organizations behind different domain names or IP addresses.
1Password	Keeps all of your passwords in one place.
Fast Customer	Avoid waiting on hold when you call a company
Phrase Express	<i>PhraseExpress</i> manages frequently used text snippets and email signatures. Autotext, auto-complete and spelling correction for medical transcription, legal ...
Spyfu	Download your competitors' most profitable keywords and ads for paid and organic search.
TimeTrade	Online Appointment Scheduling.
Free Conference Call	Conference Calls for FREE
Vizable	Vizable is a free app that turns your data into beautiful, interactive graphs. If you have a tablet, data, and questions, Vizable is for you.
Wake Up Land	Wakeup call and reminder service.
Waze	Waze is the world's largest community-based traffic and navigation app. Join other drivers in your area who share real-time traffic and road info, saving everyone time and gas money on their daily commute.
Grasshopper	A virtual phone system can help your business stay organized with many calls coming in. Sound professional and stay connected.

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