

# ***Saturdays in the Wild Sponsorship Levels & Benefits***

## **Annual Sponsor — \$5,000**

Annual Sponsors make the entire summer series possible and receive the highest level of visibility across all events and communications.

- Logo featured on the Summer Series webpage and multiple social media mentions throughout the season.
- Logo on shared on-site posters or programs at all 8 events
- Logo included in the Spring Summer Series Save-the-Date mailing (~500 households)
- Recognition in the Spring, Summer, and Fall newsletters (~900 subscribers)
- Logo included in the end-of-year annual report (~1,000 copies distributed)
- VIP passes for up to 8 attendees at a summer event\*

## **Event Sponsors — \$2,500**

Event Sponsors support one night of music and entertainment and receive focused, high-visibility recognition tied to a specific event.

- Logo listed on the Summer Series webpage with event-specific recognition
- Dedicated social media “brought to you by” mention for the sponsored event
- Recognition in the summer newsletter (~900 subscribers)
- On-stage verbal recognition at the sponsored event
- VIP passes for up to 4 attendees at the sponsored event\*

## **Supporters — \$500**

Supporters help make the Series possible and keep events accessible to the community.

- Early access to the summer event schedule
- Option to be listed on the supporters section of the Summer Series webpage.
- Invitation to participate in the Supporters Group Park tour
- VIP passes for 2 attendees at one event.\*

## **Lincoln Community Partner Sponsorship— \$200**

Exclusive for Lincoln Community Partners to show local support and increase visibility for out of town guests and neighboring communities.

- Business Name included on the “Plan Your Visit” section of Blackfoot Pathways Rack cards (distributed statewide) and brochures (provided to Park visitors year round).
- Name or logo listed on the Summer Series webpage
- Group recognition on on-site Community Partner signage
- Group thank-you mention on social media during the season
- Group recognition in the summer newsletter (~900 subscribers)
- Invitation to participate in the Community Supporters Group Park Tour and Thank You Event.

\*VIP Pass: Reserved seating and catering. Reservations first come, first served.