

Dave Dugan

Responses to the following background information will help customize your event...tailoring some of the humor specifically for the group.

Audience: How many \_\_\_\_\_

Male/Female % \_\_\_\_\_

Age range \_\_\_\_\_

What state(s) Audience is from: \_\_\_\_\_

Will spouses/guests be in attendance? \_\_\_\_

Define what the corporation does:

What is the purpose of this meeting / gathering?

What are some recent achievements the company/audience are proud of?

Who are the major competitors?

What is the company slogan/motto?

What are some relatable buzzwords and acronyms the audience will recognize?

Some activities the audience performs at work:

Topics of interest to the audience:

Incidents occurring this past year (and before):

Examples of frustrating situations/ bothersome issues/ people to deal with as part of the nature of the business:  
(Especially face-to-face examples)

Friendly intercompany rivalries that exist:

Who are some people with the company that nearly all the audience will know....their title...and some characteristics about them?  
(EXAMPLES: obsessive golfer, unusual nickname, personal catch phrase, gambler/driving problems, etc.)

Past corporate events of interest:

Any subjects to avoid mentioning

Other than comedy...itinerary scheduled for your event:

Who will introduce Dave Dugan....AND their name and position\_\_\_\_\_

What is the attire for the event?

Would you like the content to be G or PG rated?

Anything else you would like included in the presentation

“Customizing corporate comedy”