



P O K E R R U N S

Storm Poker Run Event Guide Package
Event Guide Advertising Insertion Order Form

Event: MONSTER STORM FALL [N/A] YEAR 2018 DESERT STORM SPRING [ ] YEAR 2018
Company Name:
Contact Person:
Company Address Street:
City, State, Zip:
Contacts Email Address:
Contact Phone #: Contact Fax #:

Ad Sizes, Specifications and Cost:

Table with 7 columns: Ad Size, Center Fold, Back Cover, Full Page, 1/2 Half Page, 1/4 Quarter Page, Business Card. Rows include Cost, Trim, Non-Bleed Ads, Live Area, and Bleed Ads (1/8" outside trim on all 4 sides).

Ad Specifications:

- Trim Size: 8 3/8" W x 10 7/8" T
• Printing Method: CTP, Web Offset, SWOP Standards
• Line Screen: 150 lpl
• Image resolution: 300dpi
• Colors: 4/C Process, CMYK
• Trim Safety: 1/4" in from trim on all 4 sides, top bottom, face and gutter.

The following formats are accepted:

- Photoshop, TIFF or EPS for all ads.
• Files must be 300dpi CMYK
• All Ads must be high-resolution graphics and fonts embedded.
• If you use RGB, JPEG or nested EPS files ads will be best effort quality.
• Files should be in PC format or compatible.
• All files should be set as single pages not spreads.

Signature from Advertiser / Client

Date

Storm Poker Run Representative

Date