

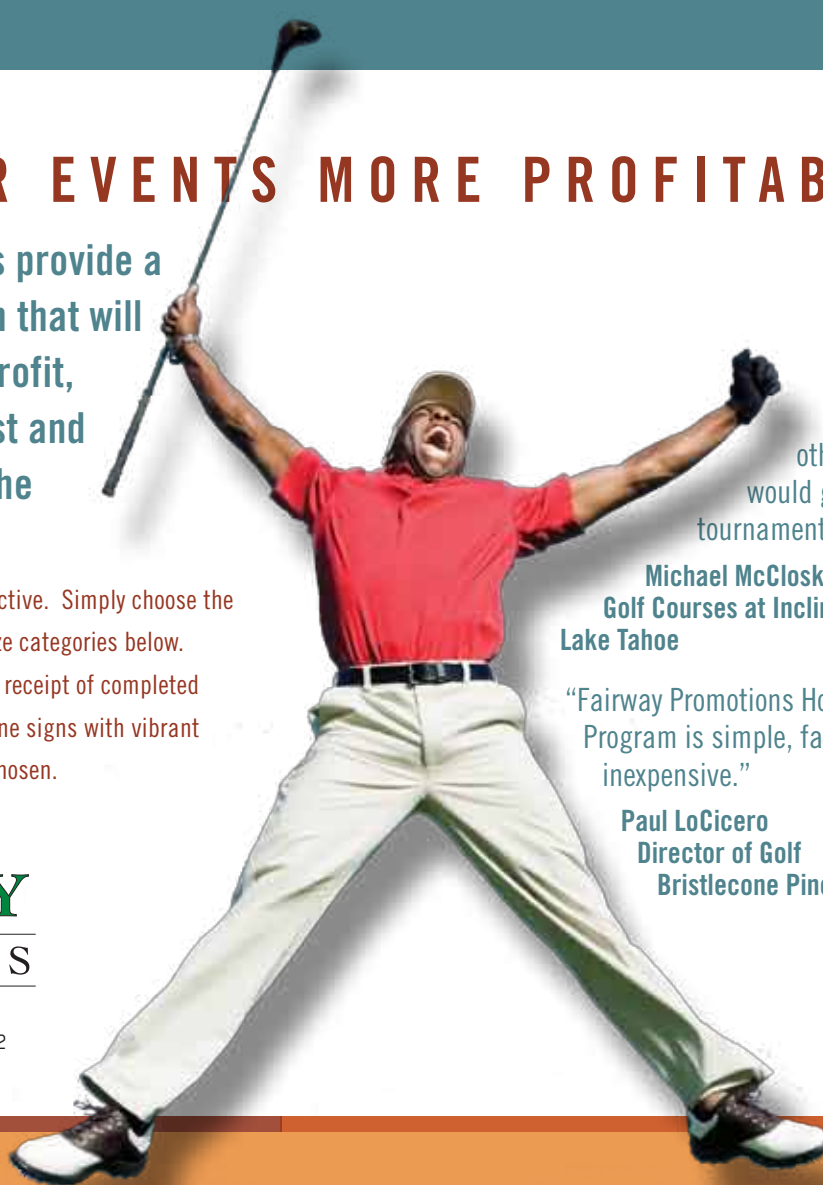
# MAKE YOUR EVENTS MORE PROFITABLE

Hole-in-One Packages provide a cost effective solution that will increase your event profit, create greater interest and provide participants the chance of a lifetime.

This process is simple and cost effective. Simply choose the prizes you wish to offer from the prize categories below. Complete the form on page 2. Upon receipt of completed form, we will send you (4) Hole-in-One signs with vibrant graphics that represent the prizes chosen.

## FAIRWAY PROMOTIONS

W175 N11081 Stonewood Dr.  
Suite 202 • Germantown, WI 53022  
(262) 502-1400



“There is no other company we would go to for our tournament services!”

**Michael McClosky, PGA**  
Golf Courses at Incline Village  
Lake Tahoe

“Fairway Promotions Hole-in-One Program is simple, fast and inexpensive.”

**Paul LoCicero**  
Director of Golf  
Bristlecone Pines GC

### PRIZE CATEGORIES

To create your package, choose any four prizes from the categories below. Additional prize options available upon request. Call (888) 852-2027 or email [sales@fairwaypromos.com](mailto:sales@fairwaypromos.com)



#### CATEGORY 1

*\$.25 per player cost*

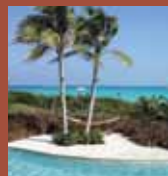
- + iPad
- + Irons (3-PW)
- + \$1000 Cash
- + \$1000 Pro Shop Credit
- + \$1000 Best Buy Card
- + \$1000 Gas Card
- + 47" LCD HDTV



#### CATEGORY 2

*\$.50 per player cost*

- + \$2500 Cash
- + \$2500 Pro Shop Credit
- + Apple Mac Book
- + 50" 3D HDTV



#### CATEGORY 3

*\$.75 per player cost*

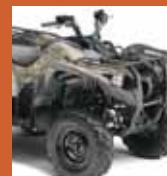
- + Las Vegas Trip for 2
- + Cancun Trip for 2



#### CATEGORY 4

*\$1.00 per player cost*

- + \$5000 Cash
- + Whistling Straits Trip for 2
- + Bandon Dunes Trip for 2
- + TPC Sawgrass Trip for 2
- + U.S. Open Trip for 2



#### CATEGORY 5

*\$1.50 per player cost*

- + Yamaha Grizzly ATV
- + Hawaii Trip for 2



#### CATEGORY 6

*\$2.00 per player cost*

- + \$10,000 Cash
- + Masters Trip for 2
- + British Open Trip for 2
- + Super Bowl Trip for 2
- + Harley Sportster
- + Scotland Trip for 2

\*ONE TIME  
SET UP FEE

Only \$75



## TOURNAMENT SIGNS

We will send you a set of four custom signs to be used for each event that books your package throughout the season. \*The only cost to sign up for this program is \$75.00 for your set of signs. Please fill out form below to customize signs. Please complete the form below and email to: [sales@fairwaypromos.com](mailto:sales@fairwaypromos.com)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

I would like to sign up. Please charge credit card below \$75.00 and ship my signs.

CREDIT CARD TYPE \_\_\_\_\_ NAME \_\_\_\_\_

NUMBER \_\_\_\_\_ CSC \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

PRIZE 1: \_\_\_\_\_ HOLE NO: \_\_\_\_\_ YARDS: \_\_\_\_\_

CUSTOM TEXT: \_\_\_\_\_

PRIZE 2 : \_\_\_\_\_ HOLE NO: \_\_\_\_\_ YARDS: \_\_\_\_\_

CUSTOM TEXT: \_\_\_\_\_

PRIZE 3 : \_\_\_\_\_ HOLE NO: \_\_\_\_\_ YARDS: \_\_\_\_\_

CUSTOM TEXT: \_\_\_\_\_

PRIZE 4: \_\_\_\_\_ HOLE NO: \_\_\_\_\_ YARDS: \_\_\_\_\_

CUSTOM TEXT: \_\_\_\_\_

## HOW DO I BENEFIT?

There are multiple benefits:

- Add a new revenue source.
- Create a competitive advantage for your facility.
  - Add value for your clients by offering an exciting, inexpensive and popular contest option.
  - Choose the Pro Shop Credit as a prize and you'll have the opportunity to sell more merchandise when a golfer makes a hole-in-one.
  - Use the package at your own club events to enhance member experience.

## FREQUENTLY ASKED QUESTIONS

Q) How much does it cost to sign up?

A) Program is extremely low risk. Your only cost is \$75.00 for a set of (4) signs. The set of signs will be re-used for each event that books the package throughout the season.

Q) What is the minimum number of golfers?

A) 12

Q) How much notice do you need to use the event?

A) One business day.

Q) How are we billed?

A) Monthly invoice will be sent for each event that uses the package that month.

Q) Are witnesses required?

A) No non-participating witness is required for prizes with a value of \$10,000 or less.

Q) How much should I mark it up?

A) Suggested mark up is 25%.

## 72 PLAYER TOURNAMENT EXAMPLE

Item	No of Golfers	Cost per Golfer	Total
iPad	72	.25	18.00
\$1000 Gas Card	72	.25	18.00
\$2500 Pro shop Credit	72	.50	36.00
Harley Sportster	72	2.00	144.00
		TOTAL	\$216.00

All prizes are based on 150+ yards for men (135 ladies). Add 50% to the per player cost for yardages of 135-149 and add 100% for yardages of 100-134.