

walk your store review

(Mystery Option Available)

Walk your store review Conducted by the National Manager at Retail Help.
(Experienced across many retail channel's including:
Pharmacy, Specialty, Franchising & Discount Department Stores)

Receive immediate feedback with recommendations on how to improve your business

The review will cover but not be limited to:

- First impressions (external & internal)
- Branding opportunities both internal & external
- Painting (external & internal)
- Flooring
- Lighting - lux level/LED
- Fixture layout and traffic flow
- Merchandise placement, category adjacencies/seasonal/promotional
- Merchandising - hot spots/site lines/dog legs/landing zone
- Marketing tie up if applicable
- Customer service review and discussion