



Department of Pediatrics  
and Human Development  
College of Human Medicine  
MICHIGAN STATE UNIVERSITY



34<sup>th</sup> ANNUAL

# Robert M. Heavenrich, M.D. Endowed Lecture in Pediatrics

THURSDAY, OCTOBER 9, 2025

**8 A.M. | MSU-Sparrow Pediatric Grand Rounds**

"The Clinical Imperative of Vaccination: Protecting Patients and Populations"

Learning Objectives:

- Understand how vaccines protect patients and populations.
- Explain the evidence-based vaccine recommendation process.
- Develop effective consumer communication strategies for vaccination.

**12 P.M. | Special Statewide Noon Talk**

"The Power of Prevention: Why Vaccination Matters for Public Health"

Learning Objectives:

- Understand vaccination's role in disease prevention.
- Evaluate public health benefits of immunization.
- Recognize herd immunity's impact on communities.

## Join us!

Lectures are hosted at the UM Health-Sparrow Hospital Auditorium  
(1215 E Michigan Avenue, Lansing)

Attend virtually on Zoom:

<https://msu.zoom.us/j/94818971800>

Webinar ID: 948 1897 1800

Passcode: 446175

## ABOUT THE GUEST LECTURER: VERONICA MCNALLY, JD



Veronica McNally, JD is the Director of Trial Advocacy and Director of Externships at the College of Law, Michigan State University. McNally plays a pivotal role in shaping the next generation of legal professionals. Her expertise is not limited to academia. She has also taught practicing lawyers about litigation at the National Institute of Advocacy and Michigan's Institute for continuing legal education.

Beyond her legal accomplishments, McNally is a fervent advocate for public health, seamlessly integrating her legal expertise with a passion for societal well-being. In 2018, she was appointed the United States Secretary of Health and Human Services to serve on the CDC's Advisory Committee on Immunization Practices (ACIP) for a four-year term as ACIP's consumer representative and appointed a fifth-year.

A distinguished alumna of Michigan State University College of Law, who completed her undergraduate education at the University of Michigan, Veronica's leadership was evident early on, as she served as the judicial vice president for the Panhellenic Association (1999-2000) and president of Alpha Chi Omega (1998-99), setting the foundation for her esteemed career in law and advocacy.

Michigan State University is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. Pediatric Grand Rounds: Michigan State University designates this live activity for a maximum of 2.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Noon Lecture: Michigan State University designates this live activity for a maximum of AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.